



Badminton Australia

2016-17 ANNUAL REPORT

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BadmintonAustralia



badmintonaustralia



BadmintonAus

Badminton Australia is the national sports organisation for badminton in Australia and is affiliated to the Badminton World Federation.



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Badminton Australia Vision / Mission Statement

Vision:	To provide widespread participation opportunities and increase the popularity of Badminton in Australia
Mission	To work collaboratively with key stakeholders to provide quality participation opportunities and pathways within the sport of Badminton in Australia
Core Brand Values	> Inclusive > Fast-paced > Safe > Success

Key Results Area	Key Drivers	Key Objectives	Key Strategies	Key Performance Indicators
<u>Memberships</u>	<ul style="list-style-type: none"> Access to quality facilities, competitions, clubs and events; Creating value for members (e.g. insurance); Awareness and communication; Training environment and opportunities. 	<p><i>“By defining membership, grow the membership base through retention of current members and conversion of participants into members”</i></p>	<ul style="list-style-type: none"> Define and develop membership value through market analysis. Develop quality communication strategies to engage members. Deliver consistent quality programs and services at all levels that provide safe and family-friendly opportunities for Badminton participants. 	<ul style="list-style-type: none"> Membership growth % Conversion growth % (Membership/participation ratio) Junior membership growth % Regional membership growth %
<u>Participation</u>	<ul style="list-style-type: none"> Facility access; Promotion and awareness; Coach/teacher education; Safe, equitable and family friendly environment; Strong cultural and community links; Life-long sport. 	<p><i>“By understanding resources, grow participation by providing increased opportunities at all levels”</i></p>	<ul style="list-style-type: none"> Understand and utilise available facilities and resources to provide value for Badminton participants at all levels. Develop teacher, coach, technical official and volunteer initiatives. Develop quality communication strategies. 	<ul style="list-style-type: none"> Participation growth % Number of venues identified Court usage % Volunteer/membership growth ratio increase Increased junior participation % Number of school programs identified and/or initiated
<u>High Performance Pathways</u>	<ul style="list-style-type: none"> Daily training environment; Quality coaching (state based training squads); Facilities; Quality sparring and competitions/events; Sustainable financial/future/career opportunities. 	<p><i>“By improving the training and competition environment and opportunities, enhance high performance results”</i></p>	<ul style="list-style-type: none"> Provide a quality daily training environment (DTE) for high performance (HP) athletes at each level. Provide quality competition (including sparring) opportunities. Provide incentives for all levels of HP in Badminton. Develop and deliver Talent Identification Programs. 	<ul style="list-style-type: none"> World rankings for players/teams Increase coaches and technical officials accreditation Commonwealth games medal 2014 Retention rate of HP athletes in the sport

Key Results Area	Key Drivers	Key Objectives	Key Strategies	Key Performance Indicators
Events	<ul style="list-style-type: none"> Experienced Event Directors, Technical Officials and Volunteers; Co-ordinated national scheduling; Strong finance, marketing and exposure; Consistent locations and quality facilities. 	<p><i>“By utilising resources effectively and in a co-ordinated and well-led manner, run viable, quality events.”</i></p>	<ul style="list-style-type: none"> Lead co-ordination of a national calendar of events and communicate the calendar in a timely manner. Develop and provide high quality competition and event opportunities at all levels. Deliver education programs to attract volunteers, technical officials and event directors (ED’s) to provide consistent, high quality events. Deliver quality communication strategies to engage key stakeholders. 	<ul style="list-style-type: none"> Number of events Growth % of ED’s, technical officials and volunteers Stakeholder satisfaction % % of top ranked players Financial viability of event
Culture	<ul style="list-style-type: none"> Financial growth and sustainability; A culture of communication and collaboration; Strategic alignment across the sport; Quality brand, governance and leadership. 	<p><i>“Through collaboration and alignment create a culture of quality, growth and sustainability.”</i></p>	<ul style="list-style-type: none"> Create a culture of communication and collaboration to achieve efficiencies across the sport. Create consistent national behaviours and practices. Have clearly articulated planning processes across Badminton in Australia to ensure a sustainable future. 	<ul style="list-style-type: none"> Stakeholder satisfaction Resource sharing initiatives completed Financial sustainability targets met National resource database National registration of members
Market	<ul style="list-style-type: none"> Creating value for stakeholders; A quality brand; Creating a social agenda; Quality competition and events; Quality governance and communications. 	<p><i>“By creating a quality brand, provide value to the market”</i></p>	<ul style="list-style-type: none"> Develop and deliver brand value to enhance relationships and gain market share. Develop and maintain a consistent brand for Badminton in Australia. Define and develop a social agenda in line with Badminton’s brand and cultural values. 	<ul style="list-style-type: none"> Sponsorship \$, retention and increase Government v private funding % Press coverage/promotion National database completion Consistent brand awareness



Australian Government

Australian Sports Commission

Message from the Australian Sports Commission

The Australian Sports Commission (ASC) thanks all of our partner national sporting organisations (NSOs) for your continued hard work and commitment to excellence. All of you understand innately the importance of sport in Australian life. It's much more than a source of national identity and pride, it's the fabric that binds us together - a common language for all, with multiplier benefits in health, education, social cohesion and the economy.

There were many great sporting events to celebrate during the course of last year – the launch of both the AFL Women's competition and the National Netball League with prime-time TV coverage, our most successful winter sports season ever on the world stage, and fairy-tale victories against the odds for Cronulla in the NRL and the Western Bulldogs in the AFL.

Last year's Olympic and Paralympic Games underscored the challenge however for Australia in retaining its status as one of the world's pre-eminent sporting nations, given rising competition from developed and developing nations alike. We must keep innovating, being bold and willing to change both on and off the field if we are to succeed, not just in Olympic and Paralympic sports but across the sporting spectrum.

We appreciate the willingness of NSOs to embrace this challenge. We commend athletes for their dedicated commitment to training ahead of the PyeongChang 2018 Winter Olympic and Paralympic Games, the Gold Coast 2018 Commonwealth Games and, further ahead, the Tokyo 2020 Olympic and Paralympic Games.

One of the most important long-term challenges for our country is to help our children be physically active, to participate in sport and enjoy its lifelong benefits.

The ASC's Sporting Schools program has now reached more than 5,600 primary schools around Australia and has already begun a targeted program for high schools. It is vital to ensure physical education is re-emphasised in the national school curriculum. To this end, the ASC has been doing ground-breaking work on physical literacy for children and youth and we look forward to rolling this out nationally in the year ahead.

As the national leadership organisation for sport in Australia, the ASC was delighted when our new Minister for Sport the Hon. Greg Hunt recently proposed a National Sports Plan, the preparation of which will be led by the ASC. This will create, for the first time, a comprehensive blueprint for Australian sport. It's an outstanding initiative and we thank the Minister for his leadership and vision. We hope all NSOs take the opportunity to contribute their views to the plan.

Most of you will know that this year the ASC welcomed a new CEO Kate Palmer, a talented sports leader, who has quickly built excellent relationships with sports and is embracing the challenges ahead with an inspiring enthusiasm.

Finally, I say a big thank you to the army of volunteers – parents, coaches, officials and administrators - who contribute their time and services for the good of Australian sport. You bring community strength, passion and great value to the identity, productivity, cohesion and health of our nation.

The ASC wishes you every success in the year ahead. We look forward to working closely with you for the common good of Australian sport.



John Wylie AM
Chair
Australian Sports Commission

Badminton Australia (BA) wishes to acknowledge and thank the following for their support throughout the year:-



Australian Government
Australian Sports Commission



AUSTRALIAN SPORTS COMMISSION (ASC)

<http://ausport.gov.au>

The ASC provides funding for two key areas of our sport: 1) High Performance (HP) and 2) Sport Participation. The HP Programme includes support for the administration and management of programmes, the HP training environment (including coaching, equipment and sports science/sports medicine services) and the competition environment and supporting athlete travel to international competitions and the identification and development of new talent. Sport Participation Programme supports the development of coaching systems, court official programmes as well as drive increased participation in the sport and membership growth. Allocations of this funding also allow BA to work with States/Regions to implement initiatives such as Para-Badminton, Sporting Schools and Shuttle Time to further develop capability and capacity of clubs and other providers of the sport.



COMMONWEALTH GAMES AUSTRALIA (CGA)

<http://commonwealthgames.com.au>

The CGA provides funding for two key areas – Junior Development and High Performance. The Junior Development funding provides valuable international tournament experience annually for the members of the Australian Commonwealth Games Junior Squad. For 2016/2017 funding was provided for the 2018 Commonwealth Games on the Gold Coast.



AUSTRALIAN OLYMPIC COMMITTEE (AOC)

<http://www.olympics.com.au>

The AOC funds the Australian Badminton Team to each Olympic Games, the last being 2016 in Rio.



AUSTRALIAN PARALYMPIC COMMITTEE (APC)

<http://www.paralympic.org.au>

The APC provides funding to support the development of BA's para-badminton pathways and systems that provide an opportunity for top Australian athletes with disabilities to participate and compete at events, in their quest to qualify for the Paralympic Games.



BADMINTON WORLD FEDERATION (BWF)

<http://bwfcorporate.com>

The BWF is the world governing body for the sport of badminton and is the sanctioning body for all international events hosted by Badminton Australia.



BADMINTON OCEANIA

<http://www.oceaniabadminton.org>

Badminton Oceania is the representative body for badminton in the Oceania Region and is a firm supporter of badminton in Australia. It is one of five continental confederations linking to, and supported by the BWF.



DESTINATION NSW

<http://www.destinationnsw.com.au>

Destination NSW is a strategic partner who significantly supported the Grand Prix Gold events in 2012 and 2013, and Super Series events from 2014-2017 in Sydney.



TOURISM AND EVENTS QUEENSLAND

<http://teq.queensland.com>

Tourism and Events Queensland (TEQ) is the Queensland Government's lead marketing, destination and experience development and major events agency. TEQ is a major strategic partner for the hosting of the BWF Sudirman Cup 2017 and BWF Annual General Meeting on the Gold Coast 21-28 May 2017.



LI-NING

<http://www.li-ning.com.au>

Li-Ning Sunlight Sports is the significant major equipment sponsor for all National players and provides significant support for National Events (both senior and junior) and for the annual Li-Ning Sydney International Challenge.

**YONEX AUSTRALIA**

<http://www.yonex.com.au>

Yonex is the equipment sponsor of the Australian Badminton Open Grand Prix Gold and Super Series events in Sydney since 2012 and provides significant support for various State Events and participation programs via its Australian agency Gray-Nicholls.



CrownGroup

CROWN GROUP

<http://www.crowngroup.com.au>

Sponsor of the 2017 Crown Group Australian Badminton Open part of the MetLife BWF World Super Series.

**THE STAR**

<http://www.star.com.au>

Sponsor of the 2017 Crown Group Australian Badminton Open part of the MetLife BWF World Super Series.

**METLIFE**

<http://www.metlife.com>

Sponsor of the MetLife BWF World Super Series of which the Australian Badminton Open is part.

LIFE MEMBERS

Don Stockins OAM CitWA

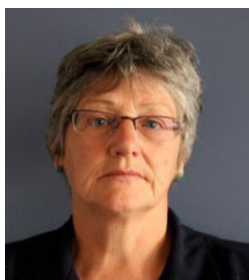
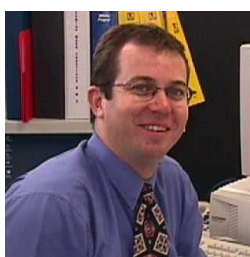
Rob Fyfe OAM

Robin Bryant

Cedric Baxter OAM

Hon Roy Ward OAM (dec'd)

Ralph W Ede Clendinnen (dec'd)

BOARD OF MANAGEMENT**Geraldine Brown
(President)****Loke Poh Wong****Matthew Gillie****Kim Low
(resigned at 2016 AGM)****Andrew Greenway****Kam Joe****Paul Kern
(elected at 2016 AGM)****Paul Brettell
(Chief Executive Officer)**

STAFF

Chief Executive Officer	Paul Brettell
National Coach/High Performance Director	Lasse Bundgaard
Junior Development Manager	Glenn Warfe
Executive Assistant	Ingrid Finnegan
Finance Manager	Donna Millington
Participation Manager	Marianne Loh
Education Manager	Tracy Southern
PR Marketing (Consultant)	John Purnell
National Junior Coaches (January-June 2017)	
<input type="checkbox"/> Under 19	Brian Koentjoro, Ben Walklate
<input type="checkbox"/> Under 17	Stuart Rowlands
<input type="checkbox"/> Under 15	Lenny Permana
National Junior Coaches (June-December 2016)	
<input type="checkbox"/> Under 19	Stuart Brehaut
<input type="checkbox"/> Under 17	Ben Walklate
<input type="checkbox"/> Under 15	Lenny Permana
Strength & Conditioning Coach (Consultant)	Cory Innes (VIS)

DELEGATES

Badminton World Federation	Loke Poh Wong/Paul Brettell
Australian Olympic Committee	Geraldine Brown/Paul Brettell
Commonwealth Games Australia	Paul Brettell/Loke Poh Wong
Badminton Oceania	Geraldine Brown (President Oceania) Loke Poh Wong (Board Member) Paul Brettell (Delegate)

CONTACT DETAILS

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2017 BADMINTON COMMITTEES AND NATIONAL SELECTORS

<p>AUSTRALIAN BADMINTON COURT OFFICIALS COMMITTEE (ABCOG)</p> <p>Sandra David (Chair) Peter Cocker Greg Vellacott Jane Wheatley Kay Coady Kathryn Blencowe Tristan Clow Hung Bui</p> <p>Tracy Southern (BA Admin Support) Andrew Greenway (Board Liaison)</p>	<p>HIGH PERFORMANCE COMMITTEE</p> <p>Lasse Bundgaard (HP Director/National Coach) Glenn Warfe Andrew Perks Cory Innes Jodie Wilkie Rhonda Cator Kate Wilson-Smith Geraldine Brown (Board Liaison)</p>
<p>PARA-BADMINTON COMMITTEE</p> <p>Marianne Loh (BA Admin Support) Ian Bridge Michelle Au Kay Coady Paul Kern (Board Liaison)</p>	<p>NATIONAL SENIOR SELECTORS</p> <p>Lasse Bundgaard Stuart Gomez Rhonda Cator</p>
<p>AUDIT/RISK COMMITTEE</p> <p>Matthew Gillie (Chair) Andrew Greenway Paul Brettell (CEO)</p>	<p>NATIONAL JUNIOR COMMITTEE</p> <p>Kam Joe (Chair) Glenn Warfe (BA Admin Support) Ben Walklate Gillian Patmore Marianne Loh (till December 2016)</p> <p>NATIONAL JUNIOR SELECTORS</p> <p>Brent Munday Ben Walklate Shuen Joe</p>



Photos: Hsuan Yu (Wendy) Chen at one of many media events for the TOTAL BWF Sudirman Cup 2017

MEMBER STATE / TERRITORY ASSOCIATION CONTACT DETAILS

Australian Capital Territory Badminton Association President Stuart Ingram Email stuart@badmintonact.org.au Address PO Box 477 Belconnen, ACT 2616 Phone 02 62587996 Treasurer Margaret Bellchambers bellchambers@grapevine.com.au Admin Email badminton@badmintonact.org.au Website www.badmintonact.org.au	New South Wales Badminton Association President Carolyn Toh Email ctohy@yahoo.com.au Address PO 717 Willoughby NSW 2068 Phone 02 9958 4733 Admin Email bnsw.admin@gmail.com Website www.badmintonnsw.org.au
Northern Territory Badminton Association President Simon Harvey Email simon.harvey2@bigpond.com Secretary Lyn Ansell Email racketandshuttles@gmail.com Address GPO Box 4413 Darwin NT0801 Treasurer Irene Musgrave Email irene1711@gmail.com Mobile 0401867454 Admin Email admin@ntbadminton.org.au Website www.ntbadminton.org.au	Queensland Badminton Association President Christine Luck Secretary Tristan Clow Treasurer Bob Braid Address Office 2.01 150 Caxton Street Milton QLD 4064 Phone 07 3162 1281 Email secretary@qba.net.au events@qba.net.au Website www.qba.net.au
South Australian Badminton Association President Simon Oaten oatense@gmail.com Secretary Sharon Riggs Treasurer Amy Allman Address PO Box 307 Brooklyn Park SA 5032 Phone 08 8390 3991 Email badmintonsa@bigpond.com Website www.badmintonsa.org.au	Tasmanian Badminton Association President Robert Brockman Email rbrockman@bigpond.com Secretary 0417 156 385 Mobile 3 Sherwin Court Address Rosetta TAS 7010 Email secretary@tasbadminton.com.au Website tasbadminton.wixsite.com/tasbadminton
Badminton Victoria President Rochelle Liyanage Email president@badmintonvic.com.au State Director Craig Haydock Email statedirector@badmintonvic.com.au Address Melbourne Sports & Aquatic Box 4, Aughtie Drive Albert Park VIC 3206 Phone 03 9686 4777 Fax 03 9686 6999 Email admin@badmintonvic.com.au Website www.badmintonvic.com.au	Badminton Association of Western Australia President Lily Buttrose Exec Officer Eugene Glazman Secretary Bruce Napier Treasurer Neal Miranda Address PO Box 39 Kingsway WA 6065 Phone 08 9409 4433 Fax 08 9409 4466 Email bawa@badmintonwa.org.au Website www.badmintonwa.org.au

SECTION 1 – ORGANISATION REPORTS



PRESIDENT'S REPORT

**Geraldine Brown
(President)**

My first comments must be about the fantastic Sudirman Cup (world team championships) held on the Gold Coast in May. It was the first time this event was held in Oceania, in fact the first time outside Europe or Asia, so it was an enormous achievement as a joint effort by Badminton Australia, Badminton World Federation, Tourism and Events Queensland, Gold Coast City Council, Queensland Badminton Association, Badminton World Federation and the numerous volunteers, officials and interested parties who assisted. There were numerous volunteers from almost every State and Territory as well as our closest friends from New Zealand, and it once again demonstrated the commitment and dedication of our badminton family. We cannot conduct events without the support of volunteers and I appreciate greatly the commitment demonstrated throughout the event. Board members from a number of States were also part of the team before, during and after the event, putting in long hard hours of work. Almost all the BA Board attended the whole week, again working extremely hard, demonstrating their love of the sport and willingness to pitch in to ensure great results. The outstanding work of the BA office ensured a sharp focus on effective delivery. The pre-tournament preparation, activations and engagement by the local community, supported by QBA, certainly prepared the way for great interaction from the local media and community. Attendance numbers proved the success of these activities.



Photo: Geraldine Brown at the TOTAL BWF Sudirman Cup 2017 Press Conference

The media coverage was high and showcased not only badminton but the beautiful Gold Coast to hundreds of millions of people worldwide. The new Carrara Stadium, which will be a Commonwealth Games venue in 2018, is a magnificent building and players and spectators were delighted. Our Australian players performed extremely well during the week and achieved one of the best results of any Australian team. This bodes well for the Games also as we played several Commonwealth countries in our group. The atmosphere was electric for the finals and the added excitement of Korea

defeating the favourites China was a highlight. Another plus for our Oceania region was the fact that many of our smaller Island Nations were able to compete in the lower tier and had an uplifting and exciting first-hand experience of world class badminton. For this we are grateful for the support from Miranda Ho.

Many activations took place during the week with our Participation programmes demonstrating the work being done in the Nepal region (in conjunction with Sport Matters) and Shuttle Time initiatives were also showcased. The group of children from Nepal were very engaged with both the sport and cultural activities and generated huge media attention, as did the Chinese Community who provided dragon dancers on several occasions. The excellent work being done by Marianne Loh and Jackie Lauff (Sport Matters) certainly gives BA a higher profile with Department Foreign Affairs and Trade (DFAT). The Pacific Sports Programme (PSP) continues to deliver exceptional results with many schools linked with the Tongan community enhancing the work being done in Tonga.

I believe Badminton Australia, and the sport in general took a huge leap forward this year and a special thanks to Loke Poh Wong, the CEO and staff, Peter Roberts and John and Marilyn Purnell for their outstanding contributions. However the cost of the exercise is still being evaluated. Do we get value for the time and effort given by so many people? What were the benefits to BA and will there be future flow on benefits? Heart versus head conversations occur after every event and this was no exception. For those of us who are “addicted” to this great sport the heart will always win but should it be the case? I believe BA has to be a leader in the Oceania region and we must continue to deliver programmes, in conjunction with Oceania, for referees, court officials, junior players and administrators. Tournaments provide excellent opportunities for our elite players to gain valuable experience for relatively low cost and demonstrate to our younger group the standard to which they must aspire.

The BWF Annual General Meeting and Members Forum was also held at this time, with the President and Deputy President re-elected unopposed and many new faces on the Council. Almost 1,000 people attended the Welcome Gala Dinner and various events during the first three days of the tournament. All functions were held at The Star Complex and the feedback received from participants was outstanding. John and Marilyn Purnell worked tirelessly to facilitate a truly Australian experience for our visitors who were able to interact with Australian wildlife and experience our culture during the pre-dinner function and also be involved with an Aboriginal cultural experience during the dinner - a great lead in to the world class badminton which was to follow.

There was little time for reflection or rest following the Sudirman Cup as The Crown Group Australian Open MetLife Super Series was held just a few short weeks later at Olympic Park in Sydney. Once again, we received incredible feedback from players and the BWF who continue to state that the tournament delivered everything needed at the highest level, and is at the top of the list for player's attendance. Unfortunately, we were unable to bid to continue for this top-level event as Destination NSW decided not to continue with their support. We have certainly appreciated their support during the past four years and I thank Loke Poh Wong and his team, and all BA office staff for their efforts, particularly this year with the added commitments of Sudirman Cup. I truly believe all delivered over and above what was required and I congratulate all.

The staff and players will now move to the task of preparing for a successful outcome at the 2018 Gold Coast Commonwealth Games. I stated last year that the need to perform becomes even more intense with the increased pressure of a home event, but our team performance at Sudirman demonstrated what we are able to deliver. We continue to be the leading Nation in Oceania and it is, in my mind, important that we maintain this position. The task is great, particularly with funding issues but I am confident we will not only showcase our country and our sport on the Gold Coast, but also our playing ability. We had five players at the Rio Olympics who all performed admirably at what was

the most absorbing and varied Olympic badminton competition yet held. Huge television audiences and a wide spread of medals demonstrates the healthy state of our game globally. We too can achieve if we continue to work hard and expose our players to the necessary experiences. Ongoing recognition from ASC and AIS is essential here.



Photo: Geraldine Brown with members of the Shuttle Time Nepal project

We have been very successful in accessing good funding for Participation and Development programmes again this year. As previously mentioned above, we have, working with Oceania, continued to implement Shuttle Time in the Pacific region under the ongoing DFAT initiative and with the support of BWF and Sport Matters continue to deliver the very successful programme in Nepal, funded by AusAid, which is currently being extended to Bangladesh. We have also, under the guidance of Marianne Loh grown the Sporting Schools programme with increased numbers every term, positives for both the game and the young people involved. We at BA, in conjunction with all our States and Territories, must continue to provide pathways for children to progress through to other levels if we are to grow the sport. The coaching structure and pathways is of prime importance and Tracy Southern continues to work towards updating both the structure and content of our Coaching system. A BWF Level 1 course was recently conducted in conjunction with the U19 Championships, a first for us, and we also participated in an Oceania referee course in New Zealand.

There has been a great deal of discussion regarding the format and structure of our team events. I was pleased to be able to attend both the Under 19 and Under 17 events and while the numbers were smaller than usual the enthusiasm remains. However, we may need to investigate the current structure in the future to identify the reasons for lower attendance and possibly instigate changes. Junior events feature prominently in the World Calendar with Oceania Championships, Junior Commonwealth Games and Youth Olympics competitions available so we must ensure we have suitable events as a lead up to these. The new Clendinnen Shield format continues to be embraced by all, the atmosphere was very tense for the finals with the winner decided on a countback. Next year will provide some challenges with the proximity of both the Oceania Championships and the Commonwealth Games but I am confident that we will still witness exciting and close encounters with a good commitment from players.

The CEO, Loke Poh Wong and I attended the Oceania AGM in May which was held in conjunction with the BWF forum and AGM. We were involved in meetings with the Oceania Group during that time, along with COO Julie Carrel and the Development Manager Nadia Bleaken and Robbie

Thackman a new staff member responsible for Coaching and Para activities. Many of our Island Nations attended for the first time and as Oceania had developed a new Constitution it was opportune for them to meet and discuss. The CEO (as a Board Member) and I (as Vice President) have also been involved in the rebranding and restructure of Commonwealth Games Australia. A new strategic plan has been developed and the governance structure is being assessed. The organisation has relocated to a bright new premises on Albert Road as part of the rebranding. Sports are encouraged to utilise the extra space now available for meetings with a Board room and hot desks available. The CEO and I were also the delegates to the Australian Olympic Committee AGM which was an interesting and well publicised exercise with John Coates being challenged for the first time in many years. We congratulate John on his re-election.

Once again, this year Para-Badminton has been a major topic of discussion since being included in 2020 Tokyo Olympic Games. We have not as yet, been advised of the classes which will be competing in the Games. The first Australian Championships were held in Melbourne in February, alongside a Coaching and Development Course so we continue to move forward. Players from four States, New Zealand and Tonga participated which was very pleasing. The first Oceania Championships will be held alongside the next Australian Championships in February 2018. Marianne Loh continues to work hard in conjunction with Oceania to develop a pathway and structure and we have some good interest with players attending the World Para-Badminton Championships and also the World Dwarf Games. BWF will continue to provide assessors at major events to enable our players to have a classification as well as providing funding for various events. We look forward to working closely with the Australian Paralympic Committee.

Reporting processes for Government, sponsors are complicated and time consuming, albeit necessary, but are all added pressures on our staff, as has the huge impost of the Sudirman Cup. The additional workload has impacted on everyone during this time and we as a Board appreciate the commitment and professionalism all have demonstrated during this difficult time – a huge thank you to all.

I thank Ingrid, Glenn, Lasse, Donna, Marianne, Tracy and of course Paul for their continued support both personally and professionally; we have cemented our place as the leader in Oceania due to their efforts. I also thank my fellow Board members who demonstrate their dedication to the sport by the time and commitment they willingly give.

Finally I wish to thank our Members, our key funding and support agencies the ASC, CGA, Crown Property Group, Destination NSW, The Star Casino, Tourism Events Queensland, and the many officials, volunteers and supporters who give so freely of their time and effort, without whom we would not be able to deliver the many outcomes we do.

Thank You.



Geraldine Brown
President

CHIEF EXECUTIVE OFFICER'S REPORT

**Paul Brettell
(CEO)**

I repeat what I said last year - ***“Bite off more than you can chew, then chew it. Plan more than you can do, then do it.”***

That statement was never more pertinent than in the past 12 month which was full of challenges and frustrations at the same time – but thanks to our greatest asset, people, we came out the other end smiling – most of the time!!

This Report reflects a lot of hard work by committed and good people – the staff, Board, Members and volunteers who showed at the TOTAL BWF Sudirman Cup and the Crown Group Australian Open how essential they are to BA. We are immensely grateful for the support from our strategic partners and sponsors without whom we could not have achieved what we did.

Highlights during the year

- Outstanding delivery of the TOTAL BWF Sudirman Cup and BWF Annual General Meeting and Forum
- Another very successful Crown Group Australian Open in Sydney only a short time after the Sudirman Cup on the Gold Coast
- Agreement at the 2016 AGM to a new Constitution meaning BA is now a Company Limited by Guarantee
- Positive Steps in the High Performance space including credible performances at the Rio Olympics and improved international rankings
- Continued efforts to provide enhanced opportunities for Junior talent and cooperative efforts with Badminton Oceania in this space
- More activities in the overall Participation space, including para-badminton
- Excellent work in the Education area involving both coaches and technical officials
- Sound delivery of all events including the Australian Junior International and National Championships
- Ongoing work in the Governance area continuing to improve processes and to satisfy ASC Mandatory Principles
- Accepting financial challenges around the largest operation budget undertaken by BA
- Growth in activities by Members reflected in the summaries later in the Report
- Continued contributions at the International level at Oceania and the BWF
- Welcomed support from Strategic partners and supporters allowing us to continue to “punch above our weight”. All are recognized in the body of the Report.

TOTAL BWF Sudirman Cup and BWF Annual General Meeting and Forum

There is a comprehensive summary later in this Report but it is worth stressing the key outcomes:

- Over 600 players from 27 countries
- Over 300 delegates, observers, entourage and BWF staff from over 130 national associations
- In excess of 10,000 spectators, sponsors, volunteers, contractors, media

- 8 days of TV production and broadcast totaling in excess of 60 hours of live telecast
- Expected global television audience of more than 500 million households

The organisation, presentation and outstanding finals sessions reflect immensely on the large team of administrators, supporters, volunteers and technical officials; BA staff one and all; Loke Poh Wong and his team; Peter Roberts; John and Marilyn Purnell; the Board; Queensland Badminton Association; The Gold Coast City Council; Volunteer Gold Coast; BWF and all sponsors who were collectively part of delivering an Event beyond expectations. The environment on the Gold Coast was wonderful which augers well for the 2018 Commonwealth Games.

Through the planning stages there were issues around budget, venue and transport but with the help of a lot of good people challenges were met head on and outcomes were positive. One hopes that the legacies from the Sudirman, and from next year's Commonwealth Games, will continue to enhance the profile of our sport in what is a competitive market in Australia.



Photo: Showcase of talent at the BWF Gala Dinner

Crown Group Australian Badminton Open

A more detailed summary is in the Events section but it is worth noting that this was the last of the four year cycle and once again we hosted one of the best Super Series Events. The work of many people to back up so quickly from the Sudirman Cup is a credit to all.

Destination NSW decided not to continue its support in 2018 and beyond but we remain grateful for their support over the four year cycle.

The BWF is to now implement a new cycle of World Tour Events in 2018 and BA has been allocated a Level 5 Event. The Event to be in Sydney in May will attract significant overseas entries and will provide opportunities for local players to be involved.

Governance

The old saying ***“don't give up when the pace seems slow as you may succeed with another blow”*** was never more relevant to the work in the past four years on a new updated Constitution for BA. That the process took too long is true, but it also reflects the democratic and embracive approach needed in our Federal system. So whilst the process was slow the correct outcome was achieved. It is a credit to the Board and Members that BA now has a Constitution pertinent to modern governance principles. Part of the process was to also implement a more equitable affiliation fee structures designed to ensure a fairer distribution amongst all members. The fact that BA has not increased affiliation fees, other than by CPI, over the past six years reaffirms how conscious BA is of the financial needs of our Members. BA now is a Company Limited by Guarantee and fulfils Mandatory

Principles as defined by the ASC. The Board is fully independent and consists of five elected and one appointed Directors. One appointed Director position remains vacant and will be addressed in early 2018 by the Remuneration and Nominations Committee. Whilst Board elections are in the hands of Members it is important that all Members carefully consider nominations put forward to ensure ongoing independence and a balanced skill mix. Once elected the Board runs the company so it is incumbent on all to ensure capable, qualified and conflict free Directors are nominated and elected. The gender balance of the Board remains just below the ASC 40% aspirational target noting badminton is a balanced gender sport with wide cultural diversity.

The Board maintains a Policy and Strategic focus and continues to work on the business not in the business; with day to day operations resting with the CEO and staff. The Board met on eight occasions in 2016-2017 and attendance was as follows:

BOARD	GERALDINE BROWN	LOKE POH WONG	MATTHEW GILLIE	ANDREW GREENWAY	KIM LOW	KAM JOE	PAUL KERN	CEO
MEETING DATES								
23-Jul-16	Y	Y	Y	Y	Y	Y		Y
31-Aug-16 Tele- conference	N	Y	Y	Y	N	Y		Y
24-Sep-16	Y	Y	N	Y	Y	Y		Y
25-Nov-16	Y	Y	Y	Y	Y	Y		Y
26-Nov-16 (AGM)	Y	Y	Y	Y	Y (resigned at AGM)	Y	(elected at AGM)	Y
4-Feb-17	Y	Y	Y	N		Y	Y	Y
8-Apr-17	Y	Y	Y	Y		Y	Y	Y
25-Jun-17	Y	Y	Y	Y		Y	Y	Y

The **Audit Risk Committee** usually meets the evening before Board meetings. An independent Member is being sourced with a view to an appointment early 2018.

The **Remuneration and Nominations Committee** meets as required.

The **High Performance and Junior Committees** meet as required to provide advice to the Head Coach and National Junior Development Manager.

The **Strategic Plan (2015-2018)** remains in place and will be revisited in 2018 with the aim of incorporating the Participation Plan and a plan for Para-Badminton.

Annual Financial Report 2016-2017

With the largest operational budget event managed by BA there were many challenges. The extra burden on all staff was immense and it is a credit to Donna Millington and Ingrid Finnegan in particular that we achieved what we did. It is also important to note that the financial outcomes could have been significantly different had we not received the support of the BWF, Tourism and Events Queensland and the Gold Coast City Council. There were important negotiations with all parties and the support I received as CEO from Matthew Gillie as Chair of the Audit Risk Committee, John Purnell and Loke Poh Wong was much appreciated. The financial documentation further on in this Report sums up the overall outcome of what was on the one hand a very difficult year to manage but on the other a year where the profile of our sport grew substantially.

High Performance (Senior and Junior)

The Comprehensive reports by the Head Coach and the Junior Development Manager summarise what has been a year of improved performances, albeit the pursuit of excellence is ongoing. We appreciate the support from the ASC/AIS and Commonwealth Games Australia towards our High Performance Program and we are conscious of the responsibility placed on us to continue to achieve. The next major test is the Gold Coast Commonwealth Games in April 2018 and we are excited by that prospect. Lasse and Glenn deserve much credit for the work they perform.

Federal Government Liaison

The support from all levels of Government, the ASC/AIS in particular, is essential and appreciated. That stated it needs to be recognised that Government support for sport at all levels is diminishing in real terms and sport collectively has a responsibility to convince all that greater funding is required. At present this battle is not being won.

Significant staffing changes have occurred at the ASC/AIS during the year but none of these have diminished our positive relationship. We continue to meet our obligations and look forward to convincing the ASC/AIS that badminton is worthy of greater support and that sport is larger than 10 Foundation sports who receive more favorable treatment under Winning Edge.

The ongoing support from the Department of Foreign Affairs and Trade (DFAT) for work in the Pacific, Nepal and Bangladesh is much appreciated. Marianne Loh, Jackie Lauff (Sports Matters), Badminton Oceania staff, Ben Exton and the BWF all play an important role. Sport remains an integral part of diplomacy and I am pleased badminton's role is part of this delivery.

Participation and Education

You will see from the extensive reports by Marianne Loh and Tracy Southern that a significant amount of activity is going on. I applaud both for their work. Good membership growth is being achieved as summarised below; ongoing research and community engagement; Sporting Schools; Shuttle Time; diplomacy projects; Para-Badminton; growth in qualified coaches and technical officials; engagement with Badminton Oceania; are all essential ingredients to growing and expanding our sport.

To continue requires the ongoing support of the ASC and ongoing work by all Members who are the key instigators of community engagement. Some Members are achieving more than others – our challenge is to try and assist all members in the ongoing growth of the sport.

It was significant during the year that badminton was admitted to the 2020 Paralympics. This is a credit to the work of the BWF and now provides us with an opportunity to build high performance

pathways for para athletes. There are many challenges ahead but we look forward to close cooperation with the Australian Paralympic Committee to see badminton represented in 2020.

Members and Badminton Australia

The challenge to grow Membership numbers continues and it is incumbent on BA and all Members to continue to work hard in this area and to continue to explore further opportunities for growth. There is a changing landscape for sport overall so we need to be more creative; accept that an increased number of commercial operators are becoming involved; and be open minded about future opportunities. More of the same is simply not good enough.

Overall communication with Members is good noting as I stressed last year that there is always room for improvement at all levels. We are grateful for the work undertaken by Members during the year to host various Events; to work with BA on National Rankings and the ongoing development of a national database; and we especially thank Queensland Badminton for the extra support they gave for the Sudirman Cup and continue to give for the 2018 Commonwealth Games.

MEMBER	2016	2017
ACT	415	752
NSW	2216	2771
NT	237	320
QLD	1399	1314
SA	712	1014
TAS	262	571
VIC	5108	6141
WA	1877	2510
TOTALS	12226	15393

Table: Membership data showing growth across Australia

National Office

Quality continues to outweigh quantity in the office although there were times building to the Sudirman Cup where extra hands would have helped. That said the efforts of the “few” were outstanding. The work of all staff mentioned through the Report has been amazing and all have been able assisted by others such as Andrew Perks, Cory Innes, Jodie Wilkie, Sandra David, Rhonda Cator, all Junior Coaches; and so many involved with the Sudirman and Australian Open. Take this as my personal thanks. The office would not run without Ingrid and Donna and my thanks to both cannot be quantified. Lasse, Glenn, Marianne and Tracy add to what is a very effective team. The contributions from all on the Board in so many areas is appreciated and I thank Kim Low for his past contribution and Paul Kern for his contribution since his election last November.

Social Media/Website

With the added responsibility of the Sudirman Cup there was a growth in activity and we need to continue to face the ongoing challenge of the changing social media landscape. Marianne, Glenn, Ingrid and Chuan Kam all are important contributors here and we are conscious that there is room for improvement and we shall look to do so in 2018.

Other Events

The Report covers our ongoing Events, namely:

- Under 17 Australasian Championships
- Under 19 Nationals
- Senior Nationals
- Under 15 Nationals
- Sydney International

We thank all who undertook the significant work involved. It remains a challenge to ensure all National Events remain relevant particularly with the continued growth of Junior and Senior International Events. That stated our National Events provide broader opportunities for involvement and that is important for the sport overall. We are dependent on our Members to continue to organise teams and to take their turn as Hosts and are appreciative of their ongoing contributions.

Partnership and Stakeholder relationships

BA Could not have achieved what it did during the year without the support of:

- Members
- The ASC and AIS
- Tourism and Events Queensland (TEQ)
- Gold Coast City Council
- Destination NSW (DNSW)
- Commonwealth Games Australia (CGA)
- Australian Olympic Committee (AOC)
- Our main sponsors mentioned in this Report
- The Badminton World Federation (BWF) who helped enormously with all the challenges around the Sudirman
- Badminton Oceania
- Department of Foreign Affairs and Trade (DFAT)

Representation and International issues

Geraldine Brown remains Vice President of the BWF, President of Oceania, Vice President of CGA. Loke Poh Wong is a Board Member of Oceania and is on the BWF Events Committee. The CEO is on the CGA Board and is a delegate to the AOC AGM and the Oceania AGM. Loke Poh Wong and the CEO were again delegates to the BWF AGM and Forum.

We continue to work closely with Badminton Oceania and particularly recognise Julie Carrel, Lynne Nixey, Nadia Bleaken and Robbie Thackman.

General issues

BA was represented at meetings of the AOC, CGA and various ASC/AIS seminars. We welcome ongoing support from the VIS and RMIT.

Our links with Badminton organisations remain strong and were positively amplified as we hosted many at the Sudirman Cup and BWF AGM.

The ongoing professional advice from Lander and Rogers and Marsh Insurance was appreciated.

Summary

My personal thanks as always are extended to:

- All Board Members
- Our many volunteers, coaches and officials
- All our members
- Our partners, stakeholders and sponsors
- The president for her ongoing support
- Our growing pool of talented players who represent us proudly
- The staff of BA who remain the key drives of all our initiatives.

I look forward to an exciting year ahead and to being brave in facing new challenges.



Paul Brettell
CEO

“Behold the turtle. It makes progress only when it sticks its neck out.”



Photo: Paul Brettell at AOC elections

HIGH PERFORMANCE/NATIONAL HEAD COACH REPORT

Lasse Bundgaard
High Performance Director/National Coach

Overview

- Training Centre
- Olympic Games
- Oceania Individual Championships
- National Championships
- Clendinnen Shield
- Sudirman Cup
- Australian Open
- Tournament and camp photo highlights
- Acknowledgements

Training Centre

The National Squad has been based at Melbourne Sports and Aquatic Centre (MSAC) since 2006. Here we do our daily on court training. We have continued our good relationship with the Victorian Institute of Sports (VIS) for strength and conditioning services.

Olympic Games – August 2016

Team leader: Lasse Bundgaard

Team coach: Glenn Warfe

Athletes

Mixed doubles: Robin Middleton (Vic) & Leanne Choo (SA)

Men's doubles: Sawan Serasinghe (Vic) & Matthew Chau (Vic)

Women's singles: Hsuan Yu Wendy Chen (Qld)

After 12 months of competing in tournaments across the globe Australian's Leanne Choo, Robin Middleton, Matthew Chau, Sawan Serasinghe and Hsuan Yu Wendy Chen qualified for the 2016 Rio Olympic Games.

Mixed doubles

In the first pool match Choo & Middleton didn't play up to normal level and lost to Tontowi & Natsir from Indonesia in two quick games. It was much better performances in the second and third match against Malaysia and Thailand and despite not winning a match it was a good effort from Choo & Middleton.

Mixed Doubles				Winner
Pool Match 1	Choo-Middleton AUSTRALIA	Natsir-Tontowi INDONESIA	7-21 & 8-21	INDONESIA
Pool Match 2	Choo-Middleton AUSTRALIA	Goh-Chan MALAYSIA	17-21 & 15-21	MALAYSIA
Pool Match 3	Choo-Middleton AUSTRALIA	Isara-Amitrpai THAILAND	13-22 & 18-21	THAILAND

Men's Doubles

Matthew Chau and Serasinghe were up against number one pairing Lee Yong Dae and Yoo Yeon Seong in the first pool match and although the Aussie performances were outstanding they lost in two sets. The next match was against a strong pairing from Russia and the Aussies couldn't maintain their level from their first match against a very good opponent. In their third and final pool match Chau and Serasinghe again played at a very high level losing in two tight games against Chinese Taipei. Despite not taking a match, the young Aussies pushed some of the world's best and have shown they have the game style and potential to develop into a very strong men's doubles combination.

Men's Doubles				Winner
Pool Match 1	Chau-Serasinghe AUSTRALIA	Lee-Yoo KOREA	14-21 & 16-21	KOREA
Pool Match 2	Chau-Serasinghe AUSTRALIA	Ivanov-Sozonov Russia	16-21 & 16-21	RUSSIA
Pool Match 3	Chau-Serasinghe AUSTRALIA	Tsai-Lee TAIPEI	14-21 & 19-21	TAIPEI

Women's Singles

Wendy Chen was in action one Day 1 against 12th seed Pornpip Buranaprasertsuk. Wendy put in a strong performance and pushed the highly ranked Thai for the entire match, leading throughout various stages, but was unable to maintain the lead at the end of each game, eventually being defeated in two games. Wendy was favorite in her second pool match but didn't perform to her normal level and lost in two games to Kate Foo-Kune from Mauritius.

Women's Singles				Winner
Pool Match 1	Chen AUSTRALIA	Pornpip THAILAND	14-21 & 15-21	THAILAND
Pool Match 2	Chen AUSTRALIA	Kune MAURITIUS	16-21 & 19-21	MAURITIUS

Oceania Individual Championships – February 2017

Australia did once again take all five titles at the Oceania Championship that was held in Noumea. A great effort from a young team, with the oldest player being 23 years of age. The charge was led by Setyana Mapasa and Sawan Serasinghe who each took out two titles, winning mixed doubles together as well as their respective doubles events.

Oceania Championships winners:

- MS: Seng Low
WS: Hsuan-Yu Wendy Chen
MD: Sawan Serasinghe / Matthew Chau
WD: Gronya Somerville / Setyana Mapasa
XD: Sawan Serasinghe / Setyana Mapasa

National Individual Championships – February 2017

The 2017 Li Ning Australian National Championships was played at Melbourne Sports and Aquatic Centre in Melbourne. All the best players in Australia were competing for the titles with record large number of entries. 56 players in MS, 26 players in WS, 31 MD pairs, 14 WD pairs and a full draw of 32 pairs in the XD.

National Championship winners:

- MS: Anthony Joe
WS: Wendy Chen
MD: Rizwan Azam / Kenneth Choo
WD: Gronya Somerville / Setyana Mapasa
XD: Sawan Serasinghe / Setyana Mapasa

Clendinnen Shield – March 2017

Victoria won the Clendinnen Shield after a thrilling finish to the event that was held at the Melbourne Sport and Aquatic Centre in Melbourne. The VIC team, NSW and SA all finished the round robin tournament on equal point, with Victoria superior match differential earning them the Victory.

Final Standing:

1. Victoria Smashers
2. New South Wales
3. South Australia
4. Queensland
5. Victoria Strikers
6. The Territories
7. Tasmania

Cliff Cutt Memorial Trophy winner: Meg Graham (TAS)

Sudirman Cup – May 2017

Australia finished the 2017 TOTAL BWF Sudirman Cup at the Gold Coast on a high, defeating Commonwealth Games rivals Canada 3-2 in a tense final match to take 3rd place in Group 2 and an overall 15th placement. This is the highest ever placement achieved by Australia in the tournament. The Australian team won their sub-pool matches against Australia and US and lost to Singapore.

Team: Hsuan Yu Wendy Chen, Tiffany Ho, Joy Lai, Jennifer Tam, Gronya Somerville, Leanne Choo and Setyana Mapasa, Anthony Joe, Seng Low, Ashwant Gobinathan, Matthew Chau, Raymond Tam, Eric Vuong and Sawan Serasinghe.

Officials: Andrew Perks, Glenn Warfe and Lasse Bundgaard

Results:

Australia – USA: 4-1

Australia – Austria: 5-0

Australia – Singapore: 1-4

Australia – Canada: 3-2 (Play off for 15 -16 placement)

Crown Group Australian Open – June 2017

The 2017 Australian Open was again this year a Super Series Event with the best players in the world competing.

Men's Singles was won by Srikanth Kidambi from India. Australia had four players in the qualification and despite some good performances no players got through to the main draw.

Women's Singles finals showed that Japan is very strong with an all Japanese final. Australia had Wendy Chen and Louisa Ma winning their way through qualifying. Wendy played well in her first round but lost in 3 sets to Yeo from Singapore. Louisa was up against badminton star Ratchanok from Thailand in her first round and lost 21-11 21-10. A great experience for Louisa Ma and her long-time coach Lenny Permana.

Men's Doubles was also won by Japan. Kamura and Somoda defeating mixed nation combination of Setiawan (Indonesia) and Tan (Malaysia). Australia has five pairs in the main draw. Sawan & Matthew lost to Chen & Wang from Taipei 21-7 & 21-15. Raymond Tam and Eric Vuong lost 21-17, 20-22, 21-13 to an Indonesian pair. Queensland boys Simon Leung and Mitchell Wheller lost to Ong and Teo from Malaysia 21-6 & 21-11 and Cham and Huaidong beat Jacob and Nathan in the first round and lost 21-8 & 21-10 to a Japanese pair in the second round.

Women's Doubles was a repeat of the 2016 Olympic final, Japan's Matsumoto and Takahashi met Denmark's Rytter Juhl and Pedersen, and like in Rio the Japanese got the victory. Setyana Mapasa & Gronya Somerville, Tiffany Ho & Sylvina Kurniawan, Wendy Chen & Jennifer Tam, Elena Kwok & Louisa Ma all lost in the first round. Celeste Lee & Chloe Lee had a walkover in the first round and lost in the second round to a strong Chinese pair. Setyana and Gronya lost 21-19 & 21-19 to Hong Kong pair Poon & Tse.

Mixed Doubles was won by Chinese pair Zheng and Chen defeating Indonesians Jordan and Susanto in three close games. Setyana Mapasa & Sawan Serasinghe, Michael Fariman & Sylvina Kurniawan, Simon Leung & Tiffany Ho, Jonathan Sun & Jennifer Tam, Matthew Chau & Louisa Ma, Jacob Schueler & Celeste Lee all lost in the first round. Setyana and Sawan lost 21-15 & 24-22 to Kazuno and Kurihara from Japan but came close in the second set where the Aussies missed 3 set points.

Tournament and camp photo highlights

Rio Olympics



Photo: Australian badminton team at the Opening Ceremony



Photo: Hsuan Wendy Chen in action

Photo: Robin Middleton & Leanne Choo in action



Photo: Matthew Chau & Sawan Serasinghe in action against Korea



Dutch Open



Photos: Setyana and Gronya celebrating with coach Lasse Bundgaard after winning the final against the Stoeva sisters from Bulgaria



Photo: Gronya Somerville & Setyana Mapasa won Australian player(s) of the year after successful year winning the Dutch Grand Prix and Canada Grand Prix events and attaining a top 20 World Ranking

Camps in Denmark and Thailand

Australia players Tiffany Ho, Anthony Joe and Seng Low were for two month over Xmas training in Denmark and playing tournaments in Europe.

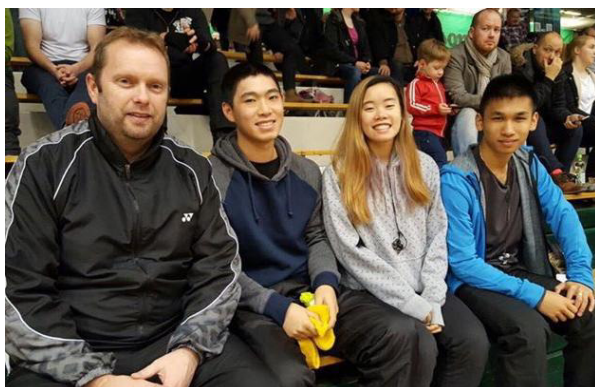


Photo: The three Aussie players with Danish coach Lennart Engler (left)



Photo: Andrew Perks with the players at the Finland International

Oceania Championships



Photo: Winners and runners up of the Oceania Championships with coaches Glenn Warfe and Lasse Bundgaard, plus an ecstatic Seng Low having just won the Oceania Men's Singles Championships



Photo: Australian Coaches supporting the BWF Integrity campaign at the Oceania Championships

National Championships



Photos: National champions and runners up. Trophies presented by BA President Geraldine Brown.

Sudirman Cup



Photo: Sudirman Cup Team



Photo: Celebrating the playoff win against Canada



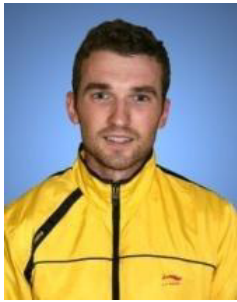
Photo: AFL superstar Gary Ablett Jr with the Sudirman Cup team

Acknowledgements

Thanks go to the BA Board, BA staff including CEO Paul Brettell; to coaches; Glenn Warfe, Cory Innes, players and support staff working in the program.

Also thanks to AIS, ASC, AOC and ACGA for their significant support.

Lasse Bundgaard
National Head Coach

NATIONAL JUNIOR DEVELOPMENT MANAGER'S REPORT

Glenn Warfe
National Junior Development and High Performance Manager

The 2016/17 year was very busy for the Junior Program. The first part of the year was heavily event focussed and saw the Pan Pacific Championships, Australian Junior International, World Junior Championships and Oceania Junior Championship. We built on our key junior events in the U15 Super Series Camp and the Singapore Youth International and continued the theme of education and exposure for our developing players through new programs.

Changes to the National Junior Coaches were made at the end of the 2016 calendar year with Stuart Brehaut deciding to move on from the position of National Junior Coach after six years in the role. I would like to thank Stuart for all his hard work in developing our top junior players over the years.

Brian Koentjoro (U19) and Stuart Rowlands (U17) have now joined Ben Walklate (U19) and Lenny Permana (U15) to form our National Junior Coaching Team. Ben and Brian now share the role that Stuart Brehaut previously held which has allowed us to provide increased feedback and monitoring through both training and in competition feedback.

The Junior High Performance Committee also saw a change with Marianne Loh stepping down due to her increased commitment in the participation space. Marianne was replaced by Gillian Patmore who has provided valuable assistance to the program. I thank Marianne for her commitment and contribution to the junior program during her time on the committee.

For the third year in a row the U15 Super Series camp was held in conjunction with the Australian Open, and for the second year running the opportunity was exclusively provided to U15 NJS members. We were able to provide a more structured program for the players focussed on education, while at the same time allowing the players to immerse themselves in the Super Series tournament. The Badminton NZ U15 NJS was also invited to attend, with the camp culminating in a friendly test match between the two nations on the Super Series Courts.

In 2017 we were also able to work together with Badminton Oceania to bring further training and development opportunities. A camp focussed on preparing players to qualify for the 2018 Youth Olympic Games was held in Indonesia in March, with another camp to be held in Indonesia for our

WJC team in the lead up to the event. This again provides a different elite environment for our players to learn and develop.

The Singapore Youth International (SYI) continues to be a key development event for the junior program. 2016 saw more than 20 players in attendance across four age groups. In addition to the SYI players also competed in a second tournament during the same week, giving fantastic exposure to the international competition environment, something that has been identified as a key target of the program. The players were also able to be involved in sparring sessions and team matches with local schools and clubs as well as other international competitors, adding to the learning experience.

Results of the key team events during the year are outlined below. Detailed results will be contained in the coach's report

- Pan Pacific Championships – Australian Gold – 1st place. Australia Green – 3rd place.
- World Junior Team Championships – 27th place
- Oceania Junior Team Championship – 2nd place



Photo: Oceania Team Championship Juniors

As we move forward we will continue to focus on educating as many players, coaches and parents as possible on the requirements to make it to the elite level. We will be looking to take a more focussed approach for our NJS, providing them with increased education and exposure to international environments. Events such as the Singapore Youth International and the Australian Open Super Series Camp will play important roles in this as we look to provide our players with the skills to smoothly progress through to the senior international ranks in the years to come.

NATIONAL JUNIOR COACH'S REPORT

The 2016/17 year was again a busy one for the junior team, with major junior team events including the Pan Pacific Championships, World Junior Championships (WJC) and the Oceania Junior Championships. We also saw a change in the coaching structure with Stuart Brehaut moving on from the position of National Junior Coach following the WJC, and the under 19 role being shared between two coaches. The coaching team for 2017 was:

Age Group	Coach
U19	Ben Walklate
U19	Brianada Koentjoro
U17	Stuart Rowlands
U15	Lenny Permana

The first team event on the Calendar was the Pan Pacific Championships in Altona, Victoria, with Australia entering two even strength teams in the event, Australia Gold and Australia Green. The event was held in the lead up to the Australian Junior International (AJI).

<u>Australia Gold</u>		<u>Australia Green</u>	
Boys	Girls	Boys	Girls
Ying Xiang Lin	Victoria He	Keith Edison	Chloe Chen
Justin Lee	Tiffany Ho	Tristan Edison	Zecily Fung
Huaidong Tang	Joy Lai	Jacob Schueler	Sasha Lim
Tyzton Tan	Janet Son	Kai Chen Teoh	Jodee Vega
Coach	Stuart Brehaut	Coach	Ben Walklate
Manager	Michelle Au	Manager	Gillian Patmore



Photo: Australia Green and Gold together

Australia Gold won the event and Australia Green finished 3rd behind New Zealand, with all three teams finishing on equal matches won, a testament to the evenness and depth of the Australian players. By selecting two even teams we were able to see the best players in action against each

other and assist in the selection of the WJC team. Australia also won two titles at the AJI, with Joy Lai winning the girl's singles before teaming with Tiffany Ho to win the girl's doubles.

The World Junior Championships for 2016 were held in Bilbao, Spain. With over 56 teams entered. This year we had the added advantage of having the Pan Pacific team event and the Australian Junior International to use as indicators of our players current form.

Australian 2016 World Junior Championships Team:

Boys

Huaidong Tang
Kai Chen Teoh
Jacob Schueller
Tyzton Tan

Girls

Victoria He
Tiffany Ho
Joy Lai
Janet Son
Stuart Brehaut
Michelle Au

Coach**Manager**

Photo: Australians at the World Junior Championships

The event again provided all our team members a large amount of international match experience in both team and individual events over the two-week period. We finished in 26th position with results of the individual ties below:

- Won 3-2 vs Scotland
- Lost 2-3 vs England
- Lost 1-3 vs Canada
- Won 3-1 vs Belgium
- Won 3-2 vs New Zealand
- Lost 2-3 vs Spain

The individual events were another opportunity for our players to test themselves against the top junior players in the world, with the highlight of the event being Tiffany Ho progressing to the 4th round in the girl's singles.

The Oceania Junior Championships in New Caledonia turned a new page for Australian junior teams, with the core group of our junior teams over the past several years now too old to participate. This together with the unavailability of several top players due to the event being held during school saw a younger development focussed group represent Australia at the event. The team finished runner up to New Zealand ahead of Tahiti and New Caledonia.

Disappointingly we were unable to claim any of the individual events, with the best results being runner up finishes in the girl's singles and women's doubles. However with defeats of New Zealand at U15 and U19 level in the preceding 12 months the coaching team believed this is a small dip after a period of sustained success at junior level in recent times.

Australian 2017 Oceania Junior Championship Team:

Boys	Girls
Charlie Jap	Chloe Chen
Marcus Loi	Zecily Fung
Ryan Venpin	Victoria He
	Jodee Vega
Coach	Brianada Koentjoro
Manager	Michelle Au

In April we were provided the opportunity to participate in a Badminton Oceania Player Development Camp in Indonesia for players who will be eligible for the 2018 Youth Olympic Games. With just 4 weeks lead time, and with the event falling at the same time as the June Bevan Championships, only two Australian players were able to attend. The camp provided them with valuable experience and we will be working with Badminton Oceania towards making future training opportunities a success.

We have again seen junior players perform well at senior level. Tiffany Ho and Joy Lai were part of the Sudirman Cup Team, while we also had players from our 2016 NJS in the WS and WD final, and MS semi-final at the Oceania Championships. This together with training camp opportunities provided for our junior squads at the Singapore Youth International, Australian Open Super Series and Oceania Development camps confirms our junior program continues on the right track and sets our players up for longer term success.

We have also strived to provide our junior players with more mentoring and feedback through our National Junior Squad player monitoring. In addition to this all age group national championships have again been witnessed firsthand by a member of the junior coaching staff and national junior selectors. As we move forward we will strive to continually improve opportunities for junior players to grow and develop their game to allow them to make a smooth transition in to the senior ranks.

Glenn Warfe (with input and feedback from all National Junior Age Group Coaches)
National Junior Development and High Performance Manager

PARTICIPATION REPORT

Marianne Loh
National Participation Manager

Participation Strategy

Badminton Australia along with its State/Territory Member Associations has strengthened its participation programs funded by the Australian Sports Commission (ASC), increasing the number of active participants and members registered.

Badminton Australia continues to drive programs identified in the 2015-2018 Participation Strategic Plan, with an overall objective to achieve year-on-year membership growth. The priority programs were:

1. Converting social players to Association/Club members
2. Sporting Schools
3. Shuttle Time

These and other program areas, actions and key performance indicators to increase participation and membership are expanded on within the Participation Strategic Plan, available for download on the Badminton Australia website.

Sport Participation

A number of State/Territory Associations carry on their Sport Participation Agreements with Badminton Australia until the end of 2017. The allocation to them of the ASC Participation Funding Grant has assisted in implementing a variety of projects that deliver participation and membership outcomes. Projects committed across the country included:

- Appointment of development officers / project coordinators to help build capacity of an organisation to deliver badminton at the grassroots level;
- Growing the coaching workforce by delivering an increased number of Shuttle Time Teacher Courses;
- Growing capacity and capability of coaches to deliver more badminton programs within schools, clubs and other community events;
- Utilisation of more and better online tools to allow improved management and servicing to members including enhancement of social media presence;

- Development of marketing portfolio to increase demand in various program areas such as Sporting Schools;
- Providing support, equipment, and development opportunities to schools and clubs targeted to beginners;
- Restructure of membership models to become more attractive to new members, or members who are at-risk of failing to renew their memberships;
- Scheduling of more Come & Try sessions to promote participation through external networks such as schools, business groups, regional and the Culturally and Linguistically Diverse (CALD) communities.

Badminton Australia looks forward to reviewing the outcomes of each Sport Participation Agreement with the relevant Associations at the end of 2017.

A research survey was conducted in late 2016 with its report and recommendations shared with all State/Territory Associations and is available on the Badminton Australia website. This report informs that badminton needs to seek different methods and environments to socially engage new adult participants to become regular participants. The need for strong badminton ambassadors in Australia also came across as a theme from existing and regular participants. There was also interest in the creation of a recreational product which is modified, fun, and competitive for existing non-elite participants. Other recommendations included a development of a whole of sport media and marketing strategy, and a facilities audit recognising that this is a key obstacle in growing participation.

In the meantime, in an AusPlay survey led by the ASC, results show that badminton is ranked in a healthy position against other physical activities and sports when it comes to adult participation (169,700), however ranks lower as an organised activity for children (8,900).

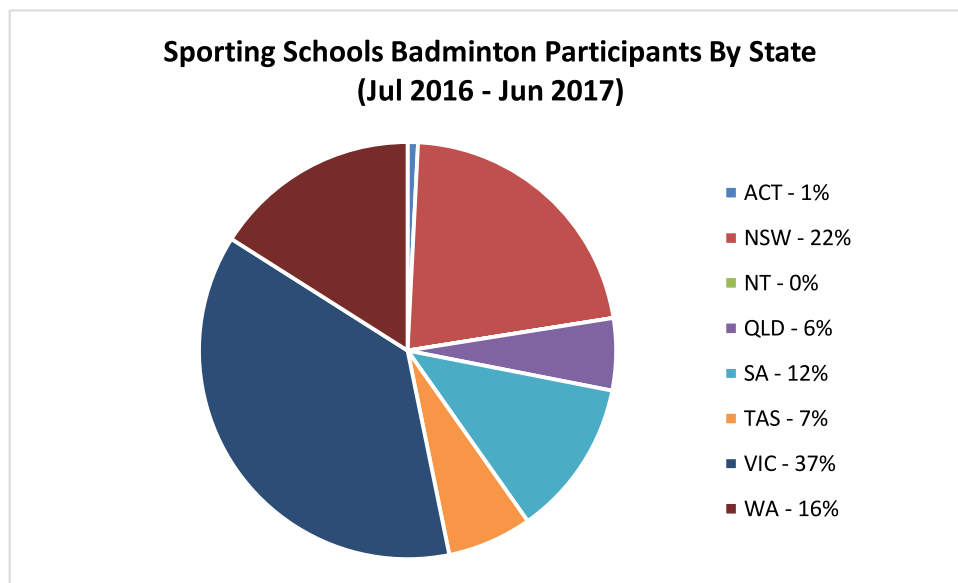
Badminton Australia thanks all its State/Territory Associations, their affiliated clubs and members for contributing their time, effort, enthusiasm to our sport in over the last year. Badminton Australia also recognises the following people/groups for excellence in 2016:

- Senior Player(s) of the Year: Gronya Somerville (VIC) & Setyana Mapasa (VIC)
- Junior Player(s) of the Year: Joy Lai (VIC)
- Club/Team of the Year: Hunter Badminton Inc (NSW)
- Coach of the Year: Brian Koentjoro (NSW)
- Technical Official of the Year: Jane Wheatley (WA)
- Administrator of the Year: Judith Cousins (WA)
- Volunteer of the Year: Lenny Permana (VIC)

Information about the above Awards are available on the Badminton Australia website.

Sporting Schools

Badminton again reached an estimated 10,000 Sporting Schools participants across the country in the 2016-2017 year, with a national average of meeting program demand at a 70% rate. Badminton Australia has also grown its Sporting Schools coaching workforce by educating and activating more commercial coaching providers to deliver badminton before, during and after school hours. A percentage spread of participants is shown on the table below:



Sporting Schools groups based in NSW were also provided an invaluable opportunity to attend the 2017 Crown Group Australian Badminton Open in June.

Badminton Australia sought feedback through its State/Territory Associations prior to developing a workforce model and four different sport packages (Shuttle Time Starter, Shuttle Time Equip, Shuttle Time Connect, Shuttle Time Xpert) that could cover popular scenarios in the sport. These packages were made available on a new Sporting Schools online booking portal late 2016 which continues to help streamline the grant applications, booking requests and acquittal process. This online booking portal has also enabled Badminton Australia to connect with schools and endorsed coaching providers which included the State/Territory Associations. It also gave Badminton Australia an opportunity to verify that all deliverers meet a certain criteria prior to endorsement (e.g. Insurance, Working With Children Checks, Sport-specific coaching qualifications).

Sporting Schools continues to improve the features and usability of the booking portal, and whilst their processes and systems evolve, Badminton Australia will continue to gain better visibility of schools seeking badminton and access to providers that deliver badminton. Badminton Australia encourages State/Territory Associations to build further capability and capacity by providing resources and training to registered Sporting Schools providers, in order to service more participants and connect children

with community sport. A mutually beneficial relationship between Members and new providers/coaches is invaluable to support sustainable growth and development of badminton.

Shuttle Time

Shuttle Time is Badminton World Federation's (BWF's) schools badminton program, reaching over 105 countries, with resources in over 17 languages. Badminton Oceania supported the training of 16 new Shuttle Time Tutors in Sydney and Melbourne over the last year, and donated multiple equipment sets for development initiatives across the country. Thanks also to Yonex Australia/New Zealand for supporting our transactions in this area of development.

The number of Shuttle Time Teachers grew to 261 at the end of June 2016, with new and returning Shuttle Time Tutors actively delivering courses and reporting in line with BWF standards. 12 primary school teachers around the Gold Coast region were also given training to as part of a connection with Shuttle Time Nepal and the 2017 Sudirman Cup.

All qualified Trainers, Tutors, Teachers are sent a short Shuttle Time newsletter from time to time with updates (eg. announcement of new resources) and are reminded to participate in a competition to win a badminton set for updating their participation records. We look forward to having Shuttle Time integrated to Badminton Australia's Coaching Framework in the coming year, where Shuttle Time coaches can obtain formal recognition under the National Coaching Accreditation Scheme and gain continuing development points to keep their accreditation up-to-date.



Photos: Featuring Shuttle Time Australia

Australian Aid Projects – Shuttle Time Connect with Nepal and Bangladesh

Badminton Australia continued implementing “Shuttle Time Nepal” from 2016, and also began implementing “Shuttle Time Bangladesh” in 2017. Both Shuttle Time projects in Nepal and Bangladesh have broad objectives including the promotion of sports development, peace, health, and social inclusion (especially for females, and people with disability).

Funding for Shuttle Time Nepal and Shuttle Time Bangladesh were secured with grants from the Australian Department of Foreign Affairs and Trade (DFAT) under the Asian Sports Partnerships program. Partners in the implementation of both projects include BWF, Badminton Asia Confederation, Nepal Badminton Association, and Sport Matters.

In Nepal, over 30 Shuttle Time Tutors and 500 school teachers have received training and resources across the five regions of Nepal. This workforce has reached as many as 20,000 Nepalese primary school children to participate in a 12 week program of physical activity involving badminton related skills.



Photos: A range of Shuttle Time Nepal activities

Shuttle Time Nepal was also linked in with the 2017 Sudirman Cup through a program called “Shuttle Time Connect”. A delegation from Nepal of 7 students, 2 teachers, 2 Development Officers, and 1 Coordinator visited the Gold Coast during the 2017 Sudirman Cup. They participated in various activities across the week starting with a launch at the Currumbin Wildlife Sanctuary and included Shuttle Time lessons at the Gold Coast Sport and Leisure Centre. With 7 Australian and Nepal schools involved in the exchange, the Nepalese students were immersed in school, culture and family life in Australia.

Badminton Australia welcomed over 200 children and their teachers from the above schools to participate in Shuttle Time lessons during the 2017 Sudirman Cup, led by an international Shuttle Time Tutor delegation (from Australia, Bangladesh, Nepal, New Zealand, Papua New Guinea, Tonga, Tuvalu). Many thanks to the following schools for participating (and families for hosting) with full of enthusiasm:

- Bayview State School
- Cedar Creek State School
- Park Lake State School
- Robina State School
- Russell Island State School
- Southport State School
- Surfers Paradise State Primary School



Photos: A range of Shuttle Time Connect activities during the TOTAL BWF Sudirman Cup 2017 on the Gold Coast

Meanwhile in Bangladesh, over 18 Shuttle Time Tutors and 300 school teachers will have received training and resources across the eight regions of Bangladesh by the end of 2017. This workforce will reach as many as 12,000 Bangladeshi primary school children to participate in a 12-week program of physical activity involving badminton related skills.

One of the highlights so far is the joint delivery of a Shuttle Time course by Australia and Bangladesh Tutors to 33 school teachers (100% female) and the subsequent delivery of lessons to over 60 girls on International Women's Day. The celebration was also attended by the Australian High Commissioner Ms Julia Niblett who gave an address highlighting the importance of equality for girls and women in all aspects of life, Australia's commitment to Sports Diplomacy in the Pacific and Asia, and the power of sport to deliver outcomes in education, health and social inclusion. It is hoped that some students from Bangladesh will also connect with select schools on the Gold Coast and participate in events alongside the 2018 Commonwealth Games.



Photos: Mass participation in Shuttle Time Bangladesh

Para Badminton

The para-badminton community has grown, with many active players now identified across New South Wales, Queensland, South Australia, Victoria, and Western Australia. Badminton Australia initiated several activities for para-badminton over the past year. Thanks to support from Badminton Oceania and the Australian Paralympic Committee, the inaugural 2016 Australian Para-Badminton Championships kicked off in Melbourne on 26 November 2016. Not long after, the 2017 Australian Para-Badminton Championships was held in Melbourne again on 28 February 2017. This event is now scheduled to co-incide with the timing of the able-bodied Australian National Championships to enable participants to access other international events throughout the year.



Photo: Group photo from 2016 Australian Para-Badminton Championships

Badminton Australia has appointed Ian Bridge as the National Para-Badminton Coach. Ian will work with players, coaches and administrators from every state to help grow the para-badminton program in Australia. There is a need for ongoing coach and technical official education on para-badminton in order to support a player development program. Many thanks also to Michelle Au, Kay Coady, other coaches, technical officials and players for being reliable sounding boards for the continued development of the program.

Fourteen Tokyo 2020 Paralympic medal events for para-badminton were announced in September 2017, and the qualification guidelines are expected to be released in January 2018. Australian players who are vying for selection to the Paralympics have begun participating at international events to compete and understand the benchmarks to becoming world class. Badminton Australia was represented by 7 players (accompanied Ian) at the Thailand Para-Badminton International from 30 May – 4 June 2017.



Photo: Australians at the 2017 Thailand Para-Badminton International

Badminton Australia also held a para-badminton demonstration event at the 2017 Sudirman Cup, where two Australian players participated alongside a Tongan player. Looking forward, Australia will host the first Oceania Para-Badminton Championships and the first Australian Para-Badminton International in November 2018 which is expected to bring an estimated 80-100 participants to the events.



Photo: Para-Badminton players at the Sudirman Cup demonstration

Marianne Loh
National Participation Manager

COACH EDUCATION

Tracy Southern
National Education Manager

Introduction

As National Education Manager since August 2016, I have been working part-time in the role to develop and manage the Badminton Australia Coach and Technical Officials education programs. This has included the further development and implementation of the recommendations from the independent review of the National Coach Education Program as previously led by Dr Alan Roberts. This complex, detailed process has led towards a new coaching framework which is progressing well with the approval authority, the Australian Sport Commission (ASC) to meet the requirements of the National Coaching Accreditation Scheme (NCAS)

Coaching accreditation and reaccreditation process has been reviewed, with a refined process to be rolled out in early 2018, making to process simple, quick and accessible to Member Associations and the coaches themselves.

Technical Court Officials accreditation and reaccreditation process has been reviewed by the Badminton Australia Court Officials Committee (ABCOC), with a new policy in development that will meet the National Officials Accreditation Scheme (NOAS) from the ASC to be written and approved in 2018.

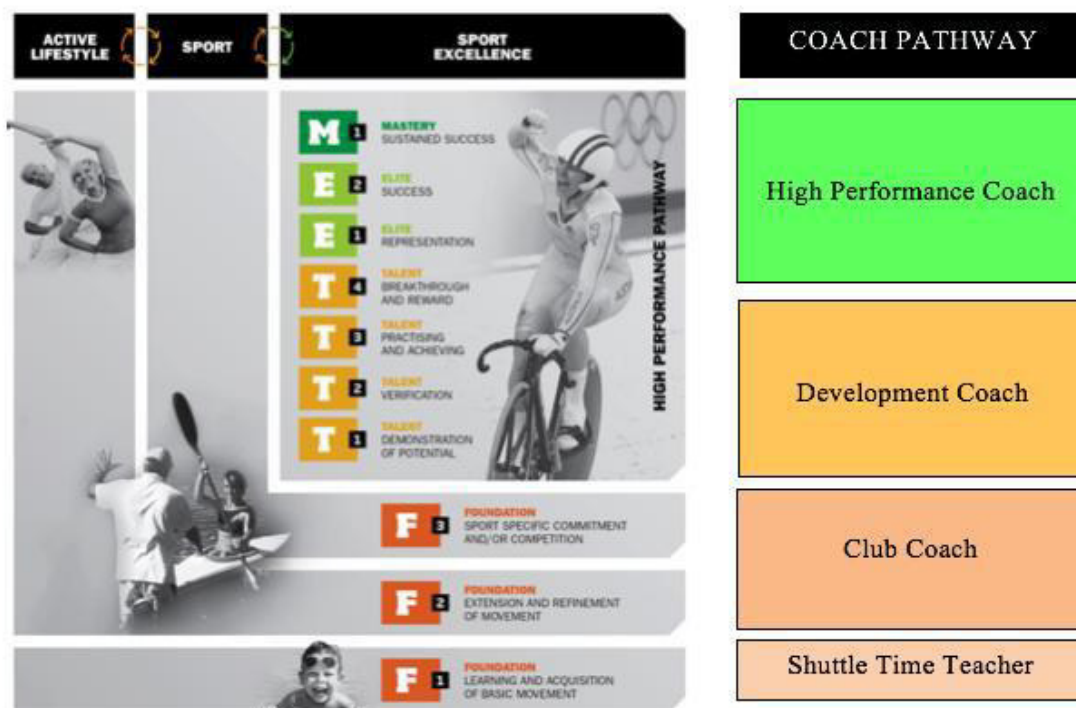
Throughout the last year, the education department has contributed to the National Safeguarding Children in Sport Strategy led by Australian Childhood Foundation (ACF) on behalf of ASC, which has given Badminton Australia important advice on policy and procedure for working with children; the ASC national review of sport coaching and general sports qualifications; and the Confederation of Australian Sport's 'Australian Sports Governance' seminar; and supported our major events at the successful Sudirman Cup and other National and State competitions.

The Badminton Australia Coaching Framework

The current Badminton Australia Coach Education Framework has been re-written to align with the contemporary requirements of the Foundations, Talent, Elite and Mastery (FTEM) framework required by the ASC. The Australian Institute of Sport (AIS) has developed the FTEM framework to capture the different pathways where people participate in sport that may include maintaining an active and healthy lifestyle; for the thrill of competing with friends; and a rare few set their sights on winning medals for their country. Whatever the motivation, players, coaches, officials and administrators are on a pathway, although sometimes the pathway chooses us.

FTEM integrates three key outcomes of sport participation: active lifestyle; sport participation; and sport excellence. The diagram below illustrates how Badminton Australia has interpreted where our coaches align against FTEM.

Diagram: Integration of badminton coach levels and player development pathways



The ASC demands that all sports align their coaching levels to the FTEM framework hence the work being done to amend and improve the badminton coaching framework. It is a complex, detailed process.

The Badminton Australia Board has sanctioned that the BWF coaching levels be used to *gradually replace* those developed by Badminton Australia over 10 years ago. The BWF levels are fully developed, supported by high quality manuals, online videos and support, train-the trainer tutor courses and support, and are recognised across Oceania and the world. The work to align the BWF

modules and courses to Australian standards continues to be challenging, though it is progressing well.

The existing Badminton Australia Coach Education Program remains in place until the recommendations of the review are implemented. Member Associations delivering Badminton Australia level 1, level 1a will continue to be endorsed and their graduating coaches accredited with ASC through Badminton Australia. A full switch to the new coaching framework will not commence until towards the end of 2018. The process will be phased to ensure that Member States and Territories can continue to deliver coach education during the transition process.

The new Badminton Australia coaching framework is illustrated in the table below.

<i>New description</i>	BA Community Coach a. Shuttle Time b. BA level 1 1 day	BA Club Coach 4 days	BA Development Coach (State Coach) 6 days	BA High Performance/ Elite Coach (National Coach) 6 months 12 months	
<i>Pathway</i>	Participation	Performance			
<i>FTEM</i>	Foundation	Talent	Excellence	Mastery	
<i>BWF alignment</i>	Shuttle Time	BWF Level 1	BWF Level 2	BWF Level 3 <i>(Specialised research)</i>	BWF Level 4 <i>(graduate level study)</i>
<i>BA previous descriptors</i>	Shuttle Time BA Level 1	BA level 1a <i>(will be phased out in 2018)</i>	BA level 2 <i>(no longer offered)</i>	BA level 3 <i>(no longer offered)</i>	

Table: Integration of new BA coaching levels with FTEM, with BWF and with previous BA coaching levels.

The table above illustrates two pathways – participation and performance. Participation is for coaches who work with players new to the sport who are developing their skills. Coaches can select from Shuttle Time or BA level 1 to attain this level.

The performance pathway is for those coaches who want to work with developing players, through the talent, excellence and mastery levels. The first step on this ladder will be BA Club Coach. The BWF level 1 will replace the BA level 1a as we move forward in 2018. Badminton Australia is working with Badminton Oceania to deliver BWF level 1, with the first course commenced in South Australia at the end of this financial year. As we move into 2018, BA level 1a will be phased out as BWF level 1 will be offered in its place for new coaches or those wanting to upgrade or develop their coaching skills. Badminton Australia will offer a number of BWF level 1 courses, one BWF level 2 course and one BWF level 1 tutor-trainer course in 2018.

Coaches who already hold the BA level 1 and level 1a accreditation *do not need to* pass BWF Shuttle Time or BWF level 1 *to stay accredited* with NCAS and with Badminton Australia. As is currently the case, these currently accredited coaches need keep their accreditation in date by undertaking the required number of hours coaching and pass appropriate level courses to qualify for Continuing

Professional Development (CPD) credits. This is reviewed on a case-by-case basis by the National Education Manager.

As we move forward, ASC require that *all coach and technical official education must be sanctioned and approved by Badminton Australia*. That is the coaching course, the venue, the coach tutor and in some cases the coaching applicants must all be reviewed by Badminton Australia's Education Manager who will approve and promote the course in line with ASC, Badminton Australia, Badminton Oceania and BWF requirements.

Shuttle Time and NCAS accreditation

Shuttle Time Teachers and Tutors are currently not approved by ASC on the NCAS. However, the accreditation process is underway and it is anticipated that this will be approved by mid-2018.

With 309 Shuttle Time Teachers and Tutors as of June 2017 certified with BWF in Australia, there are a large number of potential accredited badminton participation coaches that will be given the opportunity to complete the Badminton Australia accreditation process and become recognised and endorsed on the ASC NCAS scheme, given them access to insurance and other professional indemnity and public liability protections and support.

The accreditation process will include completion of the ASC Community Coaching General Principles course, the ASC Play by the Rules Child Protection course, and ASC Play by the Rules Harassment and Discrimination course with the BWF Shuttle Time Teacher course.

Badminton Australia also require that every accredited BA Community Coach, of Shuttle Time or of BA level 1 pathway, have a current working with children or police clearance check approved from their State. They should supply this to their employer or ensure they have it on file for insurance and registration.

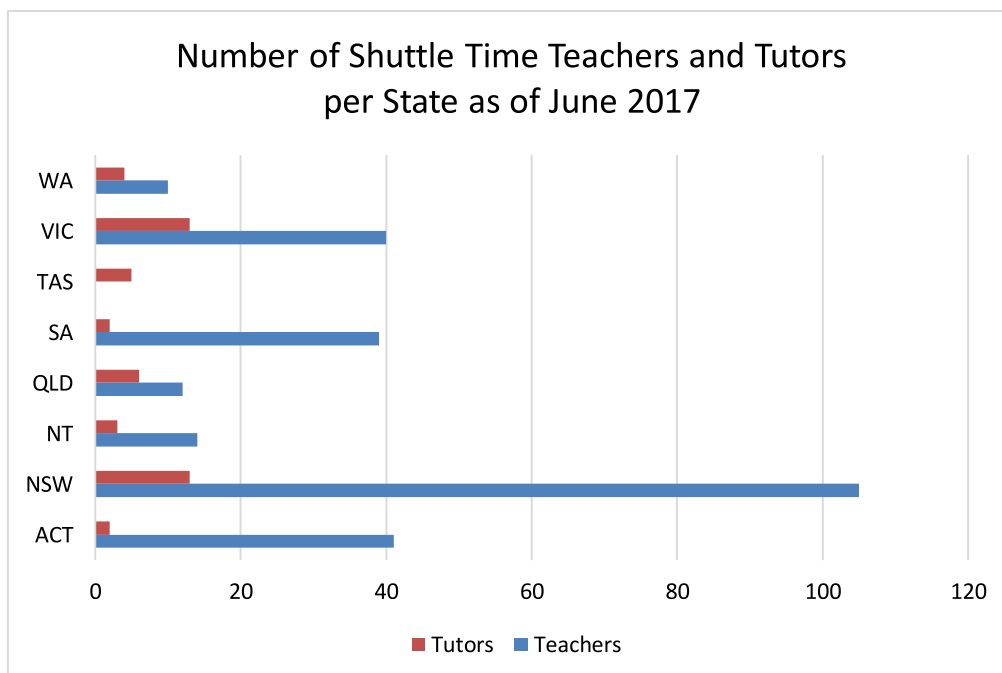
Badminton Australia also highly recommends that each BA Community Coach, of Shuttle Time or of BA level 1 pathway, have an in-date First Aid certificate.

There are been a tremendous increase in the number of new coaches coming into badminton through the Shuttle Time Teacher pathway. 167 new coaches passed the course in 2016-17 as illustrated by the table below.

State	Shuttle Time Teachers	
	2016	2017
ACT	25	41
NSW	63	105
NT	0	14
QLD	0	12
SA	2	39
TAS	0	0
VIC	4	40
WA	0	10
	94	261

Table: Number of Shuttle Time Teachers in June 2016 compared to June 2017.

This vast increase in numbers of Shuttle Time Teachers illustrates that this course is popular and successful. Shuttle Time is set up to continue this growth as there are a good number of Shuttle Time Tutors across the country. The chart below illustrates that there is a direct correlation to the available of Shuttle Time Tutors to the number of Shuttle Time Teachers trained per State.



As soon as ASC approve Shuttle Time as part of the Badminton Australia NCAS, current Shuttle Time Teachers will be contacted to accredit with the national body and Badminton Australia will be able to track, record and support their development.

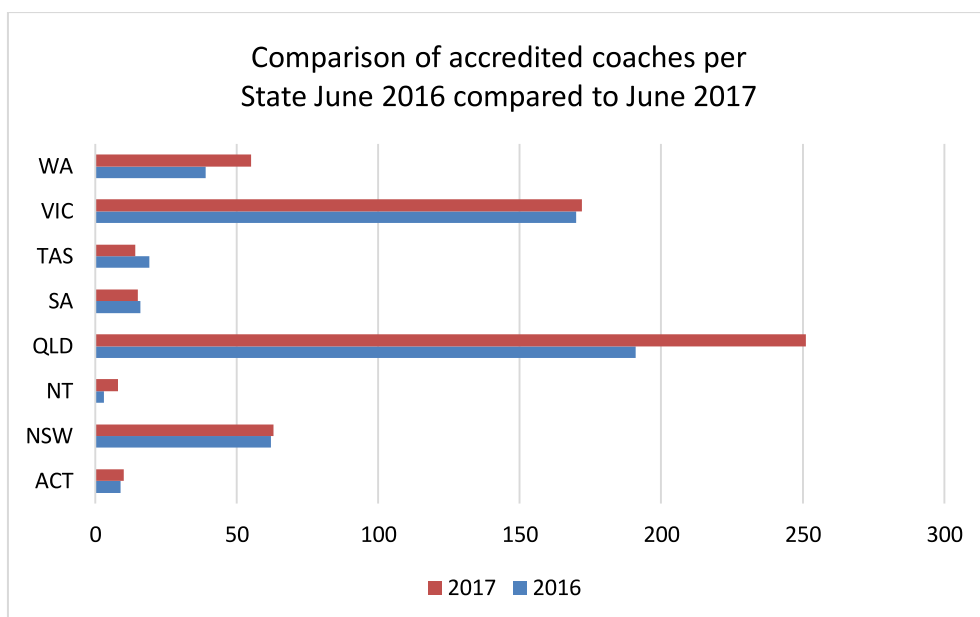
Coaching accreditation and reaccreditation

Coaching accreditation and reaccreditation continues to be busy with 79 additional coaches accredited in June 2017 compared to June 2016. That is an increase of 16% after a decreasing trend in recent years.

State	2016	2017	Change	% change
ACT	9	10	1	11%
NSW	62	63	1	2%
NT	3	8	5	167%
QLD	191	251	60	31%
SA	16	15	-1	-6%
TAS	19	14	-5	-26%
VIC	170	172	2	1%
WA	39	55	16	41%
	509	588	79	16%

Table: Total number of accredited coaches per State from June 2016 to June 2017 (excludes Shuttle Time)

The Chart below gives a clear overview of the change from 2016 to June 2017:



As at June 2017					
State	Level 1	Level 1A	level 2	Level 3	Total
ACT		8	2		10
NSW	15	42	5	1	63
NT		8			8
QLD	225	23	3		251
SA		12	3		15
TAS		13	1		14
VIC	133	27	6	6	172
WA	38	16	1		55
	411	149	21	7	588

Table: The vast majority of BA accredited coaches are accredited in Level 1 or 1A.

Reaccreditation information for current coaches has been updated on the Badminton Australia website and Reaccreditation Form has been updated to be clear, concise and self-explanatory. The improved process has seen an increased number of coaches reaccredit in 2016-17.

Planned reminders will be sent to each coach who is due to expire in the next 3-6 months as we move into 2017-18, with State Members to receive an update quarterly or on request.

A reliable and streamlined process for accrediting new and renewing coaches will continue to be developed into 2017-18.

Technical Court Officials

Technical Court Officials accreditation and reaccreditation process has been reviewed by the Badminton Australia Court Officials Committee (ABCOC), with a new policy in development that will meet the National Officials Accreditation Scheme (NOAS) from the ASC to be written and approved in 2018.

The Badminton Australia Court Officials Committee (ABCOC) has met virtually and physically on a number of occasions to review and approve nominations of Australian-based court officials, and to consider the development of the Australian Technical Court Officials process after changes introduced from Badminton Oceania and across the region for progression as a line judge, referee and umpire at State, National, Oceania and Badminton World Federation (BWF) level.

ABCOC Chair, Sandra David has led ABCOC effectively and continues to meet with the National Education Manager face-to-face, online, and on the telephone regularly. The primary focus has been to finalise the Australian Technical Officials procedure and process for training, certification and accreditation, so that it blends seamlessly with Oceania and BWF levels. It should be noted that not

endorsing it may limit Australian officials' ability and opportunity to progress to Oceania and BWF status when compared to other countries, particularly New Zealand, in the region.

Looking forward to 2017-18

1. Coach reaccreditation programs – assessment and awarding of CPD per developed course

The continuing professional development (CPD) credit system will be reviewed in 2018 and Member Associations and training academies will be given the opportunity to register their ongoing coach and technical court official education programs, courses, workshops and conferences with Badminton Australia in order to be graded CPD credits before the course is advertised, allowing coaches and officials to know how to manage their accreditations successfully.

State members and private providers running course, programs, conferences and training will be able to apply to Badminton Australia to have the *Badminton Australia education kitemark* and CPD point value on any training or course provided, to enable coaches and officials to know the value of the CPDs before undertaking the course, program or workshop.

Course providers register with Badminton Australia so they can know when and where all training and courses are being provided and advertise them as such through the Badminton Australia networks, website and social media pages to increase engagement, attendance and coach development.

2. Manage the ongoing implementation of recommendations from the 2015 review of the Coach Education program which includes:

- integration of the Shuttle Time Teacher program into the Coach Education program in cooperation with the National Participation Manager;
- adoption of the renewed terminology for coaches within the Coach Education program– Shuttle Time Teacher/Club Coach/Development Coach/High Performance Coach;
- integration of the Coach Education program with the FTEM athlete development plan.
- Continue to develop a streamlined new coach accreditation process with the Member States, particularly after the new FTEM coaching framework is adopted by ASC.
- Continue to contact coaches whose accreditation is due to expire quarterly, to guide them through the process and retain their involvement with badminton.
- Continue to pursue the ASC adoption of the FTEM-aligned BA Coach education framework.

3. Coach education

BWF level 1 coaching courses will be rolled out across Australia in 2018, with one BWF level 1 tutor course training course and BWF level 2 course planned. When NCAS approve the new Badminton Australia coaching framework, Shuttle Time Teachers will be eligible for NCAS Badminton Australia accreditation.

4. An accessible national database for coaches and officials:

A national database for coaches and officials will be rolled in 2017-18 aimed at giving Member States, as well as the coaches and officials, direct access to review and upload their accreditation information.

5. Badminton Australia Technical Court Officials Policy and Education program

The mapping out the Badminton Australia Technical Court Officials' pathway will be finalised, in line with Badminton Oceania's recommendations. Issues for development including official education, nomination and development will roll out of this review and policy development. Key issues will include a consensus and approval for a policy on official support in the light of poor player behavior.

Tracy Southern
National Education Manager

AUSTRALIAN BADMINTON COURT OFFICIALS COMMITTEE (ABCOC) REPORT

2016 – 2017 in Review

2016 saw the retirement of Jane Wheatley as a BWF Referee. Her vast knowledge won't be lost as she now takes on the role of BWF Referee assessments and mentoring.

Greg Vellacott remains as a member of BWF assessment panel and Peter Cocker continues his role as a member of the BWF Technical Officials Commission.

Australian Officials on the Badminton Oceania Technical Officials Committee (BOTOC) include Peter Cocker (Chair) David Turner and Greg Vellacott.

Don Stockins retired at the end of 2016 as a Referee. On behalf of the Badminton Community we thank him for all his contributions to badminton over the years. I'm sure we will still see him around, sharing his vast experience.

ABCOC are pleased to have four new BWF Line Judges appointed, Richard Wong (Vic), Joshua Ho (NSW), Michael Chappell (QLD) and Shevaun Moody (QLD).

February 2017 saw the Appointment of four new National Level Umpires, Steven Huynh (ACT), Sheehan Lim (ACT), Kenny Yew (VIC), and Richard Wong (Vic).

The recent World Championships held in Scotland saw BWF referee assessor, Jane Wheatley, BWF Umpires Kelly Hoare and Susan Taylor, and BWF Line Judge, Bruce Napier all officiating, while at the same time BWF Umpire Jiten Bhatt officiated at the World University Games in Taiwan.

A highlight for the year was the Sudirman Cup on the Gold Coast, where many of our officials had the chance to experience a very high standard of competition. Thank you to all concerned for bringing an event like this and the Australian Super Series to our shores, enabling all officials the opportunities to be part of.

We have had officials travel to many events within the Oceania region with Australians involved in Oceania championships and New Caledonia International in Feb, Sky City New Zealand Open in Auckland and Waikato International in Hamilton all in August.



Photo: Technical officials at the 2016 Sydney International

Current Projects

Tracy Southern, BA Education Officer, who is involved with both Coaching and Officials on a national level, has been working on reviewing the Policies of Officials, in Australia, to present to the badminton community for comment with the aim of:

- Encouraging more to become involved in officiating
- Providing a consistency in training and mentoring throughout Australia
- Sharing knowledge and support for officials with the eventual aim of having more BWF qualified officials.

Tracy will then work on establishing a database of all officials within Australia, with the aim of:

- Having up to date details of levels and experience
- Members being able to log in and update records
- Making communication between all officials easier
- Compliance with national regulations for all sporting officials.

The Future

2018 is looking to be an exciting time for all Badminton officials, with many major events within the first 6 months. Our volunteers will be stretched to the limit with events like Oceania Championships, National Seniors Carnival, Commonwealth games, Sky City New Zealand Open and the Australian Open.

These events together with developing clearer pathways programmes and training tools for officials, and the constant challenge of encouraging more people to become involved throughout Australia, will be demanding but the results will be very rewarding for all concerned.

I would personally like to thank all concerned for your support and commitment, as we all work together as a team, to the future development and opportunities of all Court Officials.

ABCOC 2016-2017 Officials Listing can be found on the BA Website.

Sandra David
ABCOC Chair

SECTION 2 – NATIONAL SQUADS & JUNIOR TEAMS



2016-2017 NATIONAL SQUADS & TEAMS

Olympics Rio, Brazil	2016	<p>Players: Leanne Choo (SA), Hsuan Yu Wendy Chen (QLD), Sawan Serasinghe (VIC), Matthew Chau (VIC); Robin Middleton (VIC)</p> <p>Team leader: Lasse Bundgaard Coach: Glenn Warfe</p>
Sudirman Cup Gold Coast, Australia	2017	<p>Players: Tiffany Ho (NSW); Joy Lai (VIC), Jennifer Tam (NSW); Setyana Mapasa (NSW); Gronya Somerville (VIC), Leanne Choo (SA), Hsuan Yu Wendy Chen (QLD), Sawan Serasinghe (VIC), Matthew Chau (VIC); Anthony Joe (ACT), Pit Seng Low (NSW), Ashwant Gobinathan (VIC); Raymond Tam (NSW); Eric Vuong (VIC)</p> <p>Officials: Lasse Bundgaard, Glenn Warfe and Andrew Perks</p>
National Squad	2016/2017	<p>Players: Tiffany Ho (NSW); Joy Lai (VIC), Setyana Mapasa (NSW); Gronya Somerville (VIC), Leanne Choo (SA), Hsuan Yu Wendy Chen (QLD), Sawan Serasinghe (VIC), Matthew Chau (VIC); Robin Middleton (VIC); Anthony Joe (ACT)</p>



2017 NATIONAL JUNIOR SQUADS

U15 Futures Development Squad Coach – Lenny Permana	
Austin	Chen
Ricky	Tang
Gavin	Ong
Thomas	Ng
Rayne	Wang
Otto	Zhao
Geoffrey	Jap
Theodore	Kang
Aline	Souksavat
Angie	Liu
Pheobe	Ooi
Yasmin	Say
Jesamine	Donald
Priska	Kustiadi
Kaitlyn	Ea
Sydney	Go



U17 Youth Development Squad Coach – Stuart Rowlands	
Rio	Agustino
Ethan	Chen
Pascal	Souksavat
Dimitri	Han
Daniel	Hocking
Marcus	Kong
Ryan	Venpin
Ross	Audley
Majan	Almazan
Zecily	Fung
Victoria	He
Amelia	Low
Kelly	Xu
Maggie	Chan
Bernadete	Aniceto
Elysia	Viravong
Aim	Aroonsiri



U19 Elite Development Squad Coaches – Ben Walklate & Brianada Koentjoro	
Keith	Edison
Peter	Yan
Oscar	Jap
Kai Chen	Teoh
Xiang	Lin
Celeste	Lee
Chloe	Chen
Lauren	Lim
Sasha	Lim

SECTION 3 – EVENT REPORTS



The 2017 TOTAL BWF Sudirman Cup



The Queensland Government through its Premier and Minister for Tourism, Major Events, Small Business and the Commonwealth Games supported the Sudirman Cup bid to host the 2017 event in Gold Coast and in doing so Badminton Australia was successful in securing the event which was stage in the new Gold Coast Sports and Leisure Centre in Carrara 21-28 May.

It is the first time the event was held outside of Asia and Europe and staging the Sudirman Cup in the Oceania Confederation provides a window of opportunity for the BWF to accelerate badminton's growth and development of the sport in Australia and Oceania. We are only at an infant stage of badminton growth. The potential, in terms of numbers playing, the standard of badminton being played, the training for technical officials and community interests can only improve from here. The legacy we hope after staging the Sudirman Cup is to leave behind this growth acceleration in as many areas of the sport development where possible.

In addition to the 27 nations who had competed for the Sudirman Cup and congratulations to Korea for their exciting win, we also hosted the BWF AGM. The AGM was represented by 130 nations with over 200 delegates, observers and CC representatives.

Badminton Australia would like to thank the many volunteers and technical officials who were involved in this first ever World Mixed Team Championships.



Loke Poh Wong
Event Director



TOTAL BWF SUDIRMAN CUP 2017 GOLD COAST AUSTRALIA 21-28 MAY

BWF

IT'S LIVE!
in Queensland



POST-EVENT REPORT

TITLE SPONSOR





I. TOURNAMENT INFORMATION

1.1 EXECUTIVE SUMMARY

The TOTAL BWF Sudirman Cup 2017 in Gold Coast was the first time the event was held outside of Asia and Europe, an opportunity to accelerate badminton's growth in Australia and Oceania, and part of a long-term strategy to attract national and international badminton events to Queensland beyond 2017. The strategy aims to deliver economic, marketing and tourism benefits for Queensland whilst assisting the long-term growth and development of badminton in Australia and the Oceania region at all levels of the sport.

WORLD MIXED TEAM CHAMPIONSHIPS EVENT

- held every two years (in odd years) since 1989
- hosts cities include Jakarta, Copenhagen (twice), Birmingham, Lausanne, Glasgow (twice), Seville, Eindhoven, Beijing, Guangzhou, Qingdao, Kuala Lumpur & Dongguan.
- 21-28 May 2017 in Gold Coast Australia at Gold Coast Sports and Leisure Centre (GCSLC) at Carrara, Queensland.
- team event comprised MS, WS, MD, WD and XD
- BWF also held their AGM (election year once every 4 years) in Gold Coast in conjunction with the event

PARTICIPANTS

- over 600 players and officials from 27 countries competing for the Cup
- over 300 delegates, observers, entourage and BWF staff from over 130 nations where involved with BWF's Continental meetings, Forum, Welcome & Gala dinner and the AGM.
- over 10,000 spectators, sponsors, volunteers, contractors and media involved with event

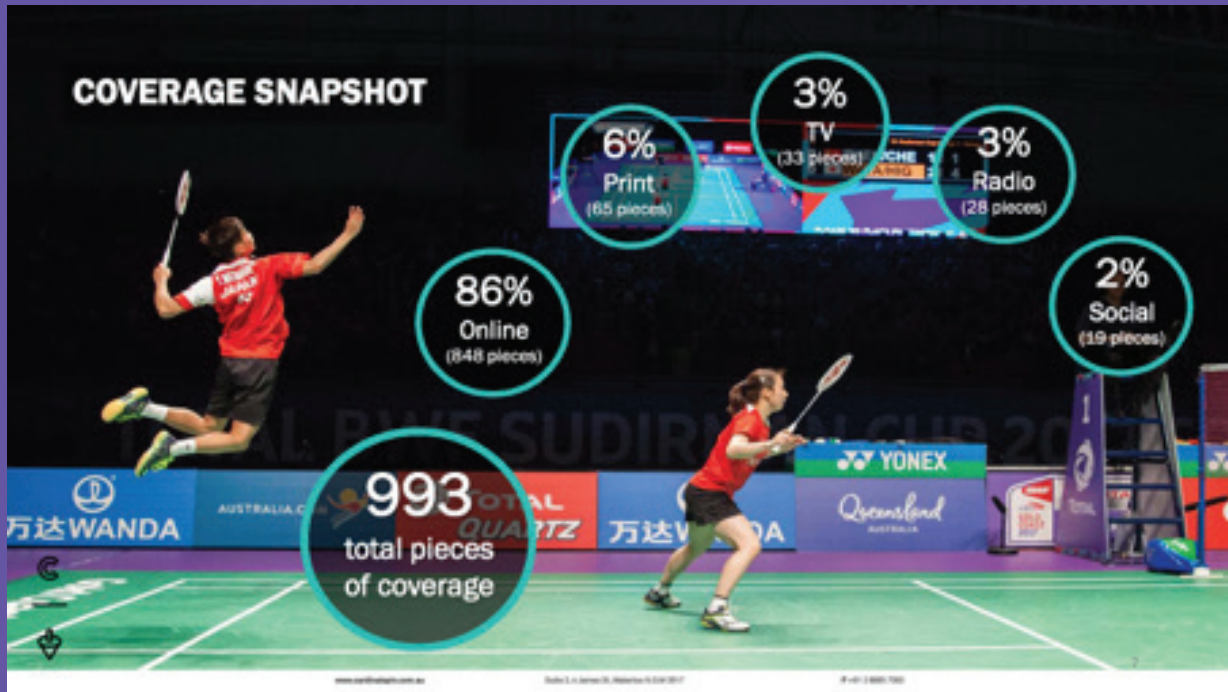
TV AUDIENCE

- 8 days of TV production and broadcasting totalling over 60 hours of live telecast.
- expected global television audience of more than 500 million household

MEDIA COVERAGE

- Widespread domestic and international PR-generated media coverage from May 2016 - May 2017

I. TOURNAMENT INFORMATION CON'T





I. TOURNAMENT INFORMATION CON'T

1.2 PARTNERS



I. TOURNAMENT INFORMATION CON'T

1.3 EVENT FACT SHEET

Event Title	TOTAL BWF Sudirman Cup 2017
Sanctioning Body	Badminton World Federation
Organiser	Badminton Australia
Date	21-28 May 2017
Competition Venue	Gold Coast Sports and Leisure Centre Nerang Broadbeach Road Carrara
Official Hotels	The Star Gold Coast Mantra on View Mantra Chevron Towers
TV Production	IMG Media
Local Broadcaster	Fox Sports
International Broadcaster	IMG
Tournament Website	www.sudirmancup.com.au
Ticketing	Ticketek
Live Scores & Draw	https://www.tournamentsoftware.com/sport/tournament.aspx?id=9D5AE85E-5686-4389-95E6-D700293D2329

1.4 CONTACT INFORMATION

Event Director	Loke Poh Wong (+61) 412 278 118
Sports Manager	Peter Roberts (+61) 411 767 600
Marketing Manager	John Purnell (+61) 408 332 432
BWF Director	Darren Parks (+44) 7725 698 691
BWF Event Manager	Selvam Supramaniam (+60) 196 687 155

I. TOURNAMENT INFORMATION CON'T

1.5 TOURNAMENT/ EVENT WEEK ACTIVITIES

DATE (DAY)	TIME	CONTENT	VENUE
May 13 (Sat)	1000 hrs	Venue Bump-in	Gold Coast Sports & Leisure Centre
May 18 (Thu)	1000 hrs	Players Practice	Gold Coast Sports & Leisure Centre
May 19 (Fri)	1100 hrs	Press Conference	Gold Coast Sports & Leisure Centre
May 19 (Fri)	1700 hrs	Welcome & Gala Dinner	The Star Gold Coast
May 20 (Sat)	0900 hrs	BWF AGM	The Star Gold Coast
May 20 (Sat)	1400 hrs	Team Managers Meeting	Gold Coast Sports & Leisure Centre
May 20 (Sat)	1500 hrs	Umpires Briefing	Gold Coast Sports & Leisure Centre
May 21 (Sun)	1200 hrs	Group Matches	Gold Coast Sports & Leisure Centre
May 22 (Mon)	1200 hrs	Group Matches	Gold Coast Sports & Leisure Centre
May 23 (Tue)	1200 hrs	Group Matches	Gold Coast Sports & Leisure Centre
May 24 (Wed)	1200 hrs	Group Matches	Gold Coast Sports & Leisure Centre
May 25 (Thu)	1200 hrs	Group 1 - Quarter Finals	Gold Coast Sports & Leisure Centre
May 26 (Fri)	1200 hrs	Group 1 - Quarter Finals	Gold Coast Sports & Leisure Centre
May 27 (Sat)	1200 hrs	Group 1 - Semi Finals	Gold Coast Sports & Leisure Centre
May 28 (Sun)	1300 hrs	Finals	Gold Coast Sports & Leisure Centre

1.6 MATCH & TV BROADCAST SCHEDULE

All matches played on Court 1 and 2 were televised live.

In total there were 27 sessions (each session about 4-5 hours) produced and televised.

I. TOURNAMENT INFORMATION CON'T

1.7 TICKETING

TICKETING PRICE & PACKAGES

1. All tickets were non-reserved.
2. There were 2 classes of tickets - "General" and "Premium"
3. All sessions 8-day package (General) – \$250
4. All sessions 8 day package (Premium) – \$400
5. Finals sessions 2-day Sat-Sun (General) – \$150
6. Finals sessions 2-day Sat-Sun (Premium) – \$300
7. Group play 6-day package Sun-Fri – \$150
8. Daily Tickets
 - Day 1 – all day all sessions \$35
 - Day 2 – all day all sessions \$35
 - Day 3 – all day all sessions \$35
 - Day 4 – all day all sessions \$35
 - Day 5 – all day all sessions \$50 (includes Q/F)
 - Day 6 – all day all sessions \$50 (includes Q/F)
 - Day 7 – Afternoon semi Finals (General Seating \$50)
 - Afternoon semi Finals (Premium Seating – only available in a package)
 - Day 7 – Evening semi Finals (General Seating \$50)
 - Evening semi Finals (Premium Seating – only available in a package)
 - Day 8 – Finals (General Seating \$75)
 - Finals (Premium Seating – only available in a package)

*All seats were non-reserve in their respective General or Premium sections.

* Entry for children U15 was free of charge for Day 1-6 with a paying adult. One child FOC per adult ticket.

* Daily Premium ticket for the semi finals and final could only be purchased at the ticket booth during the event week at \$100 for each semi-final and \$150 for the finals.

*Sponsorship and corporate boxes purchased from Badminton Australia on (03) 9397 4722

***Patrons prohibited from using any electronic device to transmit data from within the venue to external parties that could be used for any form of betting or gambling**

I. TOURNAMENT INFORMATION CON'T

1.8 PARTICIPATING TEAMS & SCHEDULE

GROUP 1							
SUBGROUP 1A		SUBGROUP 1B		SUBGROUP 1C		SUBGROUP 1D	
1	CHN	1	KOR	1	JPN	1	DEN
2	THA	2	TPE	2	MAS	2	INA
3	HKG	3	RUS	3	GER	3	IND

GROUP 2				GROUP 3			
SUBGROUP 2A		SUBGROUP 2B		SUBGROUP 3A		SUBGROUP 3B	
1	VIE	1	SGP	1	NCL	1	SRI
2	SCO	2	AUS	2	MAC	2	SVK
3	CAN	3	USA	3	GUM	3	PYF
4	NZL	3	AUT			4	FIJ

Defending Sudirman Cup champions China, Thailand (eighth world ranked team) and Hong Kong shall do battle in Group 1A. Past champions Korea find themselves with Chinese Taipei and Russia in Group 1B. Japan and Malaysia, who contested the Thomas Cup 2014 final, are in Group 1C with Germany (who replace England). Thomas Cup 2016 winners, Denmark, and runners-up, Indonesia, land in Group 1D with India.

These 12 teams comprising Group 1 will contest the title while the remaining 15 teams across Groups 2 and 3 compete for overall placings.

NOTE: On 4 April, BWF announced England's withdrawal from the event and promoted Germany to Group 1C. As a result of Germany vacating its original place atop Group 2A, the other teams in that group – Vietnam, Scotland and Canada – all moved up and the vacant spot at the bottom of Group 2A was taken by New Zealand, promoted from Group 3A. Three teams – New Caledonia, Macau and Guam – remain in Group 3A and the tournament now has 27 teams

SCHEDULE

GROUP 1 COUNTRY SPECIFIC	
China (Day 1 & Day 4)	Thailand (Day 2 & Day 4)
Denmark (Day 2 & Day 4)	Chinese Taipei (Day 2 & Day 4)
Korea (Day 1 & Day 4)	India (Day 2 & Day 3)
Japan (Day 1 & Day 4)	Hong Kong (Day 1 & Day 2)
Malaysia (Day 3 & Day 4)	Russia (Day 1 & Day 2)
Indonesia (Day 3 & Day 4)	Germany (Day 1 & Day 3)

I. TOURNAMENT INFORMATION CON'T

1.9 TOURNAMENT SCHEDULE & DRAW

SCHEDULE AND DRAW

DATE	TIME	COURT 3	COURT 1 (TV)	COURT 2 (TV)	COURT 4
DAY 1 21 May 2017 SUNDAY	12.00	GROUP 3A NCL vs GUM	GROUP 1A CHN vs HKG	GROUP 2A VIE vs NZL	GROUP 2A SCO vs CAN
	1800	GROUP 3B SRI vs FIJ	GROUP 1B KOR vs RUS	GROUP 1C JPN vs GER	GROUP 3B SVK vs PYF
DAY 2 22 May 2017 MONDAY	1200	GROUP 3A MAC vs GUM	GROUP 1D DEN vs IND	GROUP 2B AUS vs USA	GROUP 2B SGP vs AUT
	1800	GROUP 3B SRI vs PYF	GROUP 1A THA vs HKG	GROUP 1B TPE vs RUS	GROUP 3B SVK vs FIJ
DAY 3 23 May 2017 TUESDAY	1200	GROUP 3A NCL vs MAC	GROUP 1C MAS vs GER	GROUP 2A VIE vs CAN	GROUP 2A SCO vs NZL
	1800	GROUP 3B PYF vs FIJ	GROUP 1D INA vs IND	GROUP 2B AUS vs AUT	GROUP 2B SGP vs USA
DAY 4 24 May 2017 WEDNESDAY	1200	GROUP 2A CAN vs NZL	GROUP 1B KOR vs TPE	GROUP 1A CHN vs THA	GROUP 3B SRI vs SVK
	1800	GROUP 2A VIE vs SCO	GROUP 1C JPN vs MAS	GROUP 1D DEN vs INA	GROUP 2B USA vs AUT
DAY 5 25 May 2017 THURSDAY	1200	GROUP 3 25/26	GROUP 2B SGP vs AUS	GROUP 3 21/22(Finals)	GROUP 3 23/24
	1800		GROUP 1 Q/F	GROUP 1 Q/F	
DAY 6 26 May 2017 FRIDAY	1200		GROUP 1 Q/F	GROUP 1 Q/F	
	1800	GROUP 2 17/18	GROUP 2 13/14(Finals)	GROUP 2 15/16	GROUP 2 19/20
DAY 7 27 May 2017 SATURDAY	1200		GROUP 1 S/F		
	1800		GROUP 1 S/F		
DAY 8 28 May 2017 SUNDAY	1300		FINAL		



I. TOURNAMENT INFORMATION CON'T

1.10 EXHIBITORS

EXHIBITOR	CATEGORY	BOOTH
TOTAL	Energy Sector	Title Sponsor - Petroleum Products
YONEX	Sports Equipment	Equipment Sponsor - Equipment and
ONEPURE	Drink	Official Drink Sponsor
Embracing 2018	Sports Legacy	Commonwealth Games
Goldoc	Multi Sports Event	Commonwealth Games
Victor	Sports Equipment	Equipment and Stringing
Australian Sports Partnership	Participation	Shuttletime & Development
Aeroplane	Sport Equipment	Shuttlecock
Red Elephant	Sports Marketing	Ambassador Program
Li-Ning	Sports Equipment	Equipment and Stringing

2. OFFICIAL FUNCTIONS

2.1 EVENT WEEK BWF MEETINGS & ACTIVITIES

DATE	TIME	MEETING
Wed 17 May	0830 - 1830	Umpire Assessment Panel Workshop
	1400 - 1900	Badminton Pan Am Exco Meeting
Thurs 18 May	0800 - 0900	Badminton Africa Exco meeting
	0930 - 1430	Badminton Africa AGM
	1500 - 1730	Badminton Africa Exco meeting
	0830 - 1830	Umpire Assessment Panel Workshop
	0900 - 1300	Badminton Asia Exco
	0900 - 1300	Badminton Pan Am AGM
	0930 - 1730	Badminton Oceania AGM
	1630 - 1830	Badminton Asia AGM
Friday 19 May	0900 - 1530	Member's Forum 2017
	1600 - 1700	Council 1 Meeting
	1700 - 1800	Scrutineers Meeting
	1730 - 1830	Badminton Europe Meeting
	1830 - 1930	Cocktail Reception
	1930 - 2200	Gala Awards Night & Welcome to Delegates
Saturday 20 May	0800 - 1000	Registration - AGM 2017
	1000 - 1330	Annual General Meeting 2017
Sunday 21 May	0900 - 1200	Association Francophone de Badminton AGM
Monday 22 May	0900 - 1300	Council Meeting 2
Tuesday 23 May	0900 - 1700	Council Meeting 2

2. OFFICIAL FUNCTIONS CON'T

2.2 PRESS CONFERENCE AND DRAW









DATE	TIME	MEETING
Friday 19 May	1030 - 1115	Press Conference - Phase 1 BWF President, Rep from Minister for Tourism, Gold Coast Mayor, BA President
	1115-1200	Press Conference - Phase 2 Players interviews with Japan & Korea Followed by photocall
	1115-1200	Press Conference - Phase 2 Players interviews with China & Denmark Followed by photocall
Wednesday 24 May	2300-2400	Press Conference Quarter Finals Knock Out Draw

3. RESULTS

3.1 TOURNAMENT RESULTS













TOURNAMENT WINNERS 2017

PODIUM









<p>1 KOREA</p>  	<p>2 CHINA</p>  	<p>3/4 THAILAND</p>  	<p>3/4 JAPAN</p>  
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FINAL RESULTS








Group 1

1  KOREA	2  CHINA	3/4  THAILAND	3/4  JAPAN
5/8  MALAYSIA	5/8  INDIA	5/8  DENMARK	5/8  CHINESE TAIPEI
9/12  RUSSIA	9/12  GERMANY	9/12  INDONESIA	9/12  HONG KONG CHINA

Group 2

13  VIETNAM	14  SINGAPORE	15  AUSTRALIA	16  CANADA
17  SCOTLAND	18  USA	19  NEW ZEALAND	20  AUSTRIA

Group 3

21  SRI LANKA	22  MACAU CHINA	23  SLOVAKIA	24  NEW CALEDONIA
25  FIJI	26  GUM GUAM	27  TAHITI	

3. RESULTS

3.2 BWF COUNCIL ELECTION RESULTS 2017

President – Poul-Erik Høyer (Denmark)

Deputy President – Gustavo Salazar Delgado (Peru)

BWF Vice-President Para-Badminton – Paul Kurzo (Switzerland)

N.B. The above three officials were re-elected unopposed

The 18 persons below were elected by the BWF membership on 20 May 2017. They are listed by name, member association and number of votes polled (highest total first).

David Cabello	Spain	256
Etienne Thobois	France	242
Nora Perry	England	239
Peter Tarcala	Slovakia	238
Tang Jiu Hong	China	237
Lim Teong Kiat	Malaysia	236
Nigel Skelt	New Zealand	232
Chipo Zumburani	Zimbabwe	226
Khunying Patama Leeswadtrakul	Thailand	224
Sergey Shakhray	Russia	224
Wayne Somers	Canada	223
Emma Mason	Scotland	222
Robbert de Kock	Switzerland	217
Jassem Kanso	Lebanon	206
Ng Yoke Weng	Singapore	202
Moosa Nashid	Maldives	195
Battushig Batbold	Mongolia	186
Battushig Batbold	Nigeria	186

3.3 PARTICIPATION NUMBER

Total Cumulative	Discrete Number	From Gold Coast	From Queensland	From Interstate	From Overseas
20,606	13,192	2422	6011	2682	2077
	(100%)	(18.4%)	(45.6%)	(20.3%)	(15.7%)

Source: Red Elephant report (August 2017)

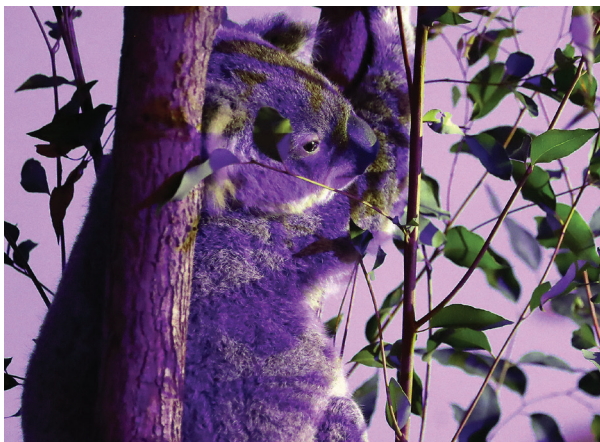
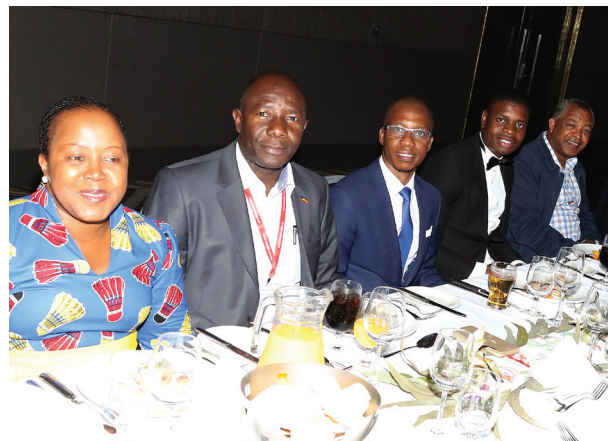
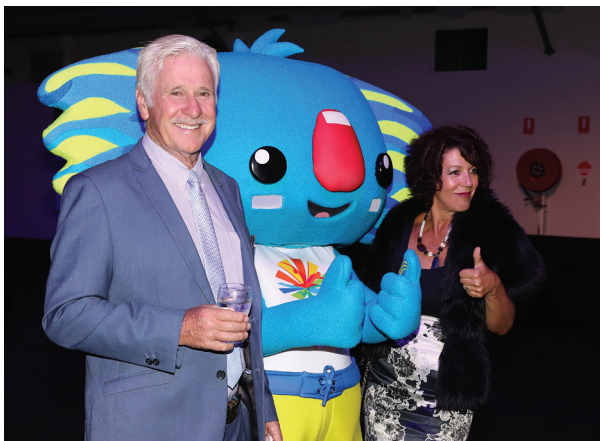
4. PHOTOS

4.1 PRESS CONFERENCE - LP



4. PHOTOS CON'T

4.2 WELCOME & GALA DINNER



4. PHOTOS CON'T

4.2 WELCOME & GALA DINNER CON'T



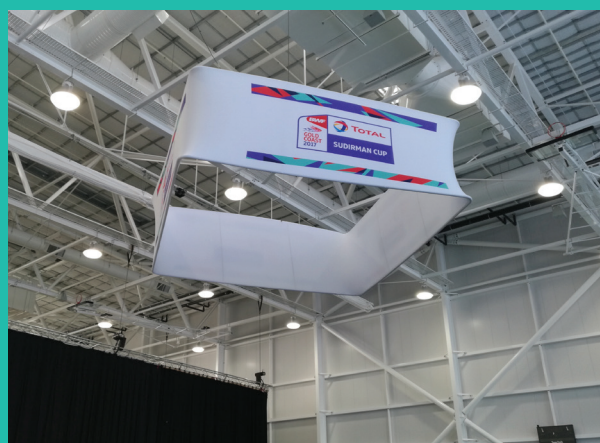
4. PHOTOS CON'T

4.3 BWF AGM



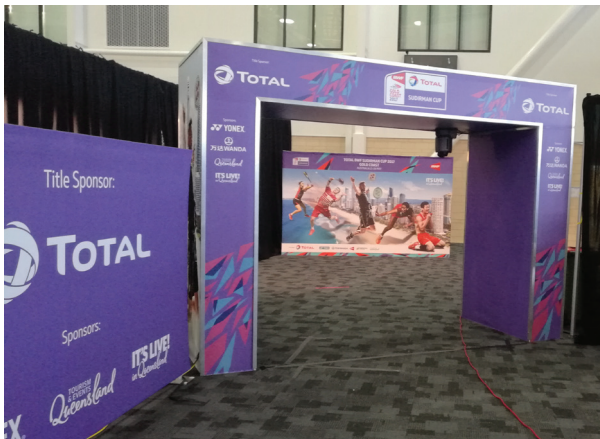
4. PHOTOS CON'T

4.4 TOURNAMENT BRANDING



4. PHOTOS CON'T

4.4 TOURNAMENT BRANDING



4. PHOTOS CON'T

4.5 EXHIBITORS



4. PHOTOS CON'T

4.6 VENUE & MATCHES



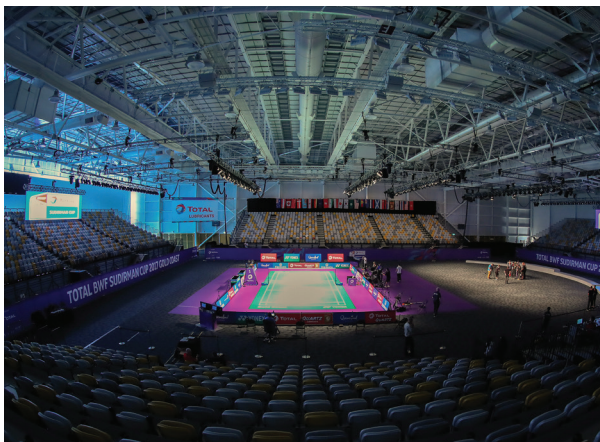
4. PHOTOS CON'T

4.6 VENUE & MATCHES CON'T



4. PHOTOS CON'T

4.6 VENUE & MATCHES CON'T



4. PHOTOS CON'T

4.7 PRIZE PRESENTATIONS



Team photos at the presentation ceremony: Champions – Korea; Runners-up – China; and Bronze Medallists – Japan and Thailand.

4. PHOTOS CON'T

4.7 PRIZE PRESENTATIONS CON'T



Korea's Head Coach, Kang Kyung Jin, prepares to receive the Sudirman Cup from BWF President Poul-Erik Høyer.



Korea takes ownership of the Sudirman Cup.



Choi Solgyu (right) and Chae Yoo Jung complete Korea's victory in the final of the TOTAL BWF Sudirman Cup 2017.

4. PHOTOS CON'T

4.7 PRIZE PRESENTATIONS CON'T



Korea's Head Coach, Kang Kyung Jin, gets a traditional celebration from his players.



China's Head Coaches, Zhang Jun (left) and Xia Xuanze, at a post-match press conference.



The Women's Doubles match was won by Chang Ye Na (left) and Lee So Hee to level the tie 2-2 and force the fifth and decisive match in Mixed Doubles.

The Crown Group Australian Open 2017



The Australian Badminton Open was awarded the Superseries status in 2014 by BWF having successfully bid for the 4-year cycle of 2014-2017 major events. Destination NSW has been our strategic partner and together with a number of key sponsors, namely the Crown Group, Yonex, The Star, OnePure, 100Plus and MetLife, have supported the event over these years and 2017 see the conclusion of the 4-year cycle of the Australian Badminton Open at this level.

The event had witnessed all the best players in the whole coming together in Australian soils and delivered many memorable experiences for fans, volunteers and officials alike.

General public, governments and sporting administrators from other sports are now more aware of badminton, its entertainment and spectacular values as well as the high audience reach both locally and internationally via the many digital channels.

Badminton Australia would like to thank the many volunteers and technical officials who have assisted and had established the reputation of being a sporting community able to deliver world class badminton events and in doing so open the opportunities for the development of the sport in this country.

Thank you all for your involvement with the Australia Badminton Open past, present and future!



Loke Poh Wong
Event Organiser



MetLife
BWF WORLD
SUPERSERIES



CROWN GROUP AUSTRALIAN
BADMINTON
OPEN 2017 POST-EVENT
REPORT

20-25 JUNE 2017

SYDNEY OLYMPIC PARK SPORTS CENTRE
australianbadmintonopen.com.au



IT'S **ON!**
IN SYDNEY





CONTENT

1. TOURNAMENT INFORMATION

- 1.1 Executive Summary
- 1.2 Partners
- 1.3 Event Facts
- 1.4 Contact Information
- 1.5 Tournament Activities
- 1.6 Match & TV Broadcast Schedule
- 1.7 Ticketing

2. OFFICIAL FUNCTIONS

- 2.1 Event Launch
- 2.2 Players Announcement
- 2.3 Press Conference

3. RESULTS

4. TOURNAMENT PHOTOS

- 4.1 Event Launch 15th April 2017, Chengdu, China
- 4.2 Players Announcement - 12th May 2017 The Attic, The Star
- 4.3 Press Conference - 19th June 2017, Sky Terrace, The Star
- 4.4 Tournament Branding
- 4.5 Venue & Matches
- 4.6 Prize Presentations

1. TOURNAMENT INFORMATION

1.1 EXECUTIVE SUMMARY

With BA and DNSW in collaboration, the Australian Badminton Open has been held in Sydney annually since 2014 as one of twelve World Superseries tournaments in the Badminton World Federation circuit. Having reached the end of the 2014-2017 cycle, Sydney hosted the Superseries tournament for the last time from 20-25 June 2017. Offering one of the highest Superseries prize money in the world at US\$750,000 and attracting a stellar line-up, the event has established Sydney as a premier badminton destination, giving Sydney exposure to badminton fans throughout the world.

EVENT

- Featured all five disciplines of the sport - Men's & Women's Singles, Men's & Women's Doubles and Mixed Doubles.

PARTICIPANTS

- The world's elite players, including Olympic medallists, World champions and the sport's most popular personalities from 20+ countries such as China, India, Malaysia, Indonesia, Korea, Japan, Thailand and Denmark
- over 400 players and officials from 18 countries
- over 16,000 (cumulative) participated in week long event

TV AUDIENCE

- 3 days of TV production and broadcasting with over 15 hours of live telecast
- expected global television audience of more than 150 million households
- live local broadcast presented by Fox Sports

DIGITAL MARKETING

- 140% planned clicks and 213% planned views delivered for 99% of budget.
- Over the last six months, 114,731 sessions, 83,053 users and 463,071 page views delivered with a low bounce rate of 8.26%

MEDIA COVERAGE

- 11 press releases distributed (4 translated into Chinese)
- 28 media outlets registered for and attended onsite, incorporating a total of 45 journalists, camera operators and photographers
- An international launch in Chengdu, China and two media events in Sydney

COMMUNITY INVOLVEMENT

- 11 schools participated in the outreach programme, involving student excursions to attend the tournament and the integration of badminton clinics into their PE classes

ADJUNCT ACTIVITIES

- Under-15 training camp and test match between Australia and NZ
- Master's tournament at the Genea Netball Centre



1. TOURNAMENT INFORMATION CON'T

1.2 PARTNERS



CrownGroup



THE STAR



1. TOURNAMENT INFORMATION CON'T

1.3 EVENT FACT SHEET

EVENT TITLE	2017 CROWN GROUP Australian Badminton Open
SANCTIONING BODY	Badminton World Federation
ORGANISER	Badminton Australia
DATE	20-25 June 2017
COMPETITION VENUE	Sports Centre Olympic Boulevard Sydney Olympic Park
OFFICIAL HOTELS	Ibis Sydney Olympic Park Novotel Sydney Olympic Park Pullman Sydney Olympic Park
TV PRODUCTION	IMG Media
LOCAL BROADCASTER	Fox Sports
INTERNATIONAL BROADCASTER	IMG
TOURNAMENT WEBSITE	www.australianbadmintonopen.com.au
TICKETING	TicketBooth
LIVE SCORES & DRAW	http://www.tournamentsoftware.com/sport/tournament.aspx?id=F0D1C54B-EF2E-4ED7-8E0F-2139EF1FB98E

1.4 CONTACT INFORMATION

LOC - EVENT DIRECTOR	Loke Poh Wong	(+61) 412 278 118
LOC - MARKETING MANAGER	Kate Tan	(+61) 430 035 053
BWF	Selvam Supramaniam	(+60) 196 687 155



1. TOURNAMENT INFORMATION CON'T

1.5 TOURNAMENT ACTIVITIES

DATE (DAY)	TIME	CONTENT	VENUE
April 15 (Sat)	1400 hrs	Event Launch	Chengdu, China
May 12 (Fri)	1000 hrs	Players Announcement	The Attic, The Star
June 19 (Mon)	1100 hrs	Press Conference	Sky Terrace, The Star
June 19 (Mon)	1600 hrs	Managers Meeting	Sports Centre, SOP
June 19 (Mon)	1700 hrs	Umpires Briefing	Sports Centre, SOP
June 19 (Mon)	1830 hrs	Line Judges Briefing	Sports Centre, SOP
June 20 (Tue)	0900 hrs	Qualifying Rounds	Sports Centre, SOP
June 21 (Wed)	0900 hrs	Round of 32	Sports Centre, SOP
June 22 (Thu)	1300 hrs	Round of 16	Sports Centre, SOP
June 23 (Fri)	1500 hrs	Quarter-finals	Sports Centre, SOP
June 24 (Sat)	1300 hrs	Semi-finals	Sports Centre, SOP
June 25 (Sun)	1300 hrs	Finals	Sports Centre, SOP

1.6 MATCH & TV BROADCAST SCHEDULE

DATE	TIME	EVENTS	NO. OF COURTS	INTERNATIONAL BROADCAST (START TIME)	INTERNATIONAL BROADCAST (END TIME)
June 20 (Tue)	0900 hrs	Qualifying	5	N.A	N.A
June 21 (Wed)	0900 hrs	Round of 32	5	N.A	N.A
June 22 (Thu)	1300 hrs	Round of 16	4	N.A	N.A
June 23 (Fri)	1500 hrs	Quarter-finals	3	1600 hrs	2200 hrs
June 24 (Sat)	1300 hrs	Semi-finals	2	1300 hrs	1800 hrs
June 25 (Sun)	1300 hrs	Finals	1	1300 hrs	1800 hrs

1. TOURNAMENT INFORMATION CON'T

1.7 TICKETING

For General & Premium Seatings

2017 CROWN GROUP AUSTRALIAN BADMINTON OPEN

Day	Date (2017)	Session Times (Approx)	Daily Tickets			Finals Sessions 3-Days package (Q/F, S/F and Finals)			All Sessions 6-Days Package				
									Early Bird (before 21 May)			Normal Price (after 21 May)	
			Premium	General	Junior	Platinum	Premium	General	Platinum	Premium	General	Premium	General
Tue	20 June	9am-5pm	\$15		\$10				✓	✓	✓	✓	✓
Wed	21 June	9am-9pm	\$25		\$20				✓	✓	✓	✓	✓
Thu	22 June	1pm-9pm	\$30		\$30				✓	✓	✓	✓	✓
Fri	23 June	3pm-9pm	\$60	\$40	\$40	✓	✓	✓	✓	✓	✓	✓	✓
Sat	24 June	1pm-7pm	\$70	\$50	\$40	✓	✓	✓	✓	✓	✓	✓	✓
Sun	25 June	1pm-7pm	\$80	\$60	\$40	✓	✓	✓	✓	✓	✓	✓	✓
Total						\$200	\$160	\$120	\$240	\$200	\$160	\$280	\$220

Notes:

1. Sessions times are approximate. Please check actual times when schedule is published during tournament.
2. Ticket entitled holder multiple entry for the entire day.
3. Children U15 are free of charge with an adult ticket, 1 child per paying adult.
4. For Tuesday, Wednesday & Thursday (Day 1-3), all tickets are non-reserve. Ticket holder can seat anywhere in General and Premium sections.
5. For Friday, Saturday & Sunday, Premium sections can only be accessed by Premium ticket holders.
6. Platinum seating are only available as part of the package ticketing. Not available on daily ticketing.
7. For Corporate/VIP Boxes, please contact Badminton Australia (03) 93974722.





2. OFFICIAL FUNCTIONS

2.1 EVENT LAUNCH

Place: Chengdu High-tech Zone JingRong Start-up Hub
Address: Tianfu St, Chengdu, China
Date: Saturday 15 April 2017
Time: 2.00 pm
Attire: Business

ITINERARY

Preamble: Badminton Australia with key partners and sponsors come together at Chengdu High-tech Zone JingRong Start-up Hub to officially launch the 2017 CROWN GROUP Australian Badminton Open.

TIME	ACTIVITY
2:00pm	Arrival of guests
2:30pm	MC introduction
2:35pm	Promotional video of Australian Badminton Open 2017
2:40pm	Promotional video of Chengdu High-tech Zone
2:45pm	Speech by Mr Xingdong Chen, President, Sichuan Institute of Sports, Director, Sichuan Badminton Centre
2:50pm	Speech by Badminton World Federation Vice-President/ Badminton Australia President, Ms Geraldine Brown
2:55pm	Speech by Crown Group Mr Gerald Chew and promotional video
3:00pm	Speech by ABO Event Director Mr Loke Poh Wong
3:05pm	Conference Launching Ceremony and Speech by Hexin representative
3:10pm	Group photo and gift presentation. Conclusion of Launch.

2. OFFICIAL FUNCTIONS CON'T

2.2 PLAYERS ANNOUNCEMENT

Place: The Attic, Level 3, The Star
Address: 80 Pyrmont Street
Date: Friday 12 May 2017
Time: 10:00 am
Attire: Smart Casual

ITINERARY

Preamble: Badminton Australia with key partners and sponsors along with Destination NSW come together at The Star in Sydney to officially announced players who will be competing in the 2017 CROWN GROUP Australian Badminton Open.

TIME	ACTIVITY
09:45am	Media and guests arrive
10:00am	MC welcome and introduction with promo video
10:15am	Tournament Director Loke Poh Wong announcing the players competin
10:20am	Message by Saro Mugnaini from The Star
10:30am	Message by Roy Marcellus from The Crown Group
10:40am	Q&A from the floor
10:45am	Conclusion of players announcement
10:50am	VIP photo session
11:30pm	Refreshments and media interviews



2. OFFICIAL FUNCTIONS CON'T

2.3 PRESS CONFERENCE

- Place:** Sky Terrace, Level 3, The Star
Address: 80 Pyrmont Street, Sydney
Date: Monday 19 June 2017
Time: 11:00 am
Attire: Smart Casual

ITINERARY

Preamble: 4 of the world's top players including our Australian players are invited to attend press conference.

TIME	ACTIVITY
10:45am	Media and guests arrive
11:00am	Players and officials arrive
11:20am	Tournament director Loke Poh Wong welcomed everyone
11:30am	Message from the Title Sponsor Crown Group Mr Julian Sedgwi
11:40am	Photo session with sponsors (DNSW, Crown Group, The Star, MetLife & Yonex)
12:00pm	Media interviews with players, sponsors and organisers
12:30am	End of press conference. Lunch at Balla

3. RESULTS

EVENT	WINNER	RUNNERS-UP	SCORE
Mens Singles	Srikanth Kidambi (IND)	Chen Long (CHN)	22-20, 21-16
Womens Singles	Nozomi Okuhara (JPN)	Akane Yamaguchi (JPN)	21-12, 21-23, 21-17
Mens Doubles	Takeshi Kamura (JPN) Keigo Sonoda (JPN)	Hendra Setiawan (INA) Boon Heong Tan (MYR)	21-17, 21-19
Womens Doubles	Misaki Matsutomo (JPN) Ayaka Takahashi (JPN)	Kamilia Rytter (DEN) Christinna Pedersen (DEN)	21-10, 21-13
Mixed Doubles	Siwei Zheng (CHN) Qingchen Chen (CHN)	Praveen Jordan (INA) Debby Susanto (INA)	18-21, 21-14, 21-17



4. TOURNAMENT PHOTOS

4.1 EVENT LAUNCH 15TH APRIL 2017, CHENGDU, CHINA



4. TOURNAMENT PHOTOS CON'T

4.2 PLAYERS ANNOUNCEMENT - 12TH MAY 2017 THE ATTIC, THE STAR





4. TOURNAMENT PHOTOS CON'T

4.3 PRESS CONFERENCE - 19TH JUNE 2017, SKY TERRACE, THE STAR



4. TOURNAMENT PHOTOS CON'T

4.4 TOURNAMENT BRANDING





4. TOURNAMENT PHOTOS CON'T

4.5 VENUE & MATCHES



4. TOURNAMENT PHOTOS CON'T

4.5 VENUE & MATCHES CON'T





4. TOURNAMENT PHOTOS CON'T

4.6 PRIZE PRESENTATIONS



THANK YOU TO DNSW

National Events



2016 Under 19 Championships



2016 Li-Ning Mars Sports Sydney International Series



2016 Australian Junior International and Pan Pacific Trophy



2016 Under 15 Championships



2017 Australian National Championships and Team Event



2017 Australian Para-Badminton Championships



2017 Australasian Under 17 Championships

**2016 Li-Ning Mars Sports Australian Under 19 Championships
& Team Event (CP Maddern Trophy)
2nd – 7th July 2016
Sydney Olympic Park Sports Hall, NSW**

Event	Name	State
Men's Singles Winner: Runner Up:	Ying Lin Kai Chen Teoh	WA WA
Women's Singles Winner: Runner Up:	Joy Lai Tiffany Ho	VIC NSW
Men's Doubles Winner: Runner Up:	Ying Lin & Tyzton Tan Keith Edison & Tristan Edison	WA SA
Women's Doubles Winner: Runner Up:	Tiffany Ho & Joy Lai Janet Son & Jodee Vega	NSW/VIC NSW
Mixed Doubles Winner: Runner Up:	Justin Lee & Joy Lai Ying Lin & Victoria He	NSW/VIC W/NSW
Sportsmanship Award Winner – Joy Twining Trophy	Lauren Lim	VIC
Team Event Winners – CP Maddern Trophy	New South Wales Thunder	NSW



Photo: NSW Thunder claims the CP Maddern Trophy

**2016 Li-Ning Mars Sports Sydney International Series
14th – 17th September 2016
Sydney Olympic Park Sports Hall, NSW**

Event	Name	Country
Men's Singles Winner: Runner Up:	Chia Hung Lu Chun-Wei Chen	Chinese Taipei Chinese Taipei
Women's Singles Winner: Runner Up:	Shiori Saito Wei Xu	Japan China
Men's Doubles Winner: Runner Up:	Fang-Chih Lee & Fang-Jen Lee Young Keun Jung & Jae Woo Lee	Chinese Taipei South Korea
Women's Doubles Winner: Runner Up:	Yuho Imai & Haruka Yonemoto Erina Honda, Nozomi Shimizu	Japan Japan
Mixed Doubles Winner: Runner Up:	Ming-Tse Yang & Chia Hsin Lee Young Keun Jung & Na Young Kim	Chinese Taipei South Korea



Event Director: Kim Low
Referee: Don Stockins
Deputy Referee: Carolyn Toh

Photo: Technical Officials and volunteers at the event



Photos: Some of the winners and runner-ups at the event

2016 Pan Pacific Trophy & Li Ning Australian Junior International
14th – 25th September 2016
Altona Badminton Centre, VIC

Event	Name	Country
<i>Pan Pacific Trophy</i> Winner Runner Up Third Fourth Fifth		Australia Gold New Zealand Black Australia Green New Zealand White Pacific
<i>Men's Singles</i> Winner: Runner Up:	Chia Hao LEE Chuan-En HUA	Chinese Taipei Chinese Taipei
<i>Women's Singles</i> Winner: Runner Up:	Joy LAI Tiffany HO	Australia Australia
<i>Men's Doubles</i> Winner: Runner Up:	Chia Hao LEE & Chuan-En HUA Keith EDISON & Tristan EDISON	Chinese Taipei Australia
<i>Women's Doubles</i> Winner: Runner Up:	Tiffany HO & Joy LAI Josefine JENSEN & Alyssa TAGLE	Australia New Zealand
<i>Mixed Doubles</i> Winner: Runner Up:	Dacmen VONG & Erena CALDER-HAWKINS Jacob SCHUELER & Janet SON	New Zealand Australia

Event Host: Western Suburbs Badminton Association Inc

Event Director: Ron Gray

Referee: Sandra David (both events)

Deputy Referee: Robert Brockman (Australian Junior International only)

Umpires: Margaret Anderson, Karen Audley, Margaret Beakley, Kathryn Blencowe, Ru-Wen Clarnette, Kay Coady, David Cromie, Gary Grierson, Nalin Nanayakkara, Ravi Nandan, Kevin Phillips, Greg Pilven, Cynthia Tam, Susan Taylor, Richard Wong, Kenny Yew – all from Victoria.

Line Judges: We were lucky to have a cohort of Victorian volunteers to cover the line judging – organised by Gary Grierson.



Photo: Women's Singles finalists



Photo: Men's Singles finalists



Photo: Women's Doubles finalists



Photo: Men's Doubles finalists



Photo: Mixed Doubles finalists



Photo: The Chinese Taipei delegation at Altona Badminton Centre

**2016 Li-Ning Australian Under 15 Championships
& Team Event (Val Nesbitt Trophy)
30th September – 5th October 2016
Winnellie, NT**

Event	Name	State
Men's Singles Winner: Runner Up:	Rio Agustino Ethan Chen	NSW NSW
Women's Singles Winner: Runner Up:	Majan Almazan Amelia Lowe	NSW NSW
Men's Doubles Winner: Runner Up:	Rio Agustino & Ethan Chen Ross Audley & Ryan Venpin	NSW VIC
Women's Doubles Winner: Runner Up:	Aim Aroonsiri & Kelly Xu Bernadete Aniceto & Elysia Viravong	SA/NSW NT
Mixed Doubles Winner: Runner Up:	Rio Agustino & Kelly Xu Ross Audley & Kaitlyn Ea	NSW VIC
Sportsmanship Award Winner – Jan & Ross Synot Trophy	Elysia Viravong	NT
Team Event Winners – Val Nesbitt Trophy	New South Wales Thunder	NSW



Photo: Participants at the Under 15 carnival

**2017 Australian National Championships
& Team Event (Ede Clendinnen Shield)
25th February – 4th March 2017
Melbourne Sports & Aquatic Centre, VIC**

Event	Name	State
Men's Singles Winner: Runner Up:	Anthony Joe Ashwant Gobinathan	ACT VIC
Women's Singles Winner: Runner Up:	Wendy Chen Jennifer Tam	QLD NSW
Men's Doubles Winner: Runner Up:	Rizwan Azam & Kenneth Choo Robin Middleton & Ross Smith	VIC VIC
Women's Doubles Winner: Runner Up:	Setyana Mapasa & Gronya Somerville Grace Hanratty & Louisa Ma	NSW/VIC VIC
Mixed Doubles Winner: Runner Up:	Sawan Serasinghe & Setyana Mapasa Matthew Chau & Louisa Ma	VIC/NSW VIC
Sportsmanship Award Winner – Cliff Cutt Trophy	Meg Graham	TAS
Team Event Winners – Clendinnen Shield	Victoria Smashers	VIC



Photo: VIC Smashers claim the Ede Clendinnen Shield

**2017 Australian Para-Badminton Championships
28th February 2017
Melbourne Sports & Aquatic Centre, VIC**

Event	Name	State
WH1/WH2 Men's Singles Winner: Runner Up:	Richard Engles Grant Manzoney	NSW WA
SL3/SL4 Men's Singles Winner: Runner Up:	Corrie Robinson Amrinder Singh	NZ VIC
SS6 Men's Singles Winner: Runner Up:	Luke Missen Anthony Koedyk	VIC VIC
SL3/SL4/SS6 Women's Singles Winner: Runner Up:	Caitlin Dransfield Kobie Donovan	WA QLD
WH1/WH2 Men's Doubles Winner: Runner Up:	Lochan Cowper & Grant Manzoney Pradeep Hewavithara & Brock Steele	WA VIC/WA
SL3/SL4/SS6 Men's Doubles Winner: Runner Up:	Phonexay Kinnavong & Luke Missen Ryan Kinner & Corrie Robinson	QLD/VIC SA/NZ
SL3/SL4/SS6 Women's Doubles Winner: Runner Up:	Caitlin Dransfield & Claire McLean Kobie Donovan & Renee Kosch	WA QLD/VIC



Photos: Group gym training and action shots from the 2017 Australian Para-Badminton Championships

**2017 Colonial Hotel Australasian Under 17 Championships
& Team Event (June Bevan Trophy)
15th – 22nd April 2017
Launceston, TASMANIA**

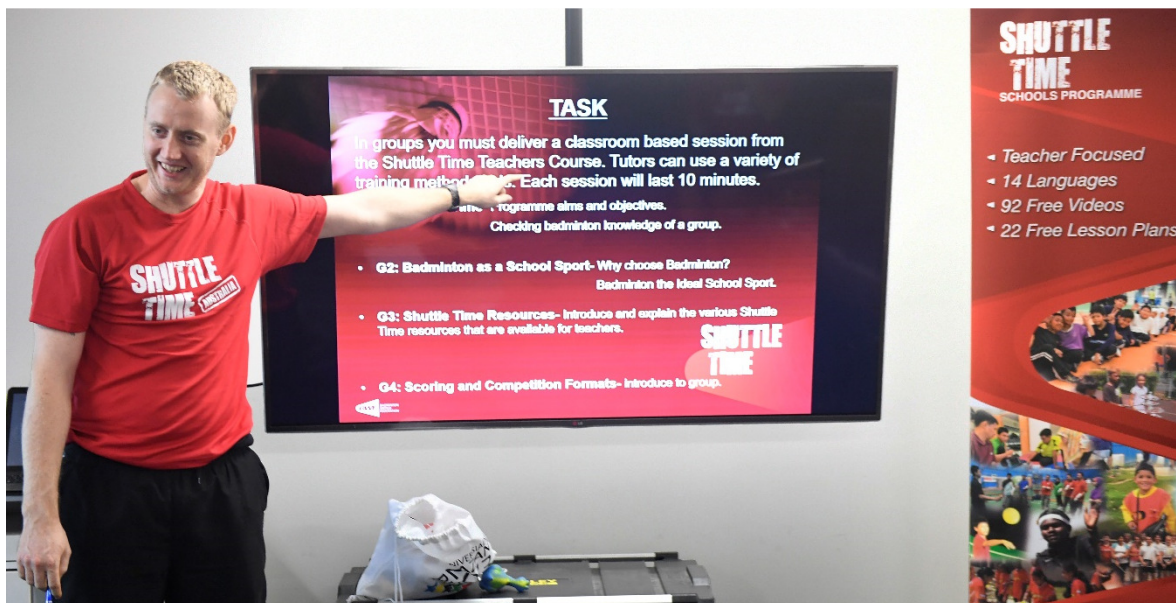
Event	Name	State/Region
Men's Singles Winner: Runner Up:	Edward Lau Joshua Feng	NNZ NNZ
Women's Singles Winner: Runner Up:	Zecily Fung Ella Smith	NSW Mainland NZ
Men's Doubles Winner: Runner Up:	Joshua Feng & Edward Lau Marcus Kong & Milain Ranasinghe	NNZ VIC/WA
Women's Doubles Winner: Runner Up:	Maggie Chan & Victoria He Zecily Fung & Nalini Kuhanandha	NSW NSW/VIC
Mixed Doubles Winner: Runner Up:	Edward Lau & Maggie Chan Milain Ranasinghe & Victoria He	NNZ/NSW WA/NSW
Sportsmanship Award Winner – Val Nesbitt Trophy	Edward Lau	NNZ
Team Event Winners – June Bevan Trophy	Northern New Zealand	NNZ



Photo: Northern NZ claim the June Bevan Trophy

SECTION 4 – FINANCIAL REPORT

For the Year Ended 30 June 2017



SECTION 5 – MEMBER REPORTS

STATE / TERRITORY ASSOCIATIONS





AUSTRALIAN CAPITAL TERRITORY BADMINTON ASSOCIATION INCORPORATED
ABN 51 436 937 463

1. Overview

- Continuing committee and working with ACT Olympic council ACT government, Badminton Australia and other bodies
- Investigating a new membership model

2. Key Achievements

- Support and maintained ACT tournaments
- Supported and maintained ACT teams both Junior and senior in national carnivals

3. Membership and registration

Category	Total number
Number of Associations	1
Number of Clubs	12
Full Active Members – Players	612
Full Active Members – Non-Players	140
Event Participants	582
School Participants	280
Detail of total members and participants	
Senior	585
Junior	27
Gender – Female	181
Gender – Male	431

4. Championship Results
2017 ACT Open: Saturday 6 May – Sunday 7 May 2017

Grade	Event	Winner	Runner-up
Open	Men's Singles	Anthony Joe	Seng Low
	Women's Singles	Jennifer Tam	Tiffany Ho
	Men's Doubles	Bernhard Halim Raymond Tam	Lukas Defolky Yang Shen
	Women's Doubles	Sirina Fan Claudia Lam	Tiffany Ho Amelia Lowe
	Mixed Doubles	Bernhard Halim Janet Son	Raymond Tam Elena Kwok
B	Men's Singles	Leroy Dickson	Sheehan Lim
	Women's Singles	Yitian Ma	Samantha Chin
	Men's Doubles	Johann Kwan Sheehan Lim	Jay Cruise Pascal Souksavat
	Women's Doubles	Christine Lam Michelle Teoh	Lani Jaiyawong Melanie Pill
	Mixed Doubles	Leroy Dickson Lani Jaiyawong	Aaron Chuah Melanie Pill
C	Men's Singles	Steven Liu	Jez Cheng
	Women's Singles	Priska Kustiadi	Aline Souksavat
	Men's Doubles	Jez Cheng Steven Liu	William Cai Yuanxin Ye
	Women's Doubles	Jesamine Donald Emily Wong	Priska Kustiadi Aline Souksavat
	Mixed Doubles	Santosh Rawat Nareena Bora Rawat	Karan Vohra Tammy Scott
D	Men's Singles	Terence Ng	Cheuk Sum Tse
	Women's Singles	Maureen Wijaya	Jesselyn Wijaya
	Men's Doubles	Sushant Mukherjee Karan Vohra	David Lim Terence Ng
	Women's Doubles	Jesselyn Wijaya Maureen Wijaya	Jasmin Sinclair Nada Vidyattama

2017 ACT Junior Open: Saturday 18 March 2017

Grade	Event	Winner	Runner-up
U13	Boys Singles	Dev Batra	Cedric Souksavat
U15	Boys Singles	Ricky Tang	Dev Batra
	Girls Singles	Yasmin Say	Angie Liu
	Boy's/Girl's Doubles	Deep Batra Dev Batra	Priska Kustiadi Phoebe Ooi
U17	Boys Singles	Rio Agustino	Pascal Souksavat
	Girls Singles	Angie Liu	Yasmin Say
	Girl's Doubles	Angie Liu Yasmin Say	Aline Souksavat Lisa Xing
U19	Boys Singles	Rio Agustino	Pascal Souksavat
	Girls Singles	Lisa Xing	Cassandra Yap
	Boy's Doubles	Ryan Foo Ricky Tang	Junfeng Mai Pascal Souksavat
	Girl's Doubles	Angie Liu Yasmin Say	Zhixuan Lucy Sun Lisa Xing

5. Technical Officials

The number of technical officials per category as of 30 June 2017.

Official Role	Total Number	BA Level 1	BA Level 2	BA Level 3	Oceania Accredited	Oceania Certificated	BWF Accredited	BWF Certificated
Referee	2	2						
Umpire	7	5	2					
Line Judge					1	1		

6. Coaches

Detail of coach education activity per category as of 30 June 2017.

Category	Total Number	Shuttle Time	Level 1	Level 1A	Level 2	Level 3	Other
Number of BWF or BA coaching courses held	3	1	1	1			
Number of coaching workshops held							

7. Development Activities

- Working with ACT schools on Shuttle Time programs

8. Strengths and Weaknesses and Opportunities and Threats**Internal Strengths:**

- Strong small group of skilled volunteers

Internal Weaknesses:

- Attracting new volunteers and committee members
- Encouraging and managing new clubs, including promoting existing clubs to increase their membership base
- Capabilities and resources to match demands from schools and other bodies
- Moving from operating to project/development

External opportunities:

- Partnerships with ACT bodies
- Development programs with ACT Sport and Recreation

External threats:

- Other sports
- Private groups

Areas where support is required from BA:

- Assistance with membership model
- Assistance promoting association benefits
- Assistance with club and participation promotion

9. Future Plans and recommendations

- To support and maintain ongoing tournaments
- To consider ladies daytime pilot program
- To work on a new membership model to encourage club growth
- Encourage social players and other groups to join the ACTBA as clubs
- To retain and increase our coaches, umpires and line judges - both in numbers and qualifications
- Continue supporting our ACTBA teams

10. Acknowledgements

- Financial support from Act Sport & Recreation Services (funding supplied annually as part of ACT government sports grant).
- The ongoing support of the ACTBA committee members; affiliated club president, and their committees; coaches; umpires and volunteers.
- Walter Lim for his contribution as Vice President as he is retiring from the ACTBA this year.

11. List of Board Members / Key Staff

Name	Position	Email
Stuart Ingram	President	stuart@badmintonact.org.au
Walter Lim	Vice-President	
Margaret Bellchambers	Treasurer	
Victoria Wang	Secretary	siyang.victoria.wang@gmail.com
Shuen Joe	Match Secretary	
	Webmaster	badminton@badmintonact.org.au
Committee Member	Jacinta Joe	
	Brideen Allen	
	Olaf Schuermann	

12. Contact Details for the State organisation

Phone: (02) 6258 7996

Email: badminton@badmintonact.org.auWebsite: www.badmintonact.org.au



NEW SOUTH WALES BADMINTON ASSOCIATION
ABN 83 185 573 941

1. Overview

Badminton NSW had another outstanding year building on the substantial achievements in our participation strategy last year with Badminton Australia's support, further increasing our membership by 15% across the state.

The private school pilot project has facilitated about 500 students registered with NSW without the personal sport injury insurance membership component with twice weekly badminton coaching at the schools with regular competition for Inter-school teams.

Hunter Badminton regional membership had grown exceptionally yearly and also has many females members compared to other Clubs to win recognition for the Badminton Australia Club of the Year Annual award.

Brianada Koentjoro won the BA Annual Coach of the Year award assisting NSW winning the Under 15 Val Nesbitt, U17 June Bevan and U19 CP Maddern Championship Triple Trophies all in the same year. Our juniors have made big strides forward winning many Individual events too.

Motivated more BWF Shuttle Time coaches to be trained locally and regionally to meet the opportunities to promote badminton with the ASC Sporting Schools.

Increased our focus on digital media and our reach has been pleasing to engage with our members and disseminate information effectively. Website continuous improvement and social media Facebook proves a successful, engaging medium of communication with the community.

We are now geared for the NSW government Active Kid bonus \$100 per child for the 2018 incentive scheme to get more students into a structured sports programme.

We continued our Para-Badminton program and this resulted in celebrating success with our inaugural men's singles and men's doubles National Para-Badminton champion in Richard Engles in November 2016 at MSAC which we were privileged to witness after our BA AGM.

Collaboration with the NSW Mental Sports Network had a fifth anniversary Badminton Celebrations with the Annual Challenge at Tempe Recreational Centre averaging 50 participants.

Victoria He, Tiffany Ho, Janet Son and Huaidong Tang were selected to represent Australia at the Nov2016 World Juniors in Spain.

The 2017 World University Games team has all the women from NSW viz. Tiffany Ho, Sirina Fan, Claudia Lam and Jennifer Tam.

The 2017 Oceania championships Winners from NSW were Pit Seng Low in Men's Singles, and Setyana Mapasa in both Women's Doubles and Mixed Doubles.

2. Key Achievements

Volunteer Workforce in Operations support for the 2017 Australian Open Super Series and a large contingent supported the Sudirman Cup in the Gold Coast.

Hosted 2016 National Under 19 Carnival in Sydney and were crowned eventual Champions. We won the 2016 Val Nesbitt Trophy held in Darwin.

Membership database program implemented on Tournament software continuous refinement to improve membership transparency and club accountability to all members thereby provides the Association greater accuracy of affiliated members reporting.

Sudirman Cup had 5 NSW athletes representing Australia viz. Raymond Tam, Pit Seng Low, Tiffany Ho, Setyana Mapasa and Jennifer Tam.

Oceania Junior championships represented by Zecily Fung, Victoria He, Jodee Vega and Marcus Loi with coach Brianada Koentjoro.

Huaidong Tang, Tiffany Ho, Janet Son and Victoria He were selected to represent World Juniors.

The Under 19 Pan Pac team represented by Justin Lee, Huaidong Tang, Victoria He, Tiffany Ho and Janet Son.

NSW Open team were 2017 Clendinnen Shield Silver medalist in Melbourne.

NSW Under 17 team were Silver medalist in the 2017 June Bevan Trophy held in Launceston.

Targeted Participation Programmes

Targeted participation programmes continue in partnerships with Schools and Local Councils and University of New South Wales Badminton Club with large number of players from various ethnic backgrounds competing in tournaments held throughout the year.

Coaching and Promotion of badminton continued in additional schools at Sydney Olympic Park. Ten additional school badminton training programs onsite at North Sydney Boys High School, North Sydney Girls, Sydney Girls, Strathfield Girls, Loreto Convent, Willoughby Girls, Sacred Heart Kincoppal Rose Bay and Waverley Ladies College now has included badminton in their sport curriculum.

Regional activities to enable access to sporting and physical activity events with badminton implemented at Central Coast and Armidale.

Increased junior grassroots participation and awareness through Shuttle Time.

We conducted the Australian Transplant Games Badminton at the end of September 2016. These Games are a special time to demonstrate the high quality of life that is achieved following a transplant.

Coaching programme

Organised and conducted 6 Shuttle Time Coaching workshop in Sydney whilst the BWF Level 1 syllabus worked on by BA Education manager on the NCAS based Coaching pathways.

Two BWF Shuttle Time Teachers course held for metropolitan Sydney schools.

Schools programs increased exposure to approximately 6000 students. Many Clubs unable to accept them despite a good result of grassroots participation with this programme.

We have regular community based Come and Try days at Sydney Olympic Park and many Council Sports Centres for a fun experience by our experienced coaches.

3. Membership and registration

Category	Total number
Number of Associations	13
Number of Clubs	61
Full Active Members – Players	2546
Full Active Members – Non-Players	225
Social Participants	12000
Event Participants	1450
Program Participants	4500
School Participants	1250
Detail of total members and participants	
Senior	1971
Junior	575
Gender – Female	509
Gender – Male	2037
Culturally & Linguistically Diverse (CALD)	1550
Indigenous	15

4. Championship Results

2017 GOSEN New South Wales Open: 17 – 18 June 2017
(Venue: Abbotsleigh Girls School Sports Hall)

Event	Winner	Runner-up
Open Grade Men's Singles	Anthony JOE	Huaidong TANG
Open Grade Women's Singles	Sylvinna KURNIAWAN	Tiffany HO
Open Grade Men's Doubles	Lukas DEFOLKY+Yang SHEN	Ryosuke ITO+ Takaya TAKAKI
Open Grade Women's Doubles	Sylvinna KURNIAWAN+ Tiffany HO	Maggie CHAN+Victoria HE
Open Grade Mixed Doubles	William HARDJONO + Sylvinna KURNIAWAN	Hugo Wai Chun LEUNG+ Ho Kim CHIM
A Grade Men's Singles	Rio AGUSTINO	Ethan CHEN
A Grade Women's Singles	Zecily FUNG	Amelia LOWE
A Grade Men's Doubles	Marco MA+ Kenny NG	Navinda AMARASINGHE+ Nalinda AMARASINGHE
A Grade Women's Doubles	Majan ALMAZAN+Kelly XU	Ann BUI + Lya NGUYEN
A Grade Mixed Doubles	Hugo Wai Chun LEUNG+ Ho Kim CHIM	Rio AGUSTINO+ Majan ALMAZAN
B Grade Men's Singles	Pascal SOUKSAVAT	Xin Yuan YANG
B Grade Women's Singles	Angie LIU	Bessie LIN
B Grade Men's Doubles	Nalinda AMARASINGHE+ Melvyn TAN	Sathaphone KAYAVONG+ Jao MAKKHAPHONH
B Grade Women's Doubles	Jamie CHEN+Maisy HUI	Angie LIU+ Yasmin SAY
B Grade Mixed Doubles	Kevin XU+Joey TANG	King Fung WONG+ Maisy HUI

5. Technical Officials

The number of technical officials per category as of 30 June 2017.

Official Role	Total Number	BA Level 1	BA Level 2	BA Level 3	Oceania Accredited	Oceania Certificated	BWF Accredited	BWF Certificated
Referee	10	8		1			1	
Umpire	26	16	4	4	1		1	
Line Judge	145	143					2	

6. Coaches

Detail of coach education activity per category as of 30 June 2017.

Category	Total Number	Shuttle Time	Level 1	Level 1A	Level 2	Level 3	Other
Number of BWF or BA coaching courses held	1	4	1				
Number of coaching workshops held	2	2					

7. Development Activities

Juniors

NSW Elite Squad for juniors. Case for reintroducing this twice weekly program overcoming conflicting day and time with many juniors with private coaching. Talent identification programs for junior players with assimilation into only a few Sydney Clubs – need more clubs to accept them.

Several coaches continue to conduct schools programs at Sydney Olympic Park (SOP) Sports Hall each term (on average 22 schools with 200 students). Transport by schools to SOP is proving a burdensome problem.

Introduction of the Sporting Schools programs in an extensive coverage in Sydney, Western Sydney and a few regional schools has some coaches trained but more urgently needed each term.

Seniors

Increased participation in organized Team event competition and Weekly League.

More Under 23 years events planned to reinvigorate previous junior elite players.

Veterans

2 additional team tournaments organised and response is pleasing with more players interested in competing outside of the Metropolitan area. Northern Regional Challenge continues to grow with record number of teams again this year.

Many took part in the America Masters Games in August 2016 in Vancouver and a large contingent for the World Masters Games in April 2017 in Auckland, NZ.

8. Strengths and Weaknesses and Opportunities and Threats

Internal Strengths:

- We continue to develop our online database available on Tournament Software for membership, coaches and technical officials access and verification to the public.
- Develop and seek ways to engage significantly more recreational players and to continue to improve our badminton offer within this sector. Moving forwards we will begin to identify opportunities to nurture and develop these relationships into vibrant community centres.
- Event management expertise for major BWF and National events.

Internal Weaknesses:

- Facilities continue to be the greatest challenge with it being highly competitive (between sports) in multi-purpose sports centres.
- Resources relying on time poor volunteers may hinder capacity to expand and grow our sport. Funding for a part-time development officer to service the members is planned.
- Focus on getting lapsed coaching accreditation renewed.
- Independent professional coaches not integrated into the BA program
- Develop and deliver sustainable framework for regional schools and communities.
- Lack of on-going development and communication for coaches within Badminton eg. once accredited contact stops.
- Training of more technical officials especially referees within our membership group.

External opportunities:

- Forged partnership with Abbotsleigh Girls Sports Hall and ancilliary services or pool, gymnasium and meeting rooms for training and competition. This would be the host venue for the 2018 Val Nesbitt Trophy and Under 15 Nationals with option of Accommodation due to Boarders away during school holidays.
- In discussions with Tennis NSW, Basketball NSW and Table Tennis NSW who are embarking on new facilities to be built, and expand current activities with Netball NSW at Sydney Olympic Park.

External threats:

- Facilities continue to be the greatest challenge with it being highly competitive (between sports) in multi-purpose sports centres. Basketball has often paid higher rates to get priority.
- With a shared Badminton 18 court facility at Sydney Olympic Park Sports Hall, the largest threat at present is the 12 week closure of the Sydney Olympic Park Sports Hall which impacts on the various Clubs and community without satisfactory affordable alternatives being available. With an unfortunate fire next to the Sports Hall, the water damage resulted in 3.5 months closure. We had to pay double the court hire rate at 2 Badminton dedicated new Sports Centres. As only half the Sports Hall is re-opened, we have to share with six other sports which has resulted in limited facilities for state team training and competition.

Areas where support is required from BA:

- Funding grant to match half-time payment for a development officer to service our members.

9. Future Plans and recommendations

Implement innovative and targeted development programs through the NSW Government 2020 Strategic plan which will:

- Assist in growing broader membership with diverse participation base in the sport to deliver greater number of registered players;
- Provide relevant support to Club/University/Council/Leisure Associations which best meets the development needs locally;
- Foster development of clubs and grassroots participation;
- Implement nationally recognised pathways for the development of coaches, technical officials and volunteers to retain and increase numbers trained with upgraded qualifications;
- Formulate a plan to increase female participation and leadership.

Work to obtain exclusive use of a Badminton Centre in a Multi-Sports Hub in the next 3 years with the 5 Infrastructure Sport Specific Needs study projects with NSW Sport and Recreation.

Implement BWF Shuttle Time extensively and include Private providers for Sporting School and Community assignments.

10. Acknowledgements

Badminton NSW acknowledges the continued annual financial grant support from the NSW Sports and Recreation Department, a division of the Office of Sport NSW Premier's Department.

Principal badminton sponsor GOSEN Australia Pty Ltd.

Other sponsors being Aeroplane Shuttles Australia, NBC, Kopycut Trophies and Proprint Aust.

Media support from The Sydney Morning Herald, Daily Telegraph, ABC radio, Radio 2AC (Australian Chinese), Nova Entertainment, Channel Nine and SBS is appreciated.

11. List of Board Members / Key Staff

Name	Position	Email
Carolyn Toh	President	ctohy@yahoo.com.au
Tony Morgan	Vice-President	littlewookie5@gmail.com
John Ling	Treasurer	jling88@bigpond.com
Raymond Ooi	Secretary	bnsw.admin@gmail.com
Hung Bui	Match Secretary	bnsw.admin@gmail.com
Michael Chen	Membership Manager	membership@badmintonnsw.org.au
Vincent Ng	Events and Grading	events@badmintonnsw.org.au
Joseph Chu	Events and Grading	events@badmintonnsw.org.au

12. Contact Details for the State organisation

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Willoughby NSW 2068



Photo: Raymond Tam (NSW) combines with Eric Vuong (VIC) at the Crown Group Australian Badminton Open 2017



NORTHERN TERRITORY BADMINTON ASSOCIATION INCORPORATED
ABN 47 063 223 182

1. Overview

We have maintained our focus on building a sport that deserves better infrastructure following the eviction from our long-term site at Fannie Bay in 2014. Your volunteer Board members have continued to provide both the previous and new government of the NT with cogent argument for further investment in a long-term home for our sport. This naturally includes as much media, incidental marketing and messaging as we can manage as volunteers. Our mantra since the Consultancy Report was adopted has been to achieve NT Sport and Recreation Tier 2 status (550 members) and operate 24 hours per day 7 days per week (**T2-550-24/7**)! The overall growth from 237 to 315 effective members is heartening and the result of a lot of good work throughout the Association – it is still short of the target of 360 outlined in the Consultancy Report projections so there is much yet to do but the signs are good for a better 2017/18.

The changes to the elected members of federal and territory governments means we need to refresh those relationships and build mutually beneficial joint outcomes. Where possible we have reached for support from Badminton Australia. A case in point was when delivering our presentation to the 'Bringing Back the Arafura Games in 2019' public consultancy in February. Naturally we await the decision from the NT Government and seek inclusion in those games. We understand that if included in the suite of games supported that we will likely have to prove ourselves in a temporary venue – the construction lead times for a 2019 event are now exceeded. We must continue to lobby thereafter for a purpose-built venue that will enable far greater use, not just for the Arafura Games but to also enable hosting of National Calendar events such as U17 and U19 as well as the Atalanta Games. Only then will our local community be able to be part of a growing and engaged spectator experience.

The NTBA and NT Government co-funded consultancy report delivered in 2016 informed the decision to install a part-time Marketing and Development Officer (MDO) under the guidance of the Board. We have recently appointed Mr Surendra Dawadi as our part-time Development and Marketing Officer – there is more emphasis on Development now!

The Board of the NTBA strives to ensure that our outputs meet the expectations of key stakeholders: our player groups, the community and especially the NT Department of Sport and Recreation. Our governance processes have continued to evolve: electronic payment options, improved IT and NBN service coupled with CCTV live feed are valuable aids to open up the courts. Shortly we should have a 24/7/365 Smart Access Card System to provide even greater access. The TidyHQ portal as an ergonomic solution to support governance, communication and decision-making. We continue to improve our budgeting and forecasting addressing the strategic context. We seek to remove waste and enable valuable resources including Volunteer input.



Photos: Action from the Darwin Open 2017

2. Key Achievements

Governance

During the past year we have adopted several policies that contribute to our acceptance as a Good Sports Level 3 accreditation as well as meet the NT Government's requirements to Tier 3 and higher. The policies are: N.T. Badminton Association Inc Safe Transport Policy, N.T. Badminton Association Inc Alcohol Management Policy, NTBA Financial Delegations, Hot Weather Policy (Draft 01 August 2017), Sports Medicine Australia (SMA) "Beat the Heat" Fact Sheet and the Domestic Violence Action Plan of December 2016-19.

Our governance processes have continued to evolve: Board Induction processes, electronic payment options, improved IT and NBN service coupled with CCTV live feed are valuable aids to open up the courts. Shortly we should have a 24/7/365 Smart Access Card System to provide even greater access. The TidyHQ portal as an ergonomic solution to support governance, communication and decision-making. We continue to improve our budgeting and forecasting addressing the strategic context. We seek to remove wasteful practices and better enable valuable resources including Volunteer input.

Competitions

We have conducted the Darwin Open Tournament and the NT Open is to occur on 19-20 August.

The Darwin Badminton Club (DBC) has several Friday night team based competitions that have spanned several months each.

We conducted the Badminton Australia Val Nesbitt Under 15 Tournament at our courts in Winnellie between 30th September and 5th Oct 16. This was a challenging and yet rewarding test of our resolve and capability. We were very fortunate to be afforded temporary use of the vacant warehouse and office space in the adjoining warehouse courtesy of Randazzo Properties that provided some of the teams changing rooms and respite from the heat. A tournament report was submitted separately to BA and aspects of these shortcomings were provided to the NT Government per the public hearings into 'Bringing Back the Arafura Games 2019'.

NTBA appreciates the support of our Supporters, Volunteers and Sponsors. A big thank you to Fiona Dunbar-Smith for making the event a great success.



Photo: Competition teams hosted by Darwin Badminton Club

Regional Groups

Alice Springs: To its credit the Alice Springs Badminton Club has generated an inter-region competition with players from Tennant Creek and this is becoming an annual event known as 'The Opal Challenge'. Playing numbers are growing and we welcome the Alice-Lankan playing group to our membership. The ASBC hosted the conduct of the Badminton programme for the Alice Springs Masters Games on behalf of the NTBA. Our thanks to the committee in AS for their refreshed enthusiasm and participation levels.



Photo: The Opal Challenge - An important and formative annual inter-regional competition hosted in Alice Springs

Katherine: We are in the process of re-igniting a playing group in Katherine and its immediate catchment including some remote communities and some RAAF Tindal families. With our new Part Time Development and Marketing Officer, Surendra Dawadi and Shuttle Time Tutor Bowen Viravong we grabbed a rental car and drove three hours south to Katherine. We established good dialogue with the nucleus of a new playing group based on the Indian-Nepalese community as well as some school contacts and outer remote community leaders. Lokesh Anand has emerged as a critical point of contact for that group and we thank him for his leadership. We were able to meet local NT MLA for Katherine Sandra Nelson at the Katherine Markets and learned a little more about how the community there works. Sandra provided us with links into the local regional sports coordinators that we must follow up on. We have to strive for better access and support for the Katherine playing group and radiate from there.



Photos: Re-igniting activity in Katherine

Community Engagement

In February we again ran a promotional stand at the Defence Community Organisation's Welcome to Darwin display at the Darwin Convention Centre and this was further exploited with a '\$20 voucher – Come and Try' promotion to get more people along to the Darwin courts.

We are again listed on the 'NT Seniors Calendar' for August and this will include "Come and try badminton sessions" that should see further engagement and growth. We gratefully acknowledge funding via a grant from the NT Government for this initiative and the good work of the Week-Day Day-Time (WDDT) to make this happen.



Photos: Fun filled mornings at Come and Try events

Growth including School Participation and Shuttle Time

Since the BA Participation Workshop in August 2015 the NTBA Inc has been engaging stakeholders about the delivery of programmes into our local and remote schools. This programme is still evolving with assistance of BA and local teaching networks. We have an approximate 45% CaLD membership demographic on top of regional considerations.

Improving uptake through the Sporting Schools programme remains a target for our part time Development and Marketing Officer. Naturally the delivery will rely heavily on the availability of Shuttle Time 'Teachers' that have been trained by our 'Tutors' who are currently Fiona Dunbar Smith and Bowen Viravong.

It is highly desirable to cross train our Club Level Coaches (Level 1 and 1A) with an exposure from the Shuttle Time course to provide a sound understanding regarding coaching the youngest players. Our older players are most welcome to join this Shuttle Time programme to augment our available 'Teachers'.

We need to maintain a conscious effort on our Club Level Coaching stock in order to feed the need in both Junior and other groups in Darwin, Alice Springs and now Katherine and Tennant Creek.

We encourage individual players who are unable to attend scheduled training sessions to seek out our coaches and get some private coaching arranged. You will appreciate the difference!

We have an annual opportunity to host a day of badminton competition within the Palmerston and Rural Region Sports (PARRS) school grouping. We are trying to provide the same in the Katherine area too.

In early 2016 we were able to run a 'Come and Try' activity over the last few days of the School Holiday season. This set the precedent and we were then able to run a more successful programme over four weeks of four days for the longer June/July northern school holiday period.



Photo: Juniors at the Darwin Open 2017



Photo: Media opportunity with ABC Darwin's Charlie King

3. Membership and registration

Category	Total number
Number of Associations	1
Number of Clubs	3
Full Active Members – Players	315
Full Active Members – Non-Players	5
Social Participants	20+
Detail of total members and participants	
Senior	234
Junior	81
Gender – Female	135
Gender – Male	180
Culturally & Linguistically Diverse (CALD)	135

4. Championship Results
2017 Darwin Open: 17 – 18 June 2017

Event	Winner	Runner-up
Open Grade Men's Singles	Jack Turner	Tom Ocampo
Open Grade Women's Singles	Bernadete Aniceto	Elysia Viravong
Open Grade Men's Doubles	David Robert Ingram Jack Turner	Jamie Ngai Karel Sykora
Open Grade Mixed Doubles	Bernadete Aniceto Karel Sykora	Aschara Makechai David Robert Ingram
A Grade Men's Singles	Theodore Kang	Bowen Viravong
A Grade Men's Doubles	Chris Robins William Xu	David Robert Ingram Jack Turner
A Grade Women's Doubles	Alexandra Delosa Aschara Makechai	Marion Davey Jennifer Mead
A Grade Mixed Doubles	Aschara Makechai David Robert Ingram	Lan Xu Jack Turner
U19 Boy's Singles	James Delosa	Andrew Lu
U19 Boy's/Girl's Doubles	James Delosa Andrew Lu	Alexandra Delosa Jesse Gardiner
U13 Boy's Singles	Qitao Shi	Jie Ren
U13 Girl's Singles	Jessica Stark	Enuri Malavi Arachchi

U13 Boy's Doubles	Zehou Li Jie Ren	Thomas Gardiner Qitao Shi
U13 Girl's Doubles	Enuri Malavi Arachchi Jessica Stark	Juliet Jacob Nikita Turnbull
U13 Mixed Doubles	Juliet Jacob Qitao Shi	Senali Malavi Arachchi Jie Ren

5. Development Activities

Junior Players

We are slowly building capacity to deliver meaningful engagement at schools through the Sporting Schools funded Shuttle-Time programme. The interface with Primary and Secondary Schools requires constant working hours engagement and hence we have established a Part Time Development and Marketing position to address this and other aspects of membership growth. Delivery has also been frustrated by the limited number of available presenters and coaches to act as our ambassadors at the critical times. Our engagement with Primary and Secondary students in offering Shuttle-Time programmes and utilizing NT Government Sports Vouchers continues.

Senior players

Being able to cultivate and sustain engagement for our juniors through to the senior level and develop career pathways for those suitable. Being able to identify suitable available mentors and future coaches to return goodwill and effort to the `spawning ground` in the Clubs and Schools.

Social, Veterans and Senior Citizens

Engage and grow this playing group. Where applicable seek willing beneficial support for the sport by harnessing their ability and networks. Harness their goodwill and skills across all facets of play and organisation.

Membership

Develop a membership scheme that offers value for money for a diverse range of players who currently are not registered – CDU Staff, CDU Students, Transit/Visitors, Corporates (companies and diplomatic), card carrying `Senior Citizens` and School playing groups. Balancing those definitions can prove difficult for data reporting but the main thing is to encourage participation at the fee and frequency for those interested.

Strategic Growth

Our Board continues to implement the outcomes from the 2016 Consultancy report into our long term playing venue. Meaningful Strategic, Operational, Marketing and Development plans are evolving and these are driving our Budget considerations and affairs. Without a cogent strategic context our actions are at risk of being haphazard and wasteful.

24/7 365 Access

We are striving to make our interim venue more accessible outside the programmed group bookings. We are close to implementing the installation of a Smart Building Access Card System that links membership level, court hire availability, payments on-line, remote CCTV monitoring and access permission. This will broaden our appeal to social and shift players. More court access, more players and more cash flow to our growth pathway.

Long Term Playing Venue

To secure NT and Federal Government budget support for a long term playing venue suitable for local, national, regional and International use and competition. We are keen to learn the decision of the NT Government following the public hearings in February 2017 towards the *Bringing Back the Arafura Games in 2019*. Appropriate participation in these games should cement the place of badminton as a worthwhile sport in the region that deserves suitable and better for purpose amenities. This facility could be 'standalone' or could see us share core amenities such as car parks, change-rooms, meeting rooms, toilets, pro-shops and the like. We have made the case for a ten-court facility (not air-conditioned) but with climate control for spectators and common areas such as meeting rooms, pro-shop, ablutions and change rooms.

Spawning Grounds

We are yet to generate regular intra and inter school competitions and have limited opportunities to host NT Department of Education area sports days. Emerging talented players will be identified, evaluated and developed. Closer liaison with the NT Department of Education coupled with Sport and Recreation enabled by active PTDMO support is key to this succeeding over time.

ASEAN Engagement

The previous NT Government was embarking on projects to engage more with Asian countries and groups such as the Brunei Indonesia Malaysia and Philippines – East Asian Engagement Growth Area (BIMP-EAGA) trading partners. The previous NT Government wanted to provide a parallel sporting programme at the 'regional' and corporate level to that group so in December 2016 our eleven-strong group of eight Under 21 players and three officials attended the games in East Kalimantan funded largely by the NT Government for which we are very thankful. We will collaborate with the NT Government and BA towards those initiatives in the future.

Para-badminton

This topic surfaced in the discussions at the BA Participation Workshop. Irregular engagement with the ADF has identified resistance to exposing their members undergoing rehabilitation – their personnel have unique circumstances that prevent ongoing regular presence. Reaching out to the civilian sector is another facet to be addressed by the PTDMO during working hours.



Photo: "It's All Good!" Indonesian Consulate Community Group

6. Future Plans and recommendations

The NTBA must continue to embrace all stakeholders and deliver programmes that will assist development and growth. This requires additional operational effort and planning together with supporting media and liaison effort. We must develop and maintain clear and interlinked media, marketing and sponsorship plans in order to attract support, community goodwill and more players. This approach will unleash our potential engagement to our communities. Good news rarely happens by accident; the inverse is probably more likely and we just don't need that do we?

We are developing plans and people to deliver the Shuttle-Time package in local and remote schools as part of our broader engagement. This will then link to potential intra and inter school competitions.

We must keep pushing a cogent, logical debate for our long term Darwin playing venue and plan for other corridors and centres. We will work collaboratively with the NT Government and Federal Ministers to facilitate the accepted conclusions from the consultancy report.

The inaugural Tennant Creek vs. Alice Springs challenge was held on 20/21 August 2016 and it is hoped will run annually from now on. The challenge will incorporate a series of team's matches, singles, doubles and mixed games.

We are currently canvassing several community groups for Corporate Membership options and have work to do in order to develop sponsor and branding solutions. These are key initiatives to facilitate awareness, encourage more participation and growth for our sport.

7. Acknowledgements

Players: Elysia Viravong and Bernadete Aniceto continue in the National U15 Training Squad and have both achieved admirable results and National Rankings.

Media: It is important to inform NT families of the possibilities that the sport has to offer. On the downside the NT community is deprived of the opportunity to see high standard play due to the lack of amenity to host a competition above U15. The ability to project positive periodic media pieces showcasing our players, families and the sport in general are ongoing and all take effort, social media skills and consistency within our growth narrative. Many thanks to everyone involved including NT News and ABC Darwin. Our members can be our best media assets and we should all remember that.

Sponsors: There are three main groups to acknowledge who have provided resources, support and goodwill – Corporates, Government and Volunteer Support.

- **Corporates:** Our sponsorship model needs refinement but we have had success in support from various sectors. We have had solid support from Vanguard Homes and Barbecues Galore in funding our two competitions this year. We saw a further donation of gym equipment from 'Manigurr-ma Village' from their community grant programme; our very basic 'strength and conditioning' gym is an ongoing benefit to all of our members – not just the elites. We are also very grateful for the additional help from the following for the conduct of the Badminton Australia Val Nesbitt Under 15 Tournament to be held 30 September to 05 Oct 16: support in kind from the Double Tree-Hilton group, Randazzo Property Group, and Majestix Media as well as financial support from Sitzler Construction and The Optical Superstore which provided a Safety Eyewear promotion deal that returns a cash bonus to our Association.
- **Government:** The NT Department of Sport and Recreation continue to guide us in applying the various Grants and Governance requirements to ensure that we are 'in good shape'. Staying 'on track' with the NT Peak Sporting Body Investment Fund is critically important to us. We need to forge new and stronger links at the Federal level to ensure our future venue aspirations is supported.
- **Volunteer Support:** Each year the members of the NT Badminton Association Inc Board and affiliated Club committees act selflessly and tirelessly to contribute to the development, growth and facilities challenges for our sport. Fundraising through the Bunnings Sausage Sizzle accrues public awareness as well as cash. We have rolled out display stands such as the Defence Community Organisation 'Welcome to Darwin' Open Day and followed through with 'Come and Try' Sessions for the interested families.

Board: Although the Board operation is a concerted team effort I would like to pay particular thanks to

- **Irene Musgrave** who as Treasurer has overseen the transition to MYOB Essentials and aligned our Chart of Accounts to the Operational and Strategic Plans lines of operation. It cannot be understated that this portfolio must be 'on top of its game' to ensure that activities are appropriately conceived, funded and reconciled in good time. That the Audited Report of Financial Affairs has been achieved in good order this year in concert with NT Government Grants Reconciliation and Submissions must be some sort of record! Irene has managed this along with her fellow Finance Sub-Committee members Fiona Dunbar-Smith and Monica Beadman.
- **Fiona Dunbar-Smith** who as Membership/Participation Officer, Shuttle-Time Tutor and Club Coach and Assistant Treasurer has given her best endeavours to grapple her life, family and the Secretary and Treasurer's role over a 21 year period in the NTBA Board.
- **Saidina Pawero** who has continued tirelessly and through a bout of illness to provide a coaching solution for the Senior and Junior squads. Dina has been aided by Rodney Pearce and Andrew Harvey to address the novice and advanced training squad members. Dina's ability to free up his work commitments and accompany our players to interstate competitions means a lot to the wellbeing and ability of the teams and individuals we are able to send.
- **Monica Beadman** who has continued to provide both a strategic sounding board in grappling with the Governance load and practical support at all levels.
- **Lyne Ansell** has been a boon to our Board by working both in Alice Springs on the Club developments down there as well as being our Minutes Secretary 'on the phone'.

8. List of Board Members / Key Staff

Name	Position
Simon Harvey	President
Lyne Ansell	Secretary
Monica Beadman	Assistant Secretary
Di Symonds	Public Officer
Irene Musgrave	Treasurer
Saidina Pawero	Head Coach

9. Contact Details for the State organisation

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QUEENSLAND BADMINTON ASSOCIATION INC
ABN 58 026 692 361

1. Overview

Queensland Badminton has continued to increase exposure of badminton throughout the state with over 10500 school children being involved in school programs and regional sports tours.

With Queensland having their first ever badminton player to represent Australia at the Olympics, Hsuan Yu (Wendy) Chen, this presented a number of promotional opportunities to raise the profile of badminton within schools and across the state. Wendy has appeared in numerous articles generated by the Department of Education and Training for distribution throughout the state.

Queensland Badminton has also been involved in many media opportunities for the Sudirman Cup and upcoming Commonwealth Games.

2. Key Achievements

- Participation in Open tournaments has continued to be very strong with good numbers participating in these events throughout the year.
- Queensland Badminton is continuing to attract good numbers for both coaching courses and court official's courses.
- It was great to have so many of our members involved as volunteers and court officials at the recent Sudirman Cup.



Photo: One of many promotional activities



Photo: Media attention on Hsuan Yu (Wendy) Chen

3. Membership and registration

Category	Total number
Number of Association/Clubs	<i>There are 7 entities affiliated to Qld Badminton Association Inc direct including three Regional Associations</i>
Number of Clubs	<i>The three Regional Associations have 18 affiliated clubs</i>
Members – Players (includes both competition and social and all have paid a membership fee)	1311
Life Members	3
School Participants	<i>Please refer to development</i>
Detail of total members and participants	
Senior (includes life)	1068
Junior	246

4. Championship Results

Throughout the year there were many competitions conducted in Queensland. These were very successful and had good participant numbers. A big thank you to the players who supported these events and volunteers for making these events possible. The main tournament was the:

2016 Yonex Queensland Open Badminton Championships: 5 – 6 November 2016
(Venue: Calamvale Community College)
\$4500 prize money for Open Grade

Event	Pos.	Name
MS Open	1 2	Adip Nayak Simon Leung
WS Open	1 2	Jennifer Tam Grace Ngiam
MD Open	1 2	Adip Nayak + David Tze Nin Ngiam Simon Leung + Mitchell Wheller
WD Open	1 2	Jessica Lim + Grace Ngiam Kumi Honmura + Rainbow Ngai
XD Open	1 2	Bill Wang + Jessica Lim Mitchell Wheller + Grace Ngiam
BS U13	1 2	Ephraim Stephen Sam Emmanuel Stephen Sam
BS U15	1 2	Rishab Gupta Richard Wang
GS U15	1 2	Liberty Mary Owen Yu Chen (Amy) Guo
XD U15	1 2	Harry Manohar + Jenny Chen Luke Huang + Jaydah Pleuger
BS U17	1 2	Theodore Kang Justine Arim Villanueva Obial
GS U17	1 2	Tam Anh Vo Liberty Mary Owen

Event	Pos.	Name
XD U17	1 2	Krips Goyal + Tam Anh Vo Justine Arim Villanueva Obial + Kunyarin Boontaeng
BD U17	1 2	Jeral Ee Hau Hong + Justine Arim Villanueva Obial Krips Goyal + Michael Liu
GD U17	1 2	Yu Chen (Amy) Guo + Tam Anh Vo Kunyarin Boontaeng + Liberty Mary Owen
MS A	1 2	Yinglong Tang Andrew Lim
MD A	1 2	Chung Lin Lee + Kuan Sian Lim Anthony Ip + Wesley Yu
XD A	1 2	Wesley Yu + Nuan-Hwey (Amy) Hung Andrew Lim + Patty Kwan
C/D Men's Doubles	1 2	Jed Samuel Maybury + Benjamin Tse Flemming Christensen + Adam Hinde
A/B Men's Doubles	1 2	Khang Bui + Ken Hoc Lam Kevin Chang + Julian Lam
A/B Women's Doubles	1 2	Chiao Ling Cheng + Lucy Lan Tran Lily Heng + Nuan-Hwey (Amy) Hung
MS 35-44 years	1 2	Kendon Lindsay Mullett Rejeesh Varghese
Combined Men's Doubles 70-90 years	1 2	Yee Lam + Khanh Nguyen Stephen Koshi Sam + Rejeesh Varghese
Combined Men's Doubles 91 years plus	1 2	Yee Yuen Lee + Chee Keong Yap Johnny Liu + Thomas Majchrzak
Masters Men's Doubles Sunday	1 2	Xay Kinnavong + Ting Sonthavong Naresh Dimari + Vinh Truong
Masters Women's Doubles	1 2	Tracy Shahin + Yosephine Tjoeng Amanda Rose Lundquist + Jade Yap
Masters Mixed Doubles B/C	1 2	Ulf Lundquist + Amanda Rose Lundquist Ting Sonthavong + Yosephine Tjoeng
MS 45 years plus	1 2	Yee Yuen Lee Thomas Majchrzak



Photo: Adip Nayak – winner of the 2016 Queensland Open Men's Singles

**2016 Qld Doubles Badminton Championships: 1 - 2 October 2016
(Venue: Calamvale Community College)**

Event	Pos.	Name
MD (Open - Sun)	1 1/2	Simon Leung + Mitchell Wheller Adip Nayak + David Tze Nin Ngiam
WD (open- Sun)	1 2	Christina Chan + Jessica Lim Grace Ngiam + Fangying Yang
XD (Open - Sun)	1 2	Mitchell Wheller + Grace Ngiam Simon Leung + Christina Chan
A/B Men's Doubles	1 2	Kevin Chang + Julian Lam Yinglong Tang + Sugeng Wicaksono
MD A	1 2	Clive Law + Lu Sheng Yeap Anthony Ip + Arthur Chung Lin Lee
A/B Women's Doubles	1 2	Lynn Duong + Kim Phan Karen Pui Kwan Chan + Diana Davey
WD A	1 2	Leona Chun + Fangying Yang Karen Pui Kwan Chan + Iseraporn How-Mei Low
XD A	1 2	Clive Law + Belinda Dijong Julian Lam + Karen Pui Kwan Chan
B/C Men's Doubles	1 2	Hai Phuoc Dinh + Khim Hoe (Stan) Wong Shaun Yong + Tuo Zang
MD B	1 2	Mason Nasavanh + Joshua Wong Saket (SK) Kulkarni + Wen Yuan (Vincent) Wu
B/C Women's Doubles	1 2	Diana Davey + Nyet Yun Yong Sherene Heng + Kim Phan
WD B	1 2	Diana Davey + Chi Fung (Chi-Chi) Shu Erina Imai + Kim Phan
XD B	1 2	Daniel Tran + Belinda Dijong Wen Yuan (Vincent) Wu + Chi Fung (Chi-Chi) Shu
C/D Men's Doubles	1 2	Yi Hong Na + Tien Sern Wong Bertrand Doeuk + Ting Sonthavong
MD C	1 2	Yi Hong Na + Kai Chun Ong Jimmy Hsiao + Ali Leigh Ju
C/D Women's Doubles	1 2	Kim thuy Dinh + Sonia Li Leanne Tran + Lena Tran
WD C	1 2	Lena Tran + Sally C Woo Felicia Goh + Joanne Uyen Le
XD C	1 2	Preston Zhong + Sally C Woo Adam Hinde + Felicia Goh
MD D	1 2	Bertrand Doeuk + Andy Wang Aldred Penney (Shinji) + Vuong Tran
WD D	1 2	Vivian Fung + Jacqueline Tieu Kim thuy Dinh + Mary Lin
XD D	1 2	Bertrand Doeuk + Kim thuy Dinh Vuong Tran + Jessica Yam
O/A Men's Doubles	1 2	Clive Law + Bill Wang Ken Hoc Lam + David Tze Nin Ngiam
O/A Women's Doubles	1 2	Lynn Duong + Jessica Lim Grace Ngiam + Fangying Yang
XD U19	1 2	Brandon Tang + Lena Tran Krips Goyal + Eunice Wong
BD U19	1 2	Krips Goyal + Rishab Gupta Joshua Mou + Brandon Tang
GD U19	1 2	Shelly Yun Ji Chae + Kimberley Sophie Huang Ketura Hilkiyah + Lena Tran

Event	Pos.	Name
MD 35 (Combined - Sat)	1 2	Yee Yuen Lee + Chee Keong Yap Terence Cheong + Yee Lam
WD 35 (Combined- Sat)	1 2	Sandra Chen + Nuan-Hwey (Amy) Hung Simone Edmondson + Jade Yap
XD 35 (Combined-Sat)	1 2	Peter Lawrance + Jade Yap Xay Kinnavong + Lynn Duong

5. Technical Officials

The number of technical officials per category as of 30 June 2017.

Official Role	Total Number	BA Level 1	BA Level 2	BA Level 3	Oceania Accredited	Oceania Certificated	BWF Accredited	BWF Certificated
Referee	4	2	0	1	1			
Umpire	26	22	3		1			
Line Judge	27	21		4	2			

Queensland Badminton has conducted three Level 1 umpire courses and a number of line judge courses and training sessions during this period. Five of our Level 1 umpires have also been assessed and passed on their Level 2 umpiring (practical components) during this period and will be sitting their Level 2 umpire exam in the near future.

6. Coaches

Detail of coach education activity per category as of 30 June 2017.

Category	Total Number	Shuttle Time	Level 1	Level 1A	Level 2	Level 3	Other
Number of BWF or BA coaching courses held			3				
Number of coaching workshops held		1	2				

7. Development Activities

- QBA has conducted 5 sports tours in country Queensland with over 1450 students to badminton (including Gympie, Townsville and South West locations). These tours were conducted in the second half of 2016. There are more sports tours organised for the second half of 2017.
- QBA has continued to assist in the implementation of badminton in schools. In 2016-17 QBA has visited 45 schools and introduced over 9100 school to badminton (these are not Sporting Schools). This work has been undertaken across 4 different regions, many of these schools had not been previously visited.
- QBA has conducted 10 Come and Try events/Gala Days in conjunction with Associations and affiliated clubs involving over 1163 participants. These were conducted in second half of 2016. Queensland Badminton is not scheduled to conduct any of these events in schools in 2017. QBA has been involved in promotions for the Sudirman Cup and the Commonwealth Games and some of our affiliates have conducted local Come and Trys.
- QBA continues to support school based badminton competition and there were in excess of 1250 participants in school managed competitions during 2016-2017 (more than 90 percent of

these participants were female). QBA has taken an active role in training coaches for school teams. A number of former state junior players have completed coaches courses conducted by QBA and have since been engaged by these schools.

- QBA has continued to conduct a Queensland Schools Championships which have been very popular with the schools. The Brisbane Association also continues to conduct Brisbane Schools Championships. It is great to see new schools getting involved in these events.

8. Future Plans and recommendations

Queensland Badminton Association is continuing to look for opportunities to both establish clubs in Country Queensland and expand existing clubs particularly in country Queensland is looking for facilities in country Queensland and funding within Queensland to achieve this.

It is very difficult to secure facilities to expand as it is highly competitive (between sports) in Country Qld and many school halls do not have line markings and posts for badminton. In some towns many halls only have some walls.

9. Acknowledgements

The Queensland Badminton Association is proudly supported by Department of National Parks, Recreation, Sport and Racing. In addition, in 2016-17 the Association was lucky enough to be supported by Yonex Australia/New Zealand.

The Queensland Badminton Association would like to acknowledge the wonderful support of volunteers that run clubs, Association and activities throughout Queensland without which our great sport would not expand.

10. List of Board Members / Key Staff

Name	Position
Christine Luck	President
Tristan Clow	Secretary
Bob Braid	Treasurer
Karen Davey	Board Member
Errol Vickers	Board Member
Terence Cheong	Board Member
Johnny Liu	Part Time Development Officer 0.80 FTE

11. Contact Details for the State Organisation

Queensland Badminton Association Inc
Sports House. Office 2.01/150 Caxton Street
Milton Qld 4064
Email: secretary@qba.net.au
Website: www.qba.net.au



SOUTH AUSTRALIAN BADMINTON ASSOCIATION INC
ABN 25 551 431 408

1. Overview

SA has after extended consultation implemented a participation based membership model which is specifically designed to encourage clubs to market themselves and grow their own memberships.

- The state team once again performed exceptionally well at senior nationals and SA has an Under 19 men's singles champion in Keith Edison.
- Our attempts to re-engage our country clubs have begun with our first country based shuttle time courses and the foundations for an indigenous engagement program are underway.
- Our SA Open tournament reached a new level of prestige. Held at Titanium Arena with \$30k prize money and attracted well over 100 visiting players.

2. Key Achievements

- Restructure of our membership model
- Increase in profile of the SA Open
- First country shuttle time clinic in SA
- Under 19 mens singles title won by Keith Edison
- Participation of Mitchell Davis at the Deaflympics
- Selection of Ryan Kinner in the national para-badminton squad
- Hosting of the Under 19 Nationals

3. Membership and registration

Category	Total number
Number of Associations	6
Number of Clubs	10
Full Active Members – Players	1,014
Event Participants	400+
Program Participants	300+
School Participants	100+
Detail of total members and participants	
Senior	744
Junior	270

4. Championship Results
2017 Be Active SA Open

MENS SINGLES	Seang Tan
LADIES SINGLES	Panuga Riou
MENS DOUBLES	Ming Chuen Lim/Seang Tan
LADIES DOUBLES	Hsuan Yu Chen/Sylvinna Kurniawan
MIXED DOUBLES	Sawan Serasinghe/Setyana Mapasa

2017 Be Active City Of Adelaide Championships

MENS SINGLES	Keith Edison
LADIES SINGLES	Talia Saunders
MENS DOUBLES	Keith Edison/Tristan Edison
LADIES DOUBLES	Aim Aroonsiri/Talia Saunders
MIXED DOUBLES	Tristan Edison/Talia Saunders

2017 Joy Twining & Joan Jones Championships

LADIES SINGLES	No event held
MENS SINGLES	Stuart Rowlands
LADIES DOUBLES	No event held
MENS DOUBLES	Stuart Rowlands/Lionel Seah
MIXED DOUBLES	Lionel Seah/Ena Chen



Photo: Co-Patron Hon Jing Lee MLC presented SA Open Singles winner Panuga Riou with her trophy

5. Technical Officials

The number of technical officials per category as of 30 June 2017.

Official Role	Total Number	BA Level 1	BA Level 2	BA Level 3	Oceania Accredited	Oceania Certificated	BWF Accredited	BWF Certificated
Referee								
Umpire	7	7						
Line Judge								

The number of technical officials representing the State in the period from 1 July 2016 to 30 June 2017 are: Andy Lo, Pivian Sim, Daniel Reed, Wayne Dowling, Nitya Gunesagaran, Patrick Chang and Martyn Price (All BA Level 1).

6. Coaches

Detail of coach education activity per category as of 30 June 2017.

Category	Total Number	Shuttle Time	Level 1	Level 1A	Level 2	Level 3	Other
Number of BWF or BA coaching courses held	2	3	2				
Number of coaching workshops held	0						

7. Development Activities

The Association has commenced an active and direct attempt to reengage country clubs and attempt to engage indigenous juniors. The Association needs to determine how best to use its ability to retain one employee. The role is not adequately defined and aligned with a strategy. We have attempted to re-establish a centralized state league. We are reviewing our volunteer retention strategy

8. Strengths and Weaknesses and Opportunities and Threats

Internal Strengths:

- Skillssets of the board members
- Attitude towards expansion/modernisation
- Financial stability
- Membership stability

Internal Weaknesses:

- Lack of aligned junior development plan
- Infighting between coaches
- Lack of ability to modernise due to contractual obligations
- Marketing strategy
- Volunteer recruitment/retention

External opportunities:

- Local government sporting surfaces scheme
- Potential alignment with private sector venues
- Online presence
- Sponsorship agreements
- Growth of overseas student numbers
- Country & indigenous engagement initiatives

External threats:

- Potential non-alignment with private sector venues
- Residential issues surrounding venue
- Other sports modernizing around us

Areas where support is required from BA:

- Simply consult over the use of resources. We have limited resources when it comes to personnel. Please assist us in aligning the requirements of BA with SABA

9. Future Plans and recommendations

- We would appreciate assistance with an indigenous engagement program and in determining the course/future of the SA Open.

10. Acknowledgements

- Be Active
- Yonex

11. List of Board Members / Key Staff

Name	Position	Email
Simon Oaten	President	oatense@gmail.com
Amy Allman	Treasurer	amylallman@gmail.com
Sharon Riggs	Secretary	badmintonsa@bigpond.com
Llora Candetti	Board Member	llora.candetti@sapowernetworks.com.au
Junyi Li	Board Member	lixijunyi@gmail.com
Supatra Hom-On	Board Member	supatra@hotmail.com
Jessica Wainwright	Board Member	jessica.wainwright@sanfl.com.au
Pivian Sim	Board Member	pivian.sim@outlook.com
Seng Lee Ong	Board Member	ongsenglee22@gmail.com

12. Contact Details for the State organisation

Phone: 0400 484 592

Email: badmintonsa@bigpond.com

Website: www.badmintonsa.org.au



Photo: SA Team at the Australasian Under 17 Championships and June Bevan Carnival



**TASMANIAN BADMINTON ASSOCIATION INC
ABN 17 336 304 395**

1. Overview

- Tasmania is working hard to attract players to regional tournaments, offering different formats, to encourage new players to participate.
- Successfully conducted 7 Individual Tournaments and 1 Team Tournament
- Implementing Sporting Schools Programs, particularly in the South

2. Key Achievements

- NTBA successfully conducted June Bevan Carnival, a special thanks to Sheila Bird and Rodney Lockett for all of the hard work, they did to ensure the success of the carnival
- Increase in the number of schools in the Sporting Schools Program

3. Membership and registration

Category	Total number
Number of Associations	3
Number of Clubs	17
Full Active Members – Players	555
Full Active Members – Non-Players	16
Social Participants	350
Event Participants	476 over 7 individual events
School Participants	380
Detail of total members and participants	
Senior	490
Junior	81
Gender – Female	336
Gender – Male	235

4. Championship Results
2017 Tasmanian Championships
Open

Men's Singles	Rowan Henderson
Women's Singles	Meg Graham
Men's Doubles	Brent Munday, Rowan Henderson
Women's Doubles	Meg Graham, Leesa Grundy
Mixed Doubles	Brent Munday, Meg Graham

A Reserve

Men's Singles	Sam Lockett
Women's Singles	Siobhan Duhig
Men's Doubles	Sam Lockett, L MacDonald-Meyer
Women's Doubles	Jenny Badger, Maria Shelverton
Mixed Doubles	Sam Lockett, Rebecca Green

B Grade

Men's Singles	Nathan Chatterton
Men's Doubles	Ben Brockman, Tim Morgan
Mixed Doubles	Daniel Downham, Wendy Hickman

C Grade

Men's Singles	Mathew Sojan
Men's Doubles	Mathew Sojan, Darcy Webster-Jones
Women's Doubles	Karen Arnold, Linda Gardner
Mixed Doubles	Phil Gardner, Linda Gardner

D Grade

Women's Singles	Tara Thiessen
Men's Doubles	Adrian Adkins, Gary Steedman
Women's Doubles	Tara Thiessen, Karen Arnold
Mixed Doubles	Adrian Adkins, Bronwen Taylor

<u>Awards</u>	<u>Most Points awarded for</u>	<u>2017 Winners</u>
Henderson Family	Best Male Player in any one grade	Rowan Henderson (Open)
Phyllis Archer	Best Female Player in any one grade	Meg Graham (Open)
Rex Collins	Open Player of the Year	Meg Graham
Harry Thompson	Junior Player of the Year	Mathew Sojan

5. Technical Officials

The number of technical officials per category as of 30 June 2017.

Official Role	Total Number	BA Level 1	BA Level 2	BA Level 3	Oceania Accredited	Oceania Certificated	BWF Accredited	BWF Certificated
Referee	2	1	1					
Umpire	12	7	2	1	1	1		
Line Judge	2			2				

6. Coaches

Detail of coach education activity per category as of 30 June 2017.

Category	Total Number	Shuttle Time	Level 1	Level 1A	Level 2	Level 3	Other
Number of BWF or BA coaching courses held							
Number of coaching workshops held							

7. Development Activities

One of the major development issues currently is the number of coaches, especially those available during school hours to make the most of interest in Sporting Schools Program. It's been left to only a few to carry the load, but what they have achieve so far has been amazing.

This has led to more interest in badminton and it's what we need to focus on going forward. Associations have individually doing great work with Juniors, but we now need to take it further and continue the momentum state-wide.

8. Strengths and Weaknesses and Opportunities and Threats

Internal Strengths:

- The biggest strength in Tasmania is the volunteers that put in hours of work supporting Clubs and Associations. It's important that we assist them in every way possible, especially with developing their skills.

Internal Weaknesses:

- Similarly to our strengths, is that we rely too heavily on too few. We are also battling with a lack of interest of juniors to compete in tournaments.

External opportunities:

- Reviewing our tournament structure is an opportunity to rekindle interest our juniors. This we hope will generate interest in them wanting to represent Tasmania at National Junior Carnivals. Once the TBA have completed the implementation of the new Constitution, we will be able to approach Sport and Recreation for funding to allow us to move forward in the future

External threats:

- As it is with most sports, it's important that we work hard to entice players to choose our sport, rather than another. Through improving our coaching resources, offering more sessions, and adapting our tournaments to maintain interest. We need to increase our profile within the state to make our sport more attractive to sponsors.

9. Future Plans and recommendations

It's our intention to put more resources into Junior Development, to ensure that we continue to grow. With support from Tasmanian Sport & Recreation finalize our new Constitution to bring us in line with Badminton Australia. This has been a very long process, and with the assistance of all associations we are nearing completion. This will allow us to further develop our sport further in Tasmania, increasing our member numbers and increase our junior playing base. Conduct more coaching courses around the State, including Shuttle Time courses.

10. Acknowledgements

I wish to acknowledge the assistance of the 3 Associations throughout the year, the TBA committee for their enthusiasm and dedication in ensuring that the affairs of TBA are effectively managed.

I would also like to honor a Life Member of TBA Mrs. Jean Hingston, who passed away recently, Jean was an extremely hard working member, both with TBA and the NWBA, and she will be sadly missed.

11. List of Board Members / Key Staff

Name	Position	Email
Robert Brockman	President	rlbrockman@bigpond.com
Brent Munday	Vice President	brent.munday@education.tas.gov.au
Rodney Lockett	Vice president	rodney.lockett@hotmail.com
Karen Arnold	Delegate NWBA	kazarnie37@hotmail.com
Sheila Bird	Delegate NTBA	sheilabird@bigpond.com
Garion Weller	Delegate STBA	garionw@gmail.com
John Henderson	Delegate STBA	hjhenders@bigpond.com

12. Contact Details for the State organisation

Email: secretary@tasbadminton.com.au

Website: tasbadminton.wixsite.com/tasbadminton



**BADMINTON VICTORIA
ABN 34 824 598 381**

1. Overview

In the calendar year 2016-17, Badminton Victoria (BV) has managed to achieve some significant results across all facets of our sport and are proud to recognise the following key achievements:

Board

We bid farewell to then BV President, Paul Kern as he was successfully elected to the Badminton Australia Board – and as one chapter ended, another started, and we welcomed Rochelle Liyanage as the new President of BV. We also welcomed Brandon Olver to the Board of Badminton Victoria.

Staff

We bid farewell to long time BV staff member Allan Boyle as he accepted a role with Tennis Australia and we welcomed James Pountney and Olivia Na as our newest staff members and Portfolio Managers.

Tournaments & Events

BV is very proud in the way we have conducted the various tournaments and events in the past 12 months including the 2016 Victorian Open, 2016 Victorian Para Badminton Championships and the 2017 Ede Clendinnen Shield & National Championships. BV will look to continue to improve the quality and structure of our events whilst continuing to build on sponsorship / partnership arrangements.

Membership Services

The number of affiliates to join BV continues to steadily rise – latest count being 73 affiliates. This increase reflects the increase in the number of registered player as well. By the end of 2017, we hope to hit 7,000 registered players.

Participation

BV work very diligently to ensure we secure a range of funding opportunities to invest back into the growth and development of badminton. With the support of the Victorian State Government, VicHealth and Badminton Australia, BV continues to invest funds into programs that introduces badminton into various sectors of the community.

2. Key Achievements

- Appointment of 2 further full time staff members – bring the total to 4 full time staff
- Increased Social Media presence, significant growth of over 21,000 Facebook followers
- Successful applications to various Government Funding Opportunities to support Victorian Junior State Teams
- Implementation of budgetary line items to support the growth of:
 - Coaches
 - Junior Development
 - Inclusiveness Programs
- Securing YONEX sponsorship for a further two years as the Major Sponsor of our annual Elite Series

3. Membership and registration

Category	Total number
Number of Associations/Clubs	73
Full Active Members – Players	6141
Program Participants	850+
School Participants	3000+
Detail of total members and participants	
Senior	3818
Junior	1424
Gender – Female	2441
Gender – Male	3535
Gender – Other	165
Culturally & Linguistically Diverse (CALD)	500+

4. Championship Results
2016 Victorian Open

MS Ashwant Gobinathan
 WS Jenny Jiang
 MD Ross Smith / Robin Middleton
 WD Ann-Louise Slee / Talia Saunders
 XD Michael Fariman / Nhi Phung

2016 Victorian Junior State Title Winners
Under 13

BS Otto Zhao
 GS Sydney Go
 BD Jia Yie Chua / Otto Zhao
 GD Sydney Go / Yee-Yuan Lim
 XD Otto Zhao / Sydney Go

Under 15

BS Ryan Venpin
 GS Sydney Go
 BD Ross Audley / Ryan Venpin
 GD Irene Chau / Kaitlyn Ea
 XD Ryan Venpin / Irene Chau

Under 17

BS Peter Yan
 GS Nalini Kuhanandha
 BD Jared Song / Peter Yan
 GD Irene Chau / Kaitlyn Ea
 XD Peter Yan / Nalini Kuhanandha

2017 Victorian Junior State Title Winners
Under 19

BS	Ryan Venpin
GS	Nalini Kuhanandha
BD	Charlie Jap / Brendan Lim
GD	Chloe Chen / Nalini Kuhanandha
XD	Marcus Lin / Chloe Chen

5. Technical Officials

The number of technical officials per category as of 30 June 2017.

Official Role	Total Number	BA Level 1	BA Level 2	BA Level 3	Oceania Accredited	Oceania Certificated	BWF Accredited	BWF Certificated
Referee	6	5		1				
Umpire	21	8	3	8	1			
Line Judge	26	11	2		10	2	1	

6. Coaches

Detail of coach education activity per category as of 30 June 2017.

Category	Total Number	Shuttle Time	Level 1	Level 1A	Level 2	Level 3	Other
Number of BWF or BA coaching courses held	9	5	4	0	0	0	0
Number of coaching workshops held	0	0	0	0	0	0	0

7. Development Activities

Badminton Victoria continues to invest in Junior Development having conducted various Junior Development Coaching programs throughout the 12 month period.

Investment has also been directed into the development of badminton activities in the CALD, Disability and LGBTI communities.

In conjunction with Badminton Australia, Badminton Victoria has also delivered 5 Shuttle Time courses enabling club level coaches and school teachers to hold a nationally recognised coaching qualification.



Photos: Flyers promoting badminton activities in the CALD, Disability and LGBTI communities.

8. Strengths and Weaknesses and Opportunities and Threats

Internal Strengths:

- Great mix of experience and knowledge with the BV Office staff.
- Supportive and Proactive Board.
- Supportive and Passionate Sub Committees.
- Strong membership base of affiliates.
- Strong support from funding organisations.

Internal Weaknesses:

- A drive & passion to want to do more but a need for more hours in the day.
- Ageing Court Official base.

External opportunities:

- Increased sponsorship and business partnership building.
- A number of non-affiliated clubs in Victoria.

External threats:

- Factors keeping children away from participating in badminton, e.g. other sports, team sports, computer screens, family time.
- A mentality of doing it “that way” because that is how we have always done it.

Areas where support is required from BA:

- Upgrading of coaching framework and educational resources.
- Upgrading of court official framework and educational resources to attract a younger generation.
- Establishment of a National Junior Development Program at grassroots level – our own AusKick, Milo Cricket program.

9. Future Plans and recommendations

Badminton Victoria continues to look back at what we have done and look forward to see what we can do to make things better and to keep growing. We will be putting a major focus on tournament development with a focus on:

- Making Open Events more professional,
- Introducing tournaments that engage the U9s and U11s market,
- Increase female participation in our sport,
- Continue to utilise Government Funding opportunities to invest into the development of our sport, and
- Build on current and new sponsorship arrangements

10. Acknowledgements

Badminton Victoria wishes to acknowledge the support of the following organisations:

- Victorian State Government
- VicHealth
- Badminton Australia
- Melbourne Sports & Aquatic Centre – Melbourne Sports Hub
- S-Trend
- YONEX
- Gosen
- Adidas
- RevolutioniseSport
- SportsPass
- Flight Centre (Torquay)

11. List of Board Members / Key Staff

Name	Position	Email
Rochelle Liyanage	President	president@badmintonvic.com.au
Peejade Cheng	Finance Director	finance@badmintonvic.com.au
Peter Brown	Board Member	
Kay Coady	Board Member	
Val Nesbitt	Board Member	
Gillian Patmore	Board Member	
Brandon Olver	Board Member	
Craig Haydock	State Director	statedirector@badmintonvic.com.au
James Pountney	Member Services	memberservices@badmintonvic.com.au
Brent Gutterson	Participation	participation@badmintonvic.com.au
Olivia Na	Tournaments/Events	events@badmintonvic.com.au
Bookkeeper	Melanie Heathcote	accounts@badmintonvic.com.au

12. Contact Details for the State organisation

Badminton Victoria
 Level 2, MSAC
 30 Aughtie Drive
 Albert Park 3206
 Phone: 03 9686 4777
 Email: admin@badmintonvic.com.au
 Website: <http://badmintonvic.com.au>



**THE BADMINTON ASSOCIATION OF WESTERN AUSTRALIA (INC)
ABN 34 245 256 670**

1. Overview

A successful year with significant increase in tournament participation, growth and development of the Wings junior programme, and continuing improvements to many aspects of everyday operation of the Association.

2. Key Achievements

- Attracting 21 junior players from Malaysia for the State Junior Championships
- Attracting 13 players from overseas and interstate at the State Open Championships.
- Increase in competitive players at state level tournaments - averaging 228 players in 2016/17 compared to 117 players in 2015/16.
- Increase in the number of qualified coaches - now 50
- Continuing growth in Sporting Schools with 32 programmes delivered at 27 schools
- Launch of an updated website

3. Membership and registration

Category	Total number
Number of Associations	4
Number of Clubs	68
Full Active Members – Players	2505
Full Active Members – Non-Players	5
Social Participants	<i>Data not available</i>
School Participants	585+
Detail of total members and participants	
Senior	1,728
Junior	1,048
Gender – Female	1,083
Gender – Male	1,427
<i>*Note: Badminton WA captured a total number of 3476 records on its membership register which include Sporting Schools participants</i>	

4. Championship Results

2017 LiveLighter WA Open

Men's Singles Winner: Zing Neng Lai (Singapore)
Men's Singles Runner-Up: Chian Chin Yong (Malaysia)

Women's Singles Winner: Yi Jin Kong (Malaysia)
Women's Singles Runner-Up: Sin Zou Ng (Malaysia)

Men's Doubles Winners: Zing Neng Lai (Singapore) & Wei Kiing Tiong (Australia)
Men's Doubles Runner-Up: Eddie Hung & Bryan Tang (both Australia)

Women's Doubles Winners: Sin Er Ng & Sin Zou Ng (both Malaysia)
Women's Doubles Runner-Up: Crystal Diep & Angie Yang (both Australia)

Mixed Doubles Winners: Zing Neng Lai & Yi Ling Elaine Chua (both Singapore)
Mixed Doubles Runner-Up: Chet Vin Wong & Sin Er Ng (both Malaysia)

5. Technical Officials

The number of technical officials per category as of 30 June 2017.

Official Role	Total Number	BA Level 1	BA Level 2	BA Level 3	Oceania Accredited	Oceania Certificated	BWF Accredited	BWF Certificated
Referee	1	1						
Umpire	16	11	1	1		1		2
Line Judge	5	2			1			2

6. Coaches

Detail of coach education activity per category as of 30 June 2017.

Category	Total Number	Shuttle Time	Level 1	Level 1A	Level 2	Level 3	Other
Number of BWF or BA coaching courses held			1				
Number of coaching workshops held							

7. Development Activities

- Extending the membership product offering to include additional benefits
- Introducing Recreational (D Grade) divisions to state level tournaments proved highly successful

8. Strengths and Weaknesses and Opportunities and Threats

Internal Strengths:

- Experienced and knowledgeable Executive Officer and Administration Assistant.
- Board of Management processes and procedures well documented
- Safe financial position with cash reserves (despite the budgeted deficit)

Internal Weaknesses:

- Funding - too reliant on a small number of government grants.
- Difficulty in attracting competent and skilled people (with time to commit to the tasks) to the Board of Management.
- Communication with clubs still needs improvement.

External opportunities:

- Many small independent groups, ethnic / CALD groups, older (veteran) groups who are currently not affiliated.
- Links with local governments and venue operators need to be strengthened.

External threats:

- Juniors attracted to other sports.
- Juniors leave competitive area after 18-19 years of age.

Areas where support is required from BA:

- Participation funding is essential for continuation of programmes which otherwise may not be financially sustainable (eg grassroots participation, regional, CALD, para-badminton, etc)
- Efficient and clearly communicated pathways for athletes, coaches and officials
- Support with funding, planning and delivery of national and international events (eg Australian Junior International, Para-Badminton Championships, etc)

9. Future Plans and recommendations

- An even more extensive events programme
- Improved workforce / volunteer engagement plan is required for successful delivery of events and programmes

10. Acknowledgements

WA's Department of Local Government, Sport and Cultural Industries; Lotterywest; Health Foundation (Healthway); City of Wanneroo.

11. List of Board Members / Key Staff

Name	Position	Email
Lily Buttrose	President	president@badmintonwa.org.au
Neal Miranda	Treasurer	
Bruce Napier	Secretary	
Mark Cunningham	Board Member	
Ryan Lin	Board Member	stateteams@badmintonwa.org.au
Preetham Namaskumar	Board Member	
Kim Rodgers	Board Member	
Annie Sim	Board Member	
Eugene Glazman	Executive Officer	bawa@badmintonwa.org.au
Elaine Lee	Administration Assistant	bawa.admin@badmintonwa.org.au

12. Contact Details for the State organisation

Phone: (08) 9409 4433

Email: bawa@badmintonwa.org.au

Website: www.badmintonwa.org.au

Postal Address: PO Box 39
Kingsway WA 6065



Photo: One of many events in WA

HISTORY OF BADMINTON AUSTRALIA

(updated 13 February 2017)

Badminton Australia Limited

Registered Company under Corporations Act 2011 in Victoria on 13th February 2017. The company is limited by guarantee and is a public company.

Australian Badminton Association Incorporated

Founded 13 August, 1935 in Melbourne, Victoria

Founder Members

Victoria, Tasmania, South Australia

Joining Members

1936 Western Australia
1937 New South Wales
1950 Queensland
Australian Capital Territory
Northern Territory

Affiliations and Membership

1936 Became 11th member of the International Badminton Federation

1987 Founder member with New Zealand of Oceania Badminton Confederation

Affiliated to Australian Olympic Committee and Australian Commonwealth Games

Presidents

1935 Ralph W Ede Clendinnen (VIC)
1937 William L Spinkston (SA)
1938 H R Fisher (TAS)
1939 William L Spinkston (SA)
1940-1946 Play suspended World War II
1947 W Alfred Lennard (VIC)
1948 Canon M James Mays (TAS)
1949 Rev Ernest E Bryant (WA)
1950 William L Spinkston (SA)
1951 W Alfred Lennard (VIC)
1952 William A Burke (TAS)
1953 Keith Baker (WA)
1954 W Raymond Weisheit (VIC)

1955 E N Alexander (NSW)
1956 William A Burke (TAS)
1966 Alan M Cowburn (NSW)
1967 Douglas G Chapman (QLD)
1968 Barry Seidel (TAS)
1969 George M Taylor (TAS)
1970 Robert J Cadd (SA)
1971 Cedric A Baxter (WA)
1972 John TW Little (VIC)
1973 R T Pasco (NSW)
1974 Douglas G Chapman (QLD)
1975 Harry Thompson (TAS)
1976 Lindsay W Gordon (SA)
1977 Cedric A Baxter (WA)
1978 Hon H Roy Ward MLC, JP (VIC)
1979 Roy J Hurn (NSW)
1980 Ronald A Whittle (TAS)
1981 Sidney Grimwade (QLD)
1982 Barbara O'Brien (SA)
1983 Don Stockins (WA)
1983 Hon H Roy Ward OAM, FIBA, IOM, JP (VIC)
1996 G Robin Bryant (ACT)
2008 Geraldine Brown (TAS)

Secretaries

1935 Harold B Wray (VIC)
1938 H Roy Brady (VIC)
1959 W Robert Hindson (VIC)
1968 Robert O Fyfe (VIC)
1979 Cedric A B Baxter (WA)

Executive Directors/Chief Executives

1991 J Dennis Morgan OAM
1997 Julia Phillips
2001 Bill Storey Smith
2003 Mark Drehlich
2003 Stuart Borrie (September)
2007 Damian Kelly
2008 Paul Brettell

Principal Sponsors / Partners



Australian Government
Australian Sports Commission



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